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Curricular Report No. 2004-05-6A from the Graduate Council to the Faculty Senate: Proposal for a Post Baccalaureate Certificate in Fashion Merchandising

University of Rhode Island Faculty Senate

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Faculty Senate

Serial Number #04-05--22

TO: President Robert L. Carothers
FROM: Chairperson of the Faculty Senate

1. The attached BILL, titled Curricular Report No. 2004-05-6A from the Graduate Council to the Faculty Senate: Proposal for a Post Baccalaureate Certificate in Fashion Merchandising, is forwarded for your consideration.
2. The original and two copies for your use are included.
3. This BILL was adopted by vote of the Faculty Senate on March 24, 2005.
4. After considering this bill, will you please indicate your approval or disapproval. Return the original or forward it to the Board of Governors, completing the appropriate endorsement below.
5. In accordance with Section 10, paragraph 4 of the Senate's By-Laws, this bill will become effective April 14, 2005 three weeks after Senate approval, unless: (1) specific dates for implementation are written into the bill; (2) you return it disapproved; (3) you forward it to the Board of Governors for their approval; or (4) the University Faculty petitions for a referendum. If the bill is forwarded to the Board of Governors, it will not become effective until approved by the Board.

March 28, 2005
(date)

G. Faye Boudreaux-Bartels
Chairperson of the Faculty Senate

ENDORSEMENT

TO: Chairperson of the Faculty Senate
FROM: President of the University

Returned.

- a. Approved .
- b. Approved subject to final approval by Board of Governors ___.
- c. Disapproved ___.

4/8/05
(date)

President

UNIVERSITY OF RHODE ISLAND
The Graduate School

Curricular Report from the Graduate Council to the Faculty Senate
Report No. 2004-2005-6A
Post Baccalaureate Certificate in Fashion Merchandising

At Meeting No. 401 held on 4 March, 2005 the Graduate Council approved the following proposal that is now submitted to the Faculty Senate.

SECTION I

BACKGROUND INFORMATION

ABSTRACT

The Graduate Council approved a proposal from the Department of Textiles, Fashion Merchandising and Design (TMD) of the College of Human Science and Services for a Post-baccalaureate Certificate Program in Fashion Merchandising. The program is intended for professionals who would benefit from training beyond the bachelor's degree, but who are reluctant to make the commitment required by a full Master's degree program such as that offered by the TMD Department. The program will be made up entirely of existing courses that are offered by current members of the faculty.

BACKGROUND

The program requires completion of a minimum of 12 graduate credits and is designed to meet the need for professional development by providing students with a fundamental understanding of fashion merchandising. By insuring that appropriate prerequisites are met, the program will be able to enroll both students who possess a bachelor's degree in a field other than fashion merchandising, and those who have earned bachelor's degrees in the textiles and apparel field and who wish further training. It is anticipated that some students will apply to the Master's degree program upon completion of the requirements for the post-baccalaureate certificate.

The proposal was reviewed under the process established by the Faculty Senate in which the Graduate Council serves as the Coordinating and Review Committee. Announcements of the receipt of the proposal were sent to the Provost and the Council of Deans, the Budget Office, and Department Chairs and Directors. Recommendations were sought from each of these. The Budget Office reviewed the proposal with the understanding that no additional budgetary resources would be required for its implementation. The Council of Deans unanimously and enthusiastically endorsed the program. Comments remain on file in the Graduate School.

SECTION II

RECOMMENDATION

The Graduate Council approved the proposal for the Post-baccalaureate Certificate Program in Fashion Merchandising at its meeting number 401 on 4 March 2005, and forwards it to the Faculty Senate with a recommendation for approval in a category for programs of merit that require no new funding resources.

**University of Rhode Island
Kingston, Rhode Island**

**A Proposal for a
Post Baccalaureate Certificate in Fashion Merchandising**

A. Program Information

1. Administrative Unit:

Textiles, Fashion Merchandising and Design

2. Title of proposed program:

Post Baccalaureate Certificate in Fashion Merchandising

3. Intended date of implementation:

Fall 2005

4. Anticipated date of granting first certificate:

May 2006

5. Intended location of program:

Kingston

6. Description of the program

a. Rationale:

Changing environment and workforce needs have challenged universities to respond to college graduates who need to continuously acquire new knowledge and more complex skills to remain not just employable but also competitive in today's economy. However, students often are reluctant to make the commitment required by a full-fledged Master's degree program such as the one currently offered by the TMD Department. At the same time, the completion of non-degree coursework provides students with little recognition and, consequently, fewer incentives to pursue post-graduate education; therefore, students need more practical programs that could be obtained within one year.

