

11-21-1974

Ninety-Second Report of the Curricular Affairs Committee

University of Rhode Island Faculty Senate

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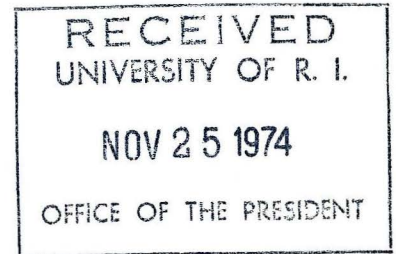
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UNIVERSITY OF RHODE ISLAND
Kingston, Rhode Island

FACULTY SENATE
BILL

Adopted by the Faculty Senate



TO: President Frank Newman
FROM: Chairman of the Faculty Senate

1. The attached BILL, titled Ninety-Second Report of the Curricular Affairs Committee

is forwarded for your consideration.

2. The original and two copies for your use are included.
3. This BILL was adopted by vote of the Faculty Senate on November 21, 1974 (date).
4. After considering this bill, will you please indicate your approval or disapproval. Return the original or forward it to the Board of Regents, completing the appropriate endorsement below.
5. In accordance with Section 8, paragraph 2 of the Senate's By-Laws, this bill will become effective on December 12, 1974 (date), three weeks after Senate approval, unless: (1) specific dates for implementation are written into the bill; (2) you return it disapproved; (3) you forward it to the Board of Regents for their approval; or (4) the University Faculty petitions for a referendum. If the bill is forwarded to the Board of Regents, it will not become effective until approved by the Board.

November 25, 1974
(date)

Albert J. Lott
Albert J. Lott
Chairman of the Faculty Senate

ENDORSEMENT 1.

TO: Chairman of the Faculty Senate
FROM: President of the University

1. Returned.
2. Approved _____ Disapproved .
3. (If approved) In my opinion, transmittal to the Board of Regents is not necessary.

12/12/74
(date)

Frank Newman
President

(OVER)

ALTERNATE ENDORSEMENT 1.

TO: Chairman of the Board of Regents

FROM: The University President

- 1. Forwarded.
- 2. Approved.

_____ (date) _____ President

ENDORSEMENT 2.

TO: Chairman of the Faculty Senate

FROM: Chairman of the Board of Regents, via the University President.

- 1. Forwarded.

_____ (date) _____
 _____ (Office)

ENDORSEMENT 3.

TO: Chairman of the Faculty Senate

FROM: The University President

- 1. Forwarded from the Chairman of the Board of Regents.

_____ (date) _____ President

Original received and forwarded to the Secretary of the Senate and Registrar for filing in the Archives of the University.

_____ (date) _____
 Chairman of the Faculty Senate

UNIVERSITY OF RHODE ISLAND
Kingston, Rhode Island

November 6, 1974

Faculty Senate Curricular Affairs Committee Ninety-Second Report

At its meeting of October 31, 1974 the Faculty Senate Curricular Affairs Committee considered the following matters now submitted to the Faculty Senate.

S E C T I O N I

Informational Changes (Including Experimental Courses):

College of Arts and Sciences

1. Department of Geography

GEG 203X Controlling the Weather: Scientific Possibilities
and Ecological Concerns. 1, 1
Meteorological, climatological, economic, political, legal,
and human problems associated with man's intentional modifi-
cation of his atmospheric environment. Havens

2. Department of Psychology

PSY 385X Psychology of Perception 11, 3
Focuses on how stimulus information and psychological processes
allow us to know the world around us. Sensory function, percep-
tion of space, color, sound, and complex meaningful events,
development of perception. (Lec. 3) Prerequisite: Psychology
113 and junior standing. Pittenger

3. Department of Sociology

SOC 210X The Sociology of Women 11, 1
The social origins of sexual differentiation. Societal expec-
tations and the school system. The college age student and the
motivation to marry. The division of labor and power in marriage.
Social pressures and mental illness. The future of marriage from
various perspectives. Wilson

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S E C T I O N I I

Curricular Matters submitted to the Faculty Senate for Confirmation:

