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Library Impact Statements

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## Non-profit Marketing SPC 403

Joanna Burkhardt

University of Rhode Island, jburkhardt@uri.edu

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**LIBRARY IMPACT STATEMENT (New Course Proposal)**  
**LIBRARIAN'S ASSESSMENT**

Subject selectors will complete this form as requested, assessing library materials and collections as detailed below. Send one copy of the assessment to the faculty member who requested it. Send one copy of the assessment to the Collection Management Officer.

Course: SPC 403 Non-Profit Marketing\_\_\_\_\_

Department, College: ASF CEPS\_\_\_\_\_

Faculty Member: Anne Seitsinger\_\_\_\_\_

Date returned to Faculty: 10/09/18\_\_\_\_\_

Librarian Completing Assessment: Joanna M. Burkhardt\_\_\_\_\_

Collection Management Officer: Joanna M. Burkhardt\_\_\_\_\_

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Assessment of:

- Suitability of existing library resources;
- New library resources required to support the program;
- Information skills education required by the students; and
- Funds needed for library materials and services.

Please include:

1. What library holdings already exist in relevant subject categories. How much money is now allocated in the subject area?

The library has substantial holdings in relevant subject categories, including both monographs and journals. While Special Programs does not have a specific allocation from the library budget, relevant monographs are purchased from a variety of funds, for example CEPS, Business, History.

2. Does URI have the essential journals as noted in the Faculty Questionnaire?

There are no essential journals beyond what is already available noted in the Faculty Questionnaire.

3. What new resources are required to support the course (including media, electronic, or other non-print materials)?

No new library resources are required to support this course.

4. What information mastery sessions will be required for the students?

Information mastery sessions are not required for students in this course. In general, students benefit from learning how to use specialized library databases to identify and retrieve materials they need for research. Instructors may make an appointment for library instruction at the beginning of each semester.

5. What is the approximate cost to acquire the materials necessary? Which of these will be continuing costs?

There are no new costs to the library for materials to support this course.

Rev 6/16/15 jmb