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The Five Hundred and Forty-seventh Report of the Curricular Affairs Committee: Creation of Five Focus Areas for Communication Studies major

University of Rhode Island Faculty Senate

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THE
UNIVERSITY
OF RHODE ISLAND
FACULTY SENATE OFFICE

Green Hall, 35 Campus Avenue, Kingston, RI 02881 USA p: 401.874.2616



Serial Number #17-18-32C

TO: President David Dooley
FROM: Mark Conley, Chairperson of the Faculty Senate

1. The attached BILL titled, the Five Hundred and Forty-seventh Report of the Curricular Affairs Committee: Creation of Five Focus Areas for Communication Studies major, is forwarded for your consideration.
2. This BILL was adopted by vote of the Faculty Senate on March 22, 2018.
3. After considering this bill, will you please indicate your approval or disapproval. Return the original, completing the appropriate endorsement below.
4. In accordance with Section 10, paragraph 4 of the Senate's By-Laws, this bill will become effective April 12, 2018 three weeks after Senate approval, unless: (1) specific dates for implementation are written into the bill; (2) you return it disapproved; or (3) the University Faculty petitions for a referendum.

Mark Conley
Chairperson of the Faculty Senate

March 22, 2018

ENDORSEMENT

TO: Chairperson of the Faculty Senate

FROM: President of the University

- a. Approved ____.
- b. ~~Approved subject to Notice of the Council on Postsecondary Education~~ .
- c. Disapproved ____.

Signature of the President

3.30.18

(date)

UNIVERSITY OF RHODE ISLAND FACULTY SENATE
March 22, 2018

Faculty Senate Curricular Affairs Committee
Five Hundred and Forty-seventh Report

At the February 26, 2018 meeting of the Curricular Affairs Committee and by electronic communication, the following matters were considered and are now presented to the Faculty Senate.

SECTION II
Curricular Matters Which Require Confirmation by the
Faculty Senate

PROGRAM PROPOSALS

COLLEGE OF ARTS AND SCIENCES:

Communication Studies Department: (see Appendix A)

Creation of five (5) focus areas for the Communication major in the Bachelor of Arts degree program:

Create three-course focus areas in:

- Public Communication and Persuasion
- Media Studies
- Intercultural and Interpersonal Communication
- Organizational and Professional Communication, and
- Science, Environmental and Health Communication.

Students may select three courses to fulfill a focus area. Note that none of the focus areas includes required core courses (Com 202, 221, 381, 382 & 383). The focus areas provide students with a suggested sequence of courses that adds structure and coherence to an increasingly diverse curriculum. Moreover, focus areas help us suggest and link the curriculum with career pathways. Consistent with the academic strategic plan, it will provide students in the major with an opportunity to customize the major that more effectively cohere around specific career objectives. Lastly, a 9-credit or three-course sequence constitutes a concentration to be noted on students' transcripts.

***Modified Form
For New Interdisciplinary Minors, and New
Tracks/Options/Sub-plans/Concentrations***

A Proposal for: Com Studies, Focus Areas (options or sub plan)

Date: 10/4/2017

A. PROGRAM INFORMATION

A1. Name of institution University of Rhode Island

A2. Name of department, division, school or college

Department: Communication Studies

College: A&S

A3. Title of proposed program and Classification of Instructional Programs (CIP) code

Program title: BA in Communication Studies, not a new program

Classification code (CIP) already exists.

A4. Intended initiation date of program change. Include anticipated date for granting first degrees or certificates, if appropriate.

Initiation date: Fall 2018

First degree date: Spring 2020 (Transfer students will likely complete first)

A5. Intended location of the program: Harrington School of Communication and Media, College of arts and Sciences (Unchanged)

A6. Description of institutional review and approval process

Department

College

CAC/Graduate Council

Faculty Senate

President of the University

Approval Date

4/6/17

A7. Summary description of proposed program (not to exceed 2 pages)

Not a new program, adding focus areas, see attached doc

A8. Signature of the President

David M. Dooley

A9. Person to contact during the proposal review

Name: Kevin McClure

Title: Professor and Chair, Com Studies

Phone: 874-4726

Email: kmclure@uri.edu

A10. List and attach any signed agreements for any cooperative arrangements made with other institutions/agencies or private companies in support of the program.

