

12-7-1989

The Two Hundred and Sixty-Third Report of the Curricular Affairs Committee

University of Rhode Island Faculty Senate

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THE UNIVERSITY OF RHODE ISLAND
Kingston, Rhode Island

FACULTY SENATE
BILL

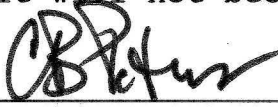
Adopted by the Faculty Senate

TO: President Edward D. Eddy

FROM: Chairperson of the Faculty Senate

1. The attached BILL, titled The Two Hundred and Sixty-Third Report of the Curricular Affairs Committee , is forwarded for your consideration.
2. The original and two copies for your use are included.
3. This BILL was adopted by vote of the Faculty Senate on December 7, 1989 .
(date)
4. After considering this bill, will you please indicate your approval or disapproval. Return the original or forward it to the Board of Governors, completing the appropriate endorsement below.
5. In accordance with Section 10, paragraph 4 of the Senate's By- Laws, this bill will become effective December 28, 1989 , three weeks after Senate approval, unless: (1) specific dates for implementation are written into the bill; (2) you return it disapproved; (3) you forward it to the Board of Governors for their approval; or (4) the University Faculty petitions for a referendum. If the bill is forwarded to the Board of Governors, it will not become effective until approved by the Board.

December 8, 1989
(date)



C. B. Peters
Chairperson of the Faculty Senate

ENDORSEMENT


TO: Chairperson of the Faculty Senate

FROM: President of the University

Returned.

- a. Approved ✓ .
- b. Approved subject to final approval by Board of Governors _____.
- c. Disapproved _____.

December 21, 1989
(date)

 /s/ EDE

President

S E C T I O N II

Joint Report of the Curricular Affairs Committee and Graduate Council
on 400-Level Courses

At the Curricular Affairs Committee's meeting of November 13, 1989 and the Graduate Council's meeting of November 17, 1989, the following matters were considered and are now presented to the Faculty Senate.

A. Informational Matters

1. College of Business Administration

Department of Finance and Insurance

CHANGE: Description for FIN 401*:

FIN 401 Advanced Financial Management (I or II, 3) Intensive research on selected current topics relating to the financial management of the firm. Extensive use of the case method. (Lec. 3) Pre: 301 or permission of instructor. Not for Graduate credit for students in the College of Business Administration. Staff

2. College of Resource Development

Department of Natural Resources Science

CHANGE: Title for NRS 401 to "Hydrology and Water Management."

B. Curricular Matter Which Requires Confirmation by the Faculty Senate

College of Resource Development

Department of Natural Resources Science

CHANGE: Credits for NRS 424 to "4" and Method of instruction to "(Lec. 2, Lab. 4)."

* This change was approved during the 1988-89 academic year and was inadvertently omitted from the Curricular Affairs Committee Report.

THE UNIVERSITY OF RHODE ISLAND
Kingston, Rhode Island

FACULTY SENATE

November 20, 1989

The Two Hundred and Sixty-Third Report
of the Curricular Affairs Committee

At its Meeting of November 13, 1989, the Curricular Affairs Committee considered the following matters now presented to the Faculty Senate.

S E C T I O N I

Informational Matters at the 300-Level

College of Business Administration

Department of Marketing

a. CHANGE: Description for MKT 301:

MKT 301 Marketing Principles (I and II, 3) An introduction to marketing for a managerial viewpoint. Examines social, economic, technological, legal, ethical, and other environmental factors and their impact on product, price, promotion and distribution decisions in a worldwide market. (Lec. 3) Proficiency test available if course was taken at a non-AACSB program prior to transfer to the University. Staff

b. CHANGE: Description and prerequisite for MKT 311:

MKT 311 Consumer Behavior (I and II, 3) A review of the decision-making process and factors that influence consumers, including ethical issues. Implications for cross-cultural marketing are examined. (Lec. 3) Pre: 301. Staff
