

12-21-1978

Curricular Report No. 1978-79-4 From The Graduate Council to the Faculty Senate

University of Rhode Island Faculty Senate

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UNIVERSITY OF RHODE ISLAND
Kingston, Rhode Island

FACULTY SENATE
BILL

Adopted by the Faculty Senate

RECEIVED
UNIVERSITY OF R. I.
DEC 23 1978
OFFICE OF THE PRESIDENT

TO: President Frank Newman

FROM: Chairperson of the Faculty Senate

1. The attached BILL, titled Curricular Report No. 1978-79-4 From The Graduate Council to the Faculty Senate

is forwarded for your consideration.

2. The original and two copies for your use are included.
3. This BILL was adopted by vote of the Faculty Senate on December 21, 1978 (date).
4. After considering this bill, will you please indicate your approval or disapproval. Return the original or forward it to the Board of Regents, completing the appropriate endorsement below.
5. In accordance with Section 8, paragraph 2 of the Senate's By-Laws, this bill will become effective on January 11, 1979 (date), three weeks after Senate approval, unless: (1) specific dates for implementation are written into the bill; (2) you return it disapproved; (3) you forward it to the Board of Regents for their approval; or (4) the University Faculty petitions for a referendum. If the bill is forwarded to the Board of Regents, it will not become effective until approved by the Board.

December 22, 1978
(date)

Anthony J. Smoell
Chairperson of the Faculty Senate

ENDORSEMENT

TO: Chairperson of the Faculty Senate

FROM: President of the University

1. Returned.
2. a. Approved ✓.
- b. Approved subject to final approval by Board of Regents _____.
- c. Disapproved _____.

1/4/79
(date)

F. Newman
President

UNIVERSITY OF RHODE ISLAND
The Graduate School

CURRICULAR REPORT FROM THE GRADUATE COUNCIL TO THE FACULTY SENATE - Report No. 1978-79-4

At its Meeting No. 179 held December 1, 1978 the Graduate Council considered and approved the following curricular matters which are now submitted to the Faculty Senate for information or confirmation as indicated.

I. Matters of Information.

A. College of Arts and Sciences.

1. Department of Sociology and Anthropology

a. Temporary Course

SOC 524X Issues in Medical Care Delivery Systems II,3
Consideration of social impediments to a broad extension of health care among the American population. Issues of inequities in access to health care; problems of cost differentials; "technical versus humanistic" care; deterrence and malpractice, etc. (Lec 3) Pre: Senior standing, graduate student status or permission of instructor. Rosengren

2. Department of Zoology.

a. Temporary Course

ZOO 567X Natural Selection II,2
Mechanisms by which natural selection acts. Included will be discussions of neutralist and selectionist theories, the significance of sexual reproduction and recombination, and levels of selection (individual, group, community). Pre: 262 and one semester of genetics or permission of instructor. Hairston

II. Matters Requiring Confirmation by the Faculty Senate.

A. College of Pharmacy

1. Department of Pharmacology and Toxicology

a. Changes

PCL 546 Advanced Toxicology -credit, laboratory and prerequisite changed to-

PCL 546 Advanced Toxicology II,3
Toxic effects of selected drugs and other xenobiotics on physiological and biochemical processes. (Lec 3) Pre: 441 and 442 and permission of department. In alternate years. Carroll

PCL 641 Biochemical Pharmacology - change credit and lab from 4 cr (Lec 3 Lab 3) to 3 credits (Lec 3)

2. Department of Pharmacognosy

a. Change in graduate degree requirements to-

delete BOT 445 and MCH 549 in the M.S. in Pharmacognosy and to add MCH 549 as a program requirement in the Ph.D. program.

B. College of Business Administration

1. Department of Marketing

a. Add (New)

MKT 652 Consumer Behavior I or II,3
Analysis of major factors influencing the behavior and demand of consumers. Emphasis on employing these factors to identify and segment target markets and to assess their effects on markets. (Lec 3) Pre: MKT 550 or permission of instructor. DellaBitta/Loudon

MKT 653 Advertising Management I or II,3
A course oriented to managers responsible for planning, appraising and administering advertising and promotion activities. (Lec 3) Pre: MKT 651 or permission of instructor. Hill/Nason

MKT 654 Product Management I or II,3
Development of product policies and strategies. Emphasis on organizing the marketing function to deal with various product related activities including new product development, life cycle strategies, and product deletion. (Lec 3) Pre: MKT 651. Loudon/Hill

C. College of Arts and Sciences

1. Department of Sociology and Anthropology

a. Add (New)

SOC 501 Classical Sociological Theorists I,3
An in-depth study restricted to the works of Emile Durkheim, Karl Marx and Max Weber with an emphasis on their contributions to contemporary sociological thought. Pre: SOC 492 or permission of instructor. Gardner

2. Department of Physics

a. Change

Change in requirements in the M.S. degree in Physics from -
"thesis and PHY 520, 530, 570" to-

"thesis and PHY 510, 520, 530, 570 and either 560 or 565"