There are no signed agreements or private companies involved

B. RATIONALE: There should be a demonstrable need for the program. Not a new program

B1. Why is the new program being developed? The focus areas are being developed to provide students with a suggested sequence of courses that adds structure and coherence to an increasingly diverse curriculum. Moreover, focus areas help us suggest and link the curriculum with career pathways. A number other universities and colleges also employ focus areas, concentrations and/or tracks.

B2. What is the economic need and workforce data related to the program? The proposal is not driven by economic need or work force demand, though it should help us market the major more effectively

a. Provide information on jobs available as a result of successfully completing the certificate or degree: job titles, job outlook/growth, and salaries.

Again, while the focus areas proposal is not driven by a specific work force demand it will help our students better define target careers in the marketplace. The link below provides ample evidence of the diversity and marketability of degrees in communication.

<https://data.bls.gov/search/query/results?cx=013738036195919377644%3A6ih0hfrgl50&q=Communication+Professions+inurl%3Abls.gov%2Foes>

B3. What entities are advocating for this program? Was an advisory board used to develop the curriculum? Our external review in fall 2015 advocated that we develop focus areas as a way of providing structure and coherence to our diverse curriculum. The faculty in Com Studies supports it unanimously.

C. INSTITUTIONAL ROLE: The program should be clearly related to the published role, scope, and mission of the institution and be compatible with other programs and activities of the institution. The BA in Communication Studies is wholly compatible with the scope and mission of the university.

C1. Explain how the program is consistent with the published role, scope, and mission of the institution and how it is related to the institution's Academic Plan.

Consistent with the academic strategic plan, it will provide students in the major with *an opportunity to customize the major* that more effectively coheres around specific career objectives.

D. INTER-INSTITUTIONAL CONSIDERATIONS:

D1. What are the similar programs in the state and region?

- a. **If similar programs exist, how is this program different or why is duplication necessary?** Similar programs exist in communication and media at most institutions in the state and across the region, this proposal will ensure our continuing competitiveness. Communications is ranked as the 9th most popular major across the US (<http://inside.collegefactual.com/stories/top-10-most-popular-majors>) and having a better defined curriculum will allow us and the students to compete in a highly competitive marketplace.
- b. **Have you communicated with other institutions about the development of this program and have any concerns been raised related to role, scope, and mission or duplication?** No. In fact, we are losing many of our prospective students on the basis of not having a better defined program. We have the assets at URI to make this a truly unique signature program.

D2. How do courses in this program transfer to other schools?

They transfer like our other courses do, no new courses are being added.

D3. How does this program align to academic programs at other institutions?

No. But see D1 above.

D4. Are recipients of this credential accepted into programs at the next degree level without issue? Many of our students go on to graduate school as they come from one of the best undergraduate communication studies program in the northeast with leading national and international research faculty in media studies, intercultural and public communication.

D5. How does this program of study interface with degree programs at the level below them? Without problems, many students transfer courses in from CCRI and RIC.

D6. Are cooperative agreements or affiliations established? If so, what? No.

E. PROGRAM:

E1. Are there pre-requisite courses? If so, please explain/list?

The pre-requisite for the major is Com 100. Most classes at the 300 & 400-level have pre-requisites at the 200-level or require junior standing.

E2. Curriculum

- a. **How many credit hours are required to graduate (include all general education and pre-requisites)?** 36 credits in Com 3 credits of pre-requirements are need (Com 100), but it's a gen ed. course. Gen ed. requirements are typically 40 total.
- b. **What courses are required for the program?** Com Major requires:

(Com 202, Com 221, Com 381, 382, 383). No changes here.

c. What are the new courses and descriptions that will go into the course catalog?

No new courses are being developed at this time as a consequence of adding focus areas. Majors may elect to declare a focus area of a three-course sequence via their major electives in the following areas (See supplemental doc).

d. Are there specializations and options? If so, please describe. See attached document describing focus areas

e. Is the program content guided by program-specific accreditation standards or other outside guidance? Communication studies programs are not accredited but typically follow the areas of specialization and standards from the National Communication Association (NCA). The college is already accredited.

f. What are the learning goals (what students are expected to gain, achieve, know, or demonstrate by completion of the program)? Our learning outcomes and goals are already well-established and regularly assessed.