A Post Baccalaureate Certificate not only develops and supports a highly skilled labor force but can attract and sustain industries that depend on such a labor force.

This program is designed to provide students with a fundamental understanding of fashion merchandising. Two potential groups of students are targeted. The first group is students who possess a bachelor's degree from an accredited institution of higher learning in a field other than fashion merchandising and who, at the time of application, do not seek admission to the M.S. degree program or, at the time of application, seek to explore these fields of study with the option to later apply for admission to the M.S. degree program. The second group is students who have earned bachelor's degrees in the textiles and apparel field and wish to further their education by taking 400-level fashion merchandising courses. This group could include graduates of our own baccalaureate programs (Textiles, Fashion Merchandising and Design and Textile Marketing).

b. Workforce or professional development need:

We anticipate that the Post Baccalaureate Certificate in Fashion Merchandising will serve the needs of professionals preparing to meet business needs for fashion merchandising professionals. This program is designed to provide these individuals with the fundamental background relevant for positions in fashion merchandising.

c. Existing graduate curriculum:

All courses in the Post Baccalaureate Certificate program are currently offered by the Textiles, Fashion Merchandising and Design (TMD) Department. The expertise and personnel to teach these courses are available within the current faculty.

d. Other potential benefits:

We expect that some students will apply to the Master's degree program subsequent to their completion of this Certificate. This program also can invite new audiences who have degrees in a different area but are seeking careers in fashion merchandising. In addition, this program may provide opportunities for those engaged in full-time graduate study in another field to explore interdisciplinary linkages.

e. Admissions requirements:

Admission to the Certificate program is similar to the existing Master of Science program. However, the GRE is not required for students who have earned a 3.0 GPA or higher in undergraduate coursework. Applicants who do not meet this requirement should earn a combined score of 900 or above on the verbal and quantitative sections of the GRE.

f. Completion requirements:

Pre-requisites for the 400-level courses include TMD 232 Fashion Retailing, 303 Textile Science, 313 Textile Science Laboratory, and 332 Fashion Merchandise Buying (10 credits). Students will be required to successfully complete a minimum of twelve graduate level credits. Students may choose from a list of six courses,

one of which earns 1-2 credits. The total number of courses needed for completion will be four to five courses, depending on whether or not the 1-2 credit seminar is included.

Students will be required to successfully complete the graduate level elective courses (12 credits) with an average grade of B (overall 3.00 GPA) or above. A maximum of three credits of graduate-level coursework from another institution will be accepted for transfer credit.

g. Faculty:

Courses offered for the Certificate program will be taught by the same faculty who normally teach these courses.

h. Delivery format:

Initially traditional, although the TMD Department expects to explore the efficacy of alternative delivery formats in the future.

i. Monitoring of student progress:

The specific program of study pursued by individual students will be geared to meet the student's individual needs and interests, as determined by the student in consultation with the Graduate Program Chair and/or participating faculty. The student's progress toward the completion of that program of study will be evaluated, and the student will be advised accordingly.

j. Administration of program:

The Post Baccalaureate Certificate will be administered in the TMD department. The increased administrative responsibilities will be assumed by the person appointed to coordinate the program.

k. Assessment and Evaluation of Program Outcomes:

Program outcomes will be evaluated on the basis of application and completion rates and by successful employment in the field of fashion merchandising. In addition, the program coordinator will conduct exit interviews and follow-up surveys with students and employers.

Targeted outcomes include (1) student progression and achievement, (2) development of program relevance and satisfaction, (3) expansion of student and faculty scholarship, and (4) provision of needed service to the industry.

7. Time Frame of Program Initiation and Approval Process:

	<u>Approval Date</u>
Departments/Programs/Colleges	November, 2004
Certificate Program Development Panel (CPD)	December, 2004
Graduate Council (New Program Review Committee)	March 2004
Faculty Senate	
President of the University	

8. Additional Considerations

Transfer to the M.S. Degree Program:

The Post Baccalaureate Certificate may exist as a complete subset of a graduate curriculum and as such may create opportunities for participants to

move from the Certificate program to the graduate program upon completion of the Certificate provided they meet all applicable admissions criteria.

