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1-4-2021

Public Relations PRS 340

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LIBRARY IMPACT STATEMENT (New Course Proposal)
LIBRARIAN'S ASSESSMENT

Subject selectors will complete this form as requested, assessing library materials and collections as detailed below. Send one copy of the assessment to the faculty member who requested it. Send one copy of the assessment to the Collection Management Officer.

Course: _PRS 340: Public Relations _____

Department, College: Communications/A&S _____

Faculty Member: _Regina A. Bell

Date returned to Faculty: 01/04/2021 _____

Librarian Completing Assessment: Joanna M. Burkhardt _____

Collection Management Officer: Joanna M. Burkhardt _____

Assessment of:

- Suitability of existing library resources;
- New library resources required to support the program;
- Information skills education required by the students; and
- Funds needed for library materials and services.

Please include:

1. What library holdings already exist in relevant subject categories. How much money is now allocated in the subject area?

The library holds substantial materials in relevant subject categories. The allocation for the purchase of monographs for Communication Studies and related subjects for 2020-21 is approximately \$7,500. The cost for subscriptions to journals and databases is not broken out by department or college.

2. Does URI have the essential journals as noted in the Faculty Questionnaire?

The Library has access to the essential journals as noted in the Faculty Questionnaire.

3. What new resources are required to support the course (including media, electronic, or other non-print materials)?

No new resources are required for the support of this course.

4. What information mastery sessions will be required for the students?

No library information mastery sessions are required for the students in this course.

5. What is the approximate cost to acquire the materials necessary? Which of these will be continuing costs?

There are no new costs to the library for the support of this course.

Rev 6/16/15 jmb