F. FACULTY AND STAFF: The faculty and support staff for the program should be sufficient in number and demonstrate the knowledge, skills, and other attributes necessary to the success of the program. Already in place, need no further faculty

F1. What are the number of each needed? None

F2. Are these new positions or reassignments? None

F3. What are the minimal degree level and academic/technical field requirements and certifications required for teaching in this program? All our faculty have either a Ph. D. or MA in Communication Studies or related fields.

G. STUDENTS:

G1. How are students selected for the program?
Com majors self-select; focus areas are optional

G2. Are there admission requirements? Students must have a passing grade in Com 100, 24 credits and a 2.0 to be admitted into the major.

G3. What is the primary source of students? Com Majors already enrolled

a. New students or drawn from other programs? Many of our students already come from other programs,

b. Industry sponsored students/ employees? Describe. N/A

G4. What is the estimated number of students in the program? 620-630

G5. What is the estimated number of annual graduates? 150-180

H. EVALUATION:

H1. How will the program be evaluated? Same as current assessment

a. **Performance measures to evaluate the program.** More narrow assessment outcome could be developed to evaluate the focus areas.

b. **Will the program be accredited? If so, when? How?** Our program is not accredited

I. WHAT SPECIAL EQUIPMENT OR RESOURCES ARE NEEDED?

I1. Special instructional resources and services needed? (Clinical space, internships, proctors) None

I2. Facilities and capital equipment? Already in place

J. IS THE PROGRAM FINANCIALLY VIABLE?

J1. **ALL PROPOSALS: Complete the Rhode Island Office of Postsecondary Commissioner [Budget Form](#) demonstrating either**

a. **the need for additional resources or**

Budget report forwarded from A&S Curriculum Committee anticipates modest expenses associated with e-campus changes and auditing the graduation requirements.

b. **that existing funds are sufficient for carrying out the program.**

Already delivering the program

The completed proposal with Budget Form requires review by the URI Budget and Financial Planning Office. If no new funds are requested, proposers shall request a Statement of No Financial Impact from the URI Budget and Financial Planning Office.

Communication Studies Focus Areas

Students may select three courses to fulfill a focus area. Note that none of the focus areas includes required core courses (Com 202, 221, 381, 382 & 383). The focus areas provide students with a suggested sequence of courses that adds structure and coherence to an increasingly diverse curriculum. Moreover, focus areas help us suggest and link the curriculum with career pathways. Consistent with the academic strategic plan, it will provide students in the major with *an opportunity to customize the major* that more effectively cohere around specific career objectives. Lastly, a 9-credit or three-course sequence constitutes a concentration to be noted on students' transcripts.

Public Communication and Persuasion

COM 208 & 208H: Argumentation and Debate (Honors)
COM 210: Persuasion: The Rhetoric of Influence
COM 230: The Art of Storytelling
COM 302: Advanced Public Speaking
COM 308: Advanced Argumentation and Debate
COM 316A: Rhetorical Criticism
COM 316B: Television Criticism
COM 334: Orality and Ancient Greece
COM 335: Orality and Ancient Rome
COM 405: Humor in Communication
COM 411: Advanced Rhetorical Theory
COM 415: The Ethics of Persuasion
COM 416: Propaganda
COM 435: Directing Group Performance of Non-dramatic Literature

Media Studies

COM 243G: Advertising and Consumerism
COM 246 & 246H: New Media and Society (Honors)
COM 271: Web Design and Programming (CSC Cross-listed)
COM 307: Audio Communication in the Media
COM 340: Electronic Media Programming
COM 341: Documentary Pre-production
COM 342: Documentary Production
COM 346: Social and Cultural Aspects of Media
COM 372: Dynamic Web Design and Programming (CSC Cross-listed)
COM 414: The Rhetoric of Sports in Film
COM 417: Media Industry: History and Practice (FLM Cross) Past CAC, waiting Fac. Sen Final Approval
COM 440: Telecommunications Processes and Audience Behavior
COM 441: Race, Class, and Gender in the Media
COM 442: Strategic Media Communication

COM 445: Media Advertising
COM 446: Media Theory
COM 447: Entertainment Media Research