Course List

Elective Courses (select a minimum of twelve credits)

TMD 402	Seminar in Textiles and Clothing (1-2)
TMD 424	Fashion Theory and Analysis (3)
TMD 432	Fashion Merchandising Operations Control (3)
TMD 433	Textile Markets (3)
TMD 442	Fashion Promotion (3)
TMD 452	Consumer Behavior in Fashion Retailing (3)

Schedule of course offerings

TMD 402	- Spring
TMD 424	- Spring
TMD 432	- Fall
TMD 433	- Fall and Spring
TMD 442	- Spring
TMD 452	- Fall

Addendum I

Budget Format

There are no additional costs anticipated for this program.
The facilities and equipment in the college will be used.
Faculty compensation for teaching courses is considered as a part of the faculty member's course load.

Addendum II

Draft of a Sample Post-Baccalaureate Certificate in Fashion Merchandising

Fall semester:

Elective courses

TMD 432	Fashion Merchandising Operations Control (3)
TMD 452	Consumer Behavior in Fashion Retailing (3)

Total 6 Credits

Spring semester:

Elective Courses

TMD 424	Fashion Theory and Analysis (3)
TMD 442	Fashion Promotion (3)

Total 6 Credits

Course Changes for PHT (Supplement to Faculty Senate Bill #04-05--14
 "Curricular Report No. 2004-05-3A from the Graduate Council to the Faculty
 Senate: Proposal for a Doctor of Physical Therapy Degree.")

- PHT 410: change in level, number, etc to PHT 500.
- PHT 411: change in level, number, etc to PHT 501
- PHT 412: change in level, number, etc to PHT 512.
- PHT 417: change in level, number, etc to PHT 508.
- PHT 418: DELETED
- PHT 420: change in level, number, etc to PHT 520.
- PHT 422: DELETED
- PHT 430: change in level, number, etc to PHT 511.
- PHT 432: change in level, number, etc to PHT 532.

PHT 500 (410)
PHT 501 (411)
PHT 508 (417)
PHT 510 Change
PHT 511 (430)
PHT 512 (412)
PHT 515 DELETED
PHT 518: Changes
PHT 520 (420)
PHT 525: DELETED
PHT 528 Changes
PHT 532 (432)
PHT 535: DELETED
PHT 538 Changes
PHT 540: DELETED
PHT 542 Changes
PHT 544: NEW
PHT 550 Changes
PHT 552 Changes
PHT 560 Changes
PHT 570 Change
PHT 575: No Changes
PHT 580 Changes
PHT 585 NO Changes
PHT 586: NEW
PHT 595: No Changes
PHT 600 (515)
PHT 605 (590)
PHT 610: NEW
PHT 615: NEW
PHT 620: NEW
PHT 630: NEW
PHT 640: NEW
PHT 655: NEW
PHT 672: NEW

Physical Therapy (PHT)

Director: Beth Marcoux

500 (410) Human Anatomy and Histology (4)

Structure and function of human anatomy as related to physical therapy. Emphasis on musculoskeletal, visceral, nervous, and vascular systems and tissue histology. Functional changes after injury also will be emphasized. (Lec. 4) Pre: first-year standing or permission of Director.

501 (411) Applied Human Anatomy Laboratory (4)

Dissection of a cadaver to demonstrate structure and function of human anatomy. Accurate palpation of anatomic structures in parallel with dissection. (Lab. 8) Pre: First-year standing, or permission of Director

508 (417) Psychosocial Issues in Physical Therapy (2)

Behavioral and psychosocial issues relevant in physical therapy practice. Patient's perception of care and interactions in the health care environment. (Lec. 2) Pre: first-year standing or permission of Director

510 Biomechanics and Pathokinesiology (5)

Principles, theories, and recent investigations of the biomechanics of human motion and posture are presented to develop analytical skills for normal and abnormal movement evaluation. (Lec. 5) Pre: 500 and 501 and 520 and first-year standing, or permission of Director.

511 (430) Human Neuroscience and Neurology (5)

Anatomy, physiology, dysfunction, and evaluation of the human nervous system as a basis of therapeutic intervention. Gross and microscopic structure of the nervous system and the neurological examination (Lec. 4, Lab. 2) Pre: 500 and 501 and first-year standing, or permission of Director.

