1973

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American Association of Museums

1973 Annual Meeting
June 3-8

Registration Form

Please use typewriter – complete entire form. DATE

(Mr.) (Mrs.)
(Or.) (Miss)

Museum Affiliation (If Any)

Title

Street

City State Zip

Name of Spouse (If Attending)

Name & Ages of Children (If Attending)

Eligibility: The Meeting is open to AAM members and their spouses and children only. Institutional members may appoint only one delegate as their official representative. Other persons attending from the same museum must be individual members of the Association. Memberships are not transferable.

Please check your membership category:

☐ Institutional ☐ Individual ☐ Library
☐ Foreign ☐ Trustee ☐ Other

(If first category only if you are the official representative)

Please list your complete membership code number as found on mailing label:

☐ I am applying for membership now. (Check must be received before registration form is processed. See application form on reverse side)

Registration Fees:

Prior to After

May 4, 1973 May 4, 1973

Delegate $35 $50

Spouse $20 $25

Children $15 $15

REGISTRATION DEADLINE IS MAY 15, 1973. REQUESTS FOR REFUNDS MUST BE RECEIVED IN WRITING BY THE AAM OFFICE PRIOR TO MAY 15, 1973. MEMBERSHIP DUES ARE NOT REFUNDABLE.

The fees for spouses and children entitle them to attend sessions at the Annual Meeting as well as the hospitality functions. It will also permit children to participate in a special program.

Please check category(ies) of your museum interest:

☐ Science ☐ History ☐ Art ☐ Trustee ☐ Accredited Museum ☐ Other

☐ This will be my first AAM Annual Meeting

Return this Registration Form To:
Milwaukee, 1973 Annual Meeting, American Association of Museums, 2233 Wisconsin Avenue, NW, Washington, DC 20007

Milwaukee ’73

68th Annual Meeting of the American Association of Museums
<table>
<thead>
<tr>
<th>Day</th>
<th>Events</th>
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<td><strong>Sunday</strong></td>
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<tr>
<td>June 4</td>
<td>Official Travel Day, AAM Council Meeting, Opening Reception sponsored by the Exhibitors at the Milwaukee Auditorium—German Beer Garden</td>
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<td><strong>Monday</strong></td>
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| June 5  | 8:30-9:00 a.m. Exhibition Hall  
9:00-9:30 a.m. Introductory Audio-Visual Presentation  
9:30-10:15 a.m. Welcome by Milwaukee Officials  
10:30-noon Keynote Address  
noon-1:30 p.m. Lunch and Exhibit Hall  
1:30-2:00 p.m. General Session Philosophy of Communications  
2:00-3:00 p.m. Workshops  
2:30-3:30 p.m. Exhibition Hall  
3:30-4:45 p.m. Workshops  
4:15-5:15 p.m. Workshops  
5:00-6:00 p.m. Evening Reception |
| **Tuesday** |                                                                                             |
| June 6  | 8:30-9:30 a.m. Exhibition Hall  
9:30-10:30 a.m. Keynote Address  
10:30-noon Workshops  
1. Museum Education  
2. Tour Techniques  
3. Neighborhood Centers  
4. Public Relations-Muse-Media  
Trustees meet from 10:30-1:00 p.m. today.  
noon-1:00 p.m. Lunch and Exhibition Hall  
1:00-2:00 p.m. General Session Equal Employment Opportunity Commission  
2:00-3:00 p.m. General Session Unionization  
3:00-3:30 p.m. Exhibition Hall  
3:30-4:45 p.m. Workshops  
1. Holography  
2. EEOC Programs  
3. Accreditation  
4. Marketing Your Sales Shop  
7:00-9:00 p.m. Evening Reception at Milwaukee Public Museum |
| **Wednesday** |                                                                                             |
| June 7  | 8:30-9:30 a.m. Exhibition Hall  
9:30-10:30 a.m. General Session—Panel Style—Trustee/Director/Staff Relations  
10:30-noon Workshops  
1. Accreditation  
2. Censorship  
3. Union Negotiation  
4. Docent Council  
noon-1:30 p.m. Lunch and Exhibition Hall  
1:30-2:30 p.m. General Session Arrival of Museum Support  
2:30-3:30 p.m. Exhibition Hall  
3:00-4:00 p.m. Workshops  
1. Federal Fund Raising  
2. Private Foundations & Fund Raising  
3. Financial Needs  
4. Black Market & Confrontation  
4:15-5:15 p.m. Workshops  
1. Federal Fund Raising  
2. Private Foundations & Fund Raising  
3. Audio-Visual Applications  
4. Shipping & Packing  
5. Indian Contributions to American Culture  
AAM Feature Night with the Milwaukee Symphony Orchestra and the Ko-Thi Dance Company at the Performing Arts Center |
| **Thursday** |                                                                                             |
| June 8  | 9:00-10:30 a.m. AAM Annual Business Meeting  
10:30-11:00 a.m. Exhibition Hall  
11:00-noon General Session U.S.-ICOM  
noon-1:00 p.m. Lunch  
1:00-2:00 p.m. General Session Taxes  
2:15-3:00 p.m. Open Forum  
3:30-4:45 p.m. Workshops  
1. Photography  
2. Censorship  
3. Curatorial Research  
4. Neighborhood Centers |
| **Friday** |                                                                                             |
| June 9  | Optional Tours Available In the City and outside the City.  
Tours are being planned to include such highlights as:  
The Milwaukee County Zoological Park  
Milwaukee Public Museum  
Milwaukee Art Center  
Performing Arts Center  
Schlitz Audubon Center  
Annunciation Greek Orthodox Church—last major work of Frank Lloyd Wright  
Old Building—Architectural Tour  
Trip to the University of Wisconsin Elvehjem Art Center, Madison  
Taliesin—Frank Lloyd Wright’s architectural school and home  
Racine, Wisconsin—building by Frank Lloyd Wright and Racine County Historical Museum |

Several museums in Milwaukee have extended an invitation to the delegates of the AAM Annual Meeting to attend MONDAY evening receptions at their institutions. Please check appropriate box to indicate which Monday evening reception(s) you wish to attend. By doing so, you will give our hosts in Milwaukee some idea of the number of people to expect.

- Milwaukee Art Center
- Experimental Aircraft Air Museum
- Milwaukee County Historical Society Museum
- University of Wisconsin, Milwaukee Fine Arts Gallery
- University of Wisconsin, Milwaukee Greene Museum

Please check here if you are interested in additional information about the Sunday, June 3 tour.

Please check here if you are interested in additional information on the tours being planned for Friday, June 8.