Intercultural and Interpersonal Communication

COM 321: Social Media and Interpersonal Communication
COM 322: Gender and Communication
COM 324: Nonverbal Communication
COM 326: Family Communication
COM 361 & 361H: Intercultural Communication (Honors)
COM 421: Advanced Interpersonal Communication
COM 422: Communication and Conflict Intervention

Organizational and Professional Communication

COM 251: Small Group Communication
COM 325: Communication in Interviewing
COM 351: Organizational Communication Skills
COM 354/BUS 317: International Business Communications Exchange
COM 402: Leadership and Motivation
COM 450: Organizational Communication Theory
COM 461: Managing Cultural Differences in Organizations

Science, Environmental and Health Communication

COM 315: Environmental Dimensions of Communication
COM 320: Health Communication (HLT Cross-listed)
COM 455: Science and Communication in a Century of Limits
COM 460: Environmental Communication: Local & Global
COM 462: Communication and Global Society

Original Catalog Description (2016-17)

URI's program in communication studies provides maximum flexibility in planning for a variety of academic and occupational goals. The curriculum is personalized for each student. Although the student will play an important role in curriculum planning, his or her program is closely supervised by an advisor. Departmentally approved courses provide diversity or a more focused approach, depending on the student's needs and goals. Courses outside the department that relate to the student's needs and goals are also encouraged. Students selecting this major may pursue studies in business and professional communication, communication theory, oral interpretation, rhetoric and public address, public relations, radio and TV advertising, and similar career goals.

Students must achieve a passing grade in COM 100 or COM 110 in order to transfer to the College of Arts and Sciences with a major in Communication Studies. The program requires a minimum of 36 credits (maximum 51) in the major, including COM 202, 221, 381, 382, and 383. The remaining credits will be distributed as follows: at least two courses (6 credits) of COM 200

level; at least two courses (6 credits) of COM 300 level; and at least three courses (9 credits) of COM 400 level. A student must maintain a 2.00 grade point average in her or his major to meet graduation requirements. Courses of independent study (COM 471, 472, 491, 492) and internships do not fulfill the requirements for the major or minor.

A total of 120 credits is required for graduation. At least 42 of these must be in courses numbered 300 or above

Proposed Catalog Changes to the Major in below:

URI's program in communication studies provides maximum flexibility in planning for a variety of academic and occupational goals. The curriculum is personalized for each student. Although the student will play an important role in curriculum planning, his or her program is closely supervised by an advisor. Departmentally approved courses provide diversity or a more focused approach, depending on the student's needs and goals. Courses outside the department that relate to the student's needs and goals are also encouraged.

Students selecting this major may pursue studies in **public communication and persuasion, organizational and professional communication, intercultural and interpersonal communication, media studies and production, and science, environmental and health communication. theory, oral interpretation, rhetoric and public address, public relations, radio and TV advertising, and similar career goals.**

Students must achieve a passing grade in COM 100 or COM 110 in order to transfer to the College of Arts and Sciences with a major in Communication Studies. The program requires a minimum of 36 credits (maximum 51) in the major, including COM 202, 221, 381, 382, and 383. The remaining credits ~~will be~~ **are** distributed as follows: at least two courses (6 credits) of COM 200 level; at least two courses (6 credits) of COM 300 level; and at least three courses (9 credits) of COM 400 level. *Students may elect to complete a focus area or concentration by taking 9-credits from among the following.*

Public Communication and Persuasion: COM 208 or 208H, COM 210, COM 230, COM 302, COM 308, COM 316A or COM 316B, COM 334, COM 335, COM 405, COM 411, COM 415, COM 416, and COM 435; Media Studies: COM 243G, COM 246 or 246H, COM 271, COM 307, COM 340, COM 341, COM 342, COM 346, COM 372, COM 414, COM 417, COM 440, COM 441, COM 442, COM 445, COM 446, and COM 447; Intercultural and Interpersonal Communication: COM 321, COM 322, COM 324, COM 326, COM 361 or 361H, COM 421, and COM 422; Organizational and Professional Communication: COM 251, COM 325, COM 351, COM 354 (BUS 317), COM 402, COM 450 and COM 461; Science, Environmental and Health Communication: COM 315, COM 320, COM 455, COM 460, and Com 462.