512 (412) Basic Physical Evaluation, Therapeutic Exercise and Care (5)

Range of motion, posture, sensory, reflex, and manual muscle testing methods of physical examination. Soft tissue evaluation and introduction to functional mobility and therapeutic exercise prescription. Transfers and ambulation techniques. (Lec. 5) Pre: first year standing, or permission of Director.

518 Communication Issues in Physical Therapy (1)

Communication and professional issues that influence the practice of physical therapy. Verbal/non-verbal communication, professional dress and behavior, cultural competence, adult education principles, and professional association issues. (Lec. 1) Pre: First-year standing, or permission of Director.

520 (420) Physiological and Pathophysiological Basis of Physical Therapy (5)

Communication and professional issues that influence the practice of physical therapy. Verbal/non-verbal communication, professional dress and behavior, cultural competence, adult education principles, and professional association issues. (Lec. 5) Pre: First-year standing, or permission of Director.

528 Ethical, Legal, and Professional Issues in Clinical Practice (3)

Practice standards, interdisciplinary issues, ethical considerations, and legal implications of physical therapy practice. Professional development, expert practice, doctoring professions, informed consent, patient rights, standards of practice, advanced directives, malpractice, domestic violence, child and elder abuse. (Lec. 3) Pre: second-year standing, or permission of Director.

532 (432) Clinical Electrophysiology and Physical Agents (5)

Theory, practice, and current research regarding application of clinical electrophysiology and physical agents. Diagnostic methods, interventions, and personnel supervision for mechano-, electro-, thermo-, hydro-, ionto-, and photo-therapy administration are covered. (Lec. 5) Pre: first-year standing, or permission of Director.

595 Physical Therapy Internship III (5)

Assignment to various clinical settings which provide supervised experiences with practicing physical therapists and support personnel. Selection of clinical specialty area of student's interest is considered in determination of the setting. (Practicum) Pre: permission of instructor.

600 (515) Research Methods in Physical Therapy (3)

Research design and methods in current physical therapy theory development and scientific literature. Preparation of a research proposal through review of literature. (Lec. 3) Pre: first-year standing or permission of Director.

605 (590) Special Topics & Professional Preparation in Physical Therapy (2)

Integration of the art and science of physical therapy with the delivery of services. Comprehensive review of systems, including evaluation and interventions as they relate to physical therapy. (Lec. 2) Pre: third-year standing, or permission of Director.

610 Evidence Based Inquiry I (1)

Introduces the student to the concept of evidence based inquiry and its importance in the physical therapy profession. Initial stages of an evidence based inquiry project formulated with the guidance of a faculty advisor. (Independent Study) Pre: 600 and second-year standing, or permission of Director

615 Differential Diagnosis (3)

Development of skill in differential diagnosis and referral focusing on level of decisions, triage, and interaction with other diagnostic professionals. Medical diagnostics, test considerations, and referral strategies are developed through practical diagnostic clinical rotation. (Lec. 3) Pre: 542and second-year standing or permission of Director.

620 Evidence Based Inquiry II (3)

Guides the student through the refinement and focusing of a previously identified multi-phase inquiry project in which evidence is the critical feature. Identification of target audience, delineation of scope of evidence to be gathered occurs along with initial evidence collection.. (Independent. Study) Pre: 610and second-year standing, or permission of Director.

630 Evidence Based Inquiry III (3)

Final data gathering, analysis/synthesis, and documentation aspects of a multi-phase inquiry project in which evidence is the critical feature. Statistical analysis and literature synthesis are potential techniques to be utilized. (Independent. Study) Pre 620 and third-year standing, or permission of Director.

640 Evidence Based Inquiry IV (1)

Formal dissemination of a multi-phase inquiry project in which evidence is the critical feature. The form this dissemination takes will be individual to the specific project, but may include a research poster, scholarly publication, newsletters or other professional scholarly sources. (Independent. Study) Pre: 630 and third-year standing, or permission of Director.

655 Diagnostic Imaging (3)

Referral and interpretation of diagnostic images relevant in musculoskeletal assessment and management. Radiologic anatomy, normal variants, and pathological and traumatic conditions reviewed. CT scan, magnetic resonance imaging, ultrasonography, angiography addressed. (Lec. 3) Pre: second-year standing, or permission of Director.

672 Pharmacological Considerations in Physical Therapy (3)

Pharmacological actions, interventions, and interactions which physical therapists encounter in their treatment of patients undergoing physical rehabilitation. Drug administration appropriate to physical therapy practice. (Lec. 3) Pre: third-year standing, or permission of Director.