

2016

# The Five Hundred and Thirty-Fourth Report of the Curricular Affairs Committee.

University of Rhode Island Faculty Senate

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Serial Number #16-17—2A

The attached BILL titled, The Five Hundred and Thirty-Fourth Report of the Curricular Affairs Committee was adopted by vote of the Faculty Senate on October 20, 2016.

The Bill is effective on the date of signature below.



W. Michael Sullivan  
Chairperson of the Faculty Senate

October 20, 2016

## UNIVERSITY OF RHODE ISLAND FACULTY SENATE

October 20, 2016

### Faculty Senate Curricular Affairs Committee Five Hundred and Thirty-Fourth Report

At the September 26, 2016 meeting of the Curricular Affairs Committee and by electronic communication, the following matters were considered and are now presented to the Faculty Senate.

#### SECTION I Informational Matters

#### TEMPORARY COURSES

##### A. COLLEGE OF THE ENVIRONMENT AND LIFE SCIENCES:

##### **PLS 498X, Teaching Practicum in Plant Sciences (1-3 crs.)**

Teaching experience, for qualified undergraduate students, through direct involvement in planning and assisting in PLS courses. May include supervised participation in discussion groups, assisting in a laboratory course, or tutoring. (Practicum) Pre: Senior standing, previous enrollment in the course to be taught, and permission of instructor. Limited to PLS majors. May be repeated for a maximum of 3 credits. Not for graduate credit. S/U only.

#### ONLINE COURSES

The CAC has approved the following courses for online offering:

**CLA 396, Myths of Rome (3 crs.)**

**SECTION II**  
**Curricular Matters Which Require Confirmation by the**  
**Faculty Senate**

**NEW COURSES**

**A. COLLEGE OF THE ARTS AND SCIENCES:**

**COM 447, Entertainment Media Research (3 crs.)**

Examines the practice and development of market research across a range of media industry products, including TV, movies, and digital entertainment. (Lec. 3) Pre: junior standing or permission of instructor. Not for graduate credit.

**CHN/EGR 413, Advanced Technical Chinese (3 crs.)**

Lectures and seminar on advanced scientific and engineering topics in an international context. All reading, writing, and discussion will be conducted in Chinese. (Lec. 3) Pre: CHN 306 (or EGR 306) or permission of instructor. Not for graduate credit.

**B. COLLEGE OF BUSINESS ADMINISTRATION:**

**BUS 475, Social Media for Marketing: Analytics and Strategy (3 crs.)**

Analyze a brand's social media positioning, apply analytical skills to social network data for marketing research, and develop strategies for social media marketing that help meet broad marketing objectives. (Lec. 3) Pre: BUS 365 or 365H, or permission of the instructor.

**C. COLLEGE OF PHARMACY:**

**PHP 444, Pharmacotherapy for Older Adults (3 crs.)**

Explore how aging affects drug disposition and the risk of adverse drug events; explore assessment tools for evaluating elders; recognize an evidence-based approach to the treatment of geriatric syndromes, and understand differences in how frail elders are treated for chronic medical conditions in contrast to younger adults. (Lec. 3) Pre: Second professional-year standing in the PharmD program; or other health discipline students or graduate students with permission of the instructor. For graduate credit.

**COURSE CHANGES**

**A. COLLEGE OF ARTS AND SCIENCES:**

**a. Change Course Number:**

**SPA 100 (111), Accelerated Elementary Spanish (6 crs.)**

Accelerated elementary Spanish equivalent to 101 and 102. Develops basic communication skills in Spanish. Explores the products, practices and perspectives of Hispanic culture. (Lec. 6) (C2) (A3)

**b. Change description:**

**FLM 203, Film Theory (4 crs.)**

Introduction to film theory and criticism through examination of a variety of modes of film-making that explore specific topics and traditions in the history, art and development of the moving image. (Lec. 4) (A4) (B1)

**c. Add cross-listing and change description:**

**CSC/COM 271, Web Design and Programming (4 crs.)**

Cross-listed as (CSC), COM 271. Learn to communicate effectively using principles and techniques of client-side web design and programming. Explores HTML, CSS, and JavaScript; current and evolving web capabilities accessibility and usability, and workflow tools. (Lec. 2, Lab. 4)

**d. Add cross-listing, change description and prerequisite:**

**CSC/COM 372, Dynamic Web Design and Programming (4 crs.)**

Cross-listed as (CSC), COM 372. Web-based information technology for communication and delivery of dynamically generated content. Technology will include current practice and tools for server-side programming, client-side programming, third-party services, data storage, and security concerns. (Lec. 2, Lab. 4) Pre: CSC/COM 271 and junior standing in a degree-granting college or permission of instructor.

**e. Change prerequisites:**

**COM 435, Directing Group Performance of Nondramatic Literature (3 crs.)**

Practice in Reader's Theatre and Chamber Theatre. Emphasis on direction as a rhetorical device in group work with nondramatic literature and compilation of scripts for individual and group performance. (Lec. 3) Pre: COM 230 and junior standing or permission of instructor. In alternate years. Not for graduate credit.

**FLM 351, Topics in Film Media Production (4 crs.)**

Application of one or more production technologies in film media genres and analysis of their aesthetic implications. (Lec. 3, Lab. 2/Online) Pre: FLM 110 and sophomore standing or permission of instructor. May be repeated for a maximum of 12 credits with permission of the director and change of topic.

**B. COLLEGE OF NURSING:**

**a. Change prerequisites:**

**NUR 203, Comprehensive Health Assessment (3 crs.)**

Introduces the techniques of history taking and systematic health assessment of individuals across the life span. Recognition of normal findings is emphasized. (Lec. 2, Lab. 3) Pre: BIO 242 and 244, NUR 100, CHM 124, WRT 104 or 106, and permission of instructor.

**b. Change course number, and prerequisite:**

[Approved by General Education Committee on 9/8/16]

**THN / NUR 270 (426), Loss Across the Lifespan (3 crs.) (H section will be added)**

Cross-listed as (THN), NUR 270. Exploration of losses that occur across the lifespan, caused both by situational crisis and through development. Emphasis on individual grief responses and the impact these may have on one's future social and psychological growth. (Lec. 3) (A2) (B2)