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Storytelling Through Hip Hop

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Introduction
This project explores the concepts and history of storytelling in hip hop and puts them to practical use. The project asks what it takes to truly tell a story through an album. Not an explicit, straightforward novel, but an abstract story that encompasses the feelings, emotions, and themes associated with the college experience.

Process

• Research
  • 5 notable storytelling albums
    • Ready to Die - Notorious B.I.G.
    • Good Kid, m.A.A.d City – Kendrick Lamar
    • Under Pressure – Logic
    • Reasonable Doubt – Jay-Z
    • Because the Internet – Childish Gambino
  • Common themes, storytelling techniques

• Production
  • Beat selection, writing, recording, editing

• Post Production
  • Order of the tracks, singles to release
  • Promotion

Results & Discussion

• Results
  • A well constructed, lyrical album that discusses the journey through college and the associated feelings, emotions and themes
  • It does so in a way that is subtle and makes you work for it

• Discussion
  • I find it best to let the album speak for itself, and then spark discussion on its own

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