A student must maintain a 2.00 grade point average in her or his major to meet graduation requirements. Courses of independent study (491, 492) and internships (COM ~~477471, 472~~) do not fulfill the requirements for the major or minor.

A total of 120 credits is required for graduation. At least 42 of these must be in courses numbered 300 or above.



Memo

2 February 2018

To: Kevin McClure
Chair, Department of Communication Studies

From: Jeannette E. Riley 
Dean, College of Arts and Sciences

Please include this memo as part of your program proposal for the program modification to add focus areas (tracks) to the Bachelor of Arts in Communication Studies.

This is to express my full support of the addition of focus areas to the Communication Studies major. This program change will benefit students at the University of Rhode Island who are majoring in Communication Studies. Having a focus area will help the students make sense out of the wide variety of COM courses and pursue related courses in other departments. In addition, having a focus area listed on their transcripts will communicate to potential employers or graduate schools more information about what the candidate knows. Strategically for the Harrington School of Communication and Media, this change will facilitate the development of interdisciplinary programs within the School.

I realize there may be an administrative cost in setting this up, but I hope that the institution would support this request for a program that will benefit the College.

Cc: N. Eaton
A. Roth

BUDGET AND FINANCIAL PLANNING

Adams House, 85 Upper College Road, Kingston, RI 02881 USA p: 401.874.2509 web.uri.edu/budget

DATE: November 15, 2017

TO: Nancy F. Neff
Coordinator, Faculty Senate

FROM: Linda Barrett
Director, Budget and Financial Planning

SUBJECT: Proposal from Communications Studies, Focus Area

As requested in an email from Dr. Kevin R. McClure, Professor and Chairperson in the Department of Communications Studies, College of Arts and Sciences, dated October 31, 2017, the Budget and Financial Planning Office has reviewed the submitted documents related to the Proposal of a Focus Area of studies within the Department of Communication Studies.

According to the proposal, the undergraduate major will be offered through the College of Arts and Sciences, and will provide URI students with the option to declare a Focus area of a three course sequence via their major electives. This information will be important for students to self-select a Focus Area as an Option or a Sub-plan in the field of Communication Studies. Also, Dr. McClure has indicated that there will not be an impact to the existing budget, and can be implemented with existing available resources.

As part of the Budget and Financial Planning Office review process, we contacted Enrollment Services. As a result, it appears that additional resources of 100 hours of staff time working with the College of Arts and Sciences and the Communication Studies Department to reconfigure the degree audits for Communication Studies are required in Enrollment Services, and possibly the need for additional faculty to teach courses that currently exist but are not offered on a regular basis.

This is explained further by the Registrar of Enrollment Services:

In reviewing the courses needed for the various Focus Areas, the department and college should review the history of the offerings proposed and ensure that adequate scheduling of the multiple options will be made available to students. For example I found that COM 325, 334 and 320 have had very limited offerings over the past several years and are currently included as course options for 3 of the 5 Focus Areas. We do not want to end up in a situation where students cannot complete their chosen Focus Area because course offerings are not being scheduled in a sequence that allows students to complete in 4 years.

Thus, the Focus of the undergraduate major in Communications Studies, **will have an impact** on the Fund 100 unrestricted budget as it has been presented.

Please let us know if you require any further information.

cc: Donald DeHayes
Dean Libutti
Jennifer Riley
Nancy Eaton

Cheryl Hinkson
Colleen Robillard
Kelly Slocum
Laura Beauvais

Office/BudgetImpactStatements/Communication Studies/BudgetImpactStatementLetter.draft

To: Rebecca Romanow, Ph.D., Chair A&S Curriculum Committee
From: Kevin McClure, Chair Com Studies

Re: Focus Areas Evaluation by Budget and Planning
Date: February 20, 2018

Dear Professor Romanow, Committee Members:

Just a brief response to the Budget Office's report on the proposed Com focus areas. In particular, the concerns raised in the report regarding the "limited offering" of some of the courses included in the focus areas: Com 325, 334 and 320.