College of Business Administration

Department of Marketing Management

- a. ADD: MMG 326 Social Issues in Marketing 1, 3
 The functioning of the market in an affluent society. The effect of marketing decisions by firms will be placed in the perspective of the collective interest of all participants in society. (Lec. 3), Prerequisite: MMG 323 or permission of instructor. Nason
- b. CHANGE: Curriculum requirements for Junior and Senior Years:

JUNIOR YEAR

<u>First Semester</u>		<u>Second Semester</u>	
FIN 321 Financial Management	3	MGS 309 Operations Management	3
OMR 301 Principles of Management	3	MMG 462 Marketing Research	3
MMG 323 Marketing Principles	3	+ Marketing Elective	3
* Free Elective	3	Professional Elective	3
Free Elective	<u>3</u>	Free Elective	<u>3</u>
	<u>15</u>		<u>15</u>

SENIOR YEAR

<u>First Semester</u>		<u>Second Semester</u>	
BSL 333 Law in a Business Environment	3	OMR 410 Business Policy	3
+ Marketing Elective	3	MMG 464 Marketing Policy & Problems	3
+ Marketing Elective	3	+ Marketing Elective	3
Professional Elective	3	+ Marketing Elective	3
Free Elective	<u>3</u>	Professional Elective	<u>3</u>
	<u>15</u>		<u>15</u>

* MMG 334, Consumer Behavior, may be taken at this time. The substituted free elective shall replace a subsequent marketing elective.

+ The five unspecified required marketing electives are provided for the student, who, in consultation with his advisor plans an arrangement of courses to meet his career objectives. With the prior consent of the advisor and prior approval of the departmental faculty, one marketing elective may be replaced by a course outside the department when the career objective is enhanced.

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S E C T I O N I I I

Joint Report of the Faculty Senate Curricular Affairs Committee and the Graduate Council on 400-level Courses.

At their meetings of October 31, 1974 and November 1, 1974 respectively, the Curricular Affairs Committee and the Graduate Council considered the following matters now submitted to the Faculty Senate.

A. Informational Changes (Including Experimental Courses):

College of Arts and Sciences

Department of Political Science

- 1) PSC 430X Politics of China 11, 3
Introduction to China, focusing on the profound changes China has undergone in the past 100 years. Discussion of the nature and causes of the revolution, the structure of Maoist ideology, the transformation of the political-economic system and the significance of these changes for the Chinese people. Brown
- 2) PSC 473X Administrative Law 11, 3
The legal aspects of the interaction between government agencies, elected officials, individuals, and the public interest. Systematic analysis of leading cases with emphasis on evaluating the courts as an instrument for maintaining accountability for, and protecting individual rights in, administrative action. (Lec. 3). Rothstein
- 3) PSC 474X The Criminal Justice System 11, 3
Examination of the American system of criminal justice, emphasis on structure of the criminal system; general processing of cases; and principal actors: suspect, police, prosecutor, bailman, judge, probation officer, and prison guard. Theories of criminal law; effects of pre-trial detention and sentencing; and some suggested solutions to problems plaguing the system. (Lec. 3). Smith

B. Curricular matters submitted to the Faculty Senate for Confirmation:

1. College of Arts and Sciences

Department of Philosophy

CHANGE: Number and Level of PHL 251 to PHL 451 (251):*

* approved by the Curricular Affairs Committee on October 3, 1974.

B. 2. College of Business Administration

Department of Marketing Management

ADD: a) MMG 417 Channels of Distribution II, 1½
Functions of distribution channels in society with
emphasis on forces which shape their configuration
and efficiency. Study of channel management with
focus on channel development, control, policy, and
practice, ^(Lec. 3, seven weeks) ~~(Lec. 1½)~~. Prerequisite: MMG 323 or
permission of instructor. Staff

b) MMG 419 Pricing Decisions II, 1½
Analysis of pricing problems and environmental factors
influencing pricing decisions. Emphasis on behavior-
al dimensions of demand as well as the effects of
costs, competition, product characteristics, and the
firm's objectives. ^(Lec. 3, seven weeks) ~~(Lec. 1½)~~. Prerequisite: MMG 323
or permission of instructor. Staff