The curriculum in Communications Studies is large and dynamic and so courses may be dropping-out of the focus areas whereas other new courses may take their place. Moreover, there are numerous courses in each of the focus areas that are not offered on a limited basis and more than a sufficient number to fulfill the five optional three course sequences. Students will not be in a position of being unable to complete their chosen focus area.

In regard to the specific courses identified in the review by the Registra: while the Com 325 has not been taught recently and regularly it may very well be removed if the main instructor of the class continues as the Director of General Education. Nevertheless, there are a sufficient number of offerings in the "organizational and professional communication" focus area that are offered regularly for students to complete the requirements. The Com 320 is essentially a new course cross-listed with HLT that was only added to the catalog in fall of 2016, so it's not surprising that it has had "limited offerings." The Com 334 is on a rotation with Com 335 to be offered every 2-3 years. Both courses were added in fall of 2013, so again it's not surprising that they too have had limited offerings. The Com 335 was last offered in the spring of 2016, while the Com 334 is scheduled to be offered in the fall of 2018.

In regard to the cost of additional staff hours to reconfigure audits I hope that the college is willing to accept these costs as part of our usual business of updating courses and curriculum. I hope these comments resolve the concerns raised in the budget office review. Please let me know any further information is needed. I am happy to meet with the committee if needed.

Cordially,

Kevin McClure

ACADEMIC PROGRAM BUDGET FORM Not a new program, it should have no changes

Use this form for programs that can be pursued on a full-time basis, part-time basis, or through a combination of full-time and part-time attendance. **Page 1 of 3**

Choose one: Full-time Part-time Combination of full- and part-time

REVENUE ESTIMATES

	Year 1 20__		Year 2 20__		Year 3 20__		Year 4 20__	
Tuition: In-State								
Tuition: Out-State								
Tuition: Regional								
Mandatory fees per student								
FTE # of New Students: In-State								
FTE # of New Students: Out-State								
# of In-State FTE students transferring in from the institution's existing programs								
# of Out-State FTE students transferring in from the institution's existing programs								
TUITION AND FEES	Newly Generated Revenue	Revenue from existing programs	Newly Generated Revenue	Revenue from existing programs	Newly Generated Revenue	Revenue from existing programs	Newly Generated Revenue	Revenue from existing programs
First Year Students								
In-State tuition	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Out-of-State tuition	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Regional tuition								
Mandatory fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Second Year Students								
In-State tuition			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Out-of-State tuition			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Regional tuition								
Mandatory fees			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Third Year Students								
In-State tuition								
Out-of-State tuition								
Regional tuition								
Mandatory fees								
Fourth Year Students								
In-State tuition								
Out-of-State tuition								
Regional tuition								
Mandatory fees								
Total Tuition and Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
GRANTS	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
CONTRACTS	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
OTHER (Specify)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Grants, Contracts, Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
TOTAL	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

NOTE: All of the above figures are estimates based on projections made by the institution submitting the proposal.

ACADEMIC PROGRAM BUDGET FORM

Use this form for programs that can be pursued on a full-time basis, part-time basis, or through a combination of full-time and part-time attendance. **Page 2 of 3**

This is not a new program, simply adding focus areas to the major

EXPENDITURE ESTIMATES

	Year 1 20__		Year 2 20__		Year 3 20__		Year 4 20__	
	Additional resources required for program	Expenditures from current resources	Additional resources required for program	Expenditures from current resources	Additional resources required for program	Expenditures from current resources	Additional resources required for program	Expenditures from current resources
PERSONNEL SERVICES								
Administrators								
Faculty								
Support Staff								
Others								
Fringe Benefits %								
Total Personnel	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
OPERATING EXPENSES								
Instructional Resources								
Other (specify)								
Total Operating Expenses	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
CAPITAL								
Facilities								
Equipment								
Other								
Total Capital	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
NET STUDENT ASSISTANCE								
Assistantships								
Fellowships								
Stipends/Scholarships								
Total Student Assistance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
TOTAL EXPENDITURES	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

NOTE: All of the above figures are estimates based on projections made by the institution submitting the proposal.

ACADEMIC PROGRAM BUDGET FORM

Use this form for programs that can be pursued on a full-time basis, part-time basis, or through a combination of full-time and part-time attendance. **Page 3 of 3**

	Year 1 20__	Year 2 20__	Year 3 20__	Year 4 20__
BUDGET SUMMARY OF COMBINED EXISTING AND NEW PROGRAM				
Total Revenue	\$0.00	\$0.00	\$0.00	\$0.00
Total Expenses	\$0.00	\$0.00	\$0.00	\$0.00
Excess/Deficiency	\$0.00	\$0.00	\$0.00	\$0.00
BUDGET SUMMARY OF EXISTING PROGRAM ONLY				
Total Revenue	\$0.00	\$0.00	\$0.00	\$0.00
Total Expenses	\$0.00	\$0.00	\$0.00	\$0.00
Excess/Deficiency	\$0.00	\$0.00	\$0.00	\$0.00
BUDGET SUMMARY OF NEW PROGRAM ONLY				
Total of Newly Generated Revenue	\$0.00	\$0.00	\$0.00	\$0.00
Total of Additional Resources Required for	\$0.00	\$0.00	\$0.00	\$0.00
Excess/Deficiency	\$0.00	\$0.00	\$0.00	\$0.00

NOTE: All of the above figures are estimates based on projections made by the institution submitting the proposal.

120 Credits Total
36-51 Credits in Major

ABOUT THE COMMUNICATION STUDIES DEGREE:

The BA degree program in Communication Studies provides maximum flexibility in planning for a variety of academic and occupational goals. The curriculum is personalized for each student and specific curricular, extracurricular, and internship programs are planned as integral parts of each student’s program. Courses provide the student diversity or a more focused approach, depending on the student’s needs and goals.

Prerequisite to Major:

Course	Semester	Credits	Grade
COM 100*/110		3	

Major Requirements:

Course	Semester	Credits	Grade
COM 202		3	
COM 221		3	
COM 381		3	
COM 382		3	
COM 383		3	
COM 2 ____		3	
COM 2 ____		3	
COM 3 ____		3	
COM 3 ____		3	
COM 4 ____		3	
COM 4 ____		3	
COM 4 ____		3	

<i>Majors may elect to declare a focus area of a three-course sequence via their major electives in the following areas (do not exceed 51 COM credits)</i>			
Public Com and Persuasion: Com 208, 208H, 210, 230, 302, 308, 316A/B, 334, 335, 405, 411, 415, 416, & 435			
Media Studies: Com 243G, 246 or 246H, 271, 307, 340, 341, 342, 346, 372, 414, 417, 440, 441, 442, 445, 446, & 447			
Intercultural and Interpersonal: Com 321, 322, 324, 326, 361 or 361H, 421, & 422			
Organizational and Professional: Com 251, 325, 351, 354 (BUS 317), 402, 450 & 461			
Science, Environmental and Health Com: Com 315, 320, 455, 460 & 462			

42 credits at the 300-level or higher
(major and general education courses may fulfill this requirement)

Course	Credits	Course	Credits

STEP 1:

Free elective credits
(to meet the 120 credits required for graduation):

Course	Credits	Course	Credits

Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.

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*Course approved for general education credit

COM 100/110 is a prerequisite toward the major and will not count toward the 36 credit minimum or the 51 credit maximum.

COM ~~471, 472, 477~~, 491, and 492 will not count toward major credit.

Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.

GENERAL EDUCATION GUIDELINES: General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than twelve credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

STEP 2:

STEP 3:

General Education Credit Count			
At least 40 credits, no more than 12 credits with the same course code.			
Course	Cr.	Course	Cr.
Total Gen Ed credits			40

General Education Outcome Audit	
	Course
KNOWLEDGE	
A1. STEM	
A2. Social & Behavioral Sciences	
A3. Humanities	
A4. Arts & Design	
COMPETENCIES	
B1. Write effectively	
B2. Communicate effectively	
B3. Mathematical, statistical, or computational strategies	
B4. Information literacy	
RESPONSIBILITIES	
C1. Civic knowledge & responsibilities	
C2. Global responsibilities	
C3. Diversity and Inclusion	
INTEGRATE & APPLY	
D1. Ability to synthesize	
GRAND CHALLENGE	
G. Check that at least one course of your 40 credits is an approved "G" course	

SEE OPPOSITE SIDE FOR PROGRAM REQUIREMENTS.

NOTE: This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.

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Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.