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3-31-2021

Strategic Media Administration PRS/COM 442

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LIBRARY IMPACT STATEMENT (New Course Proposal)
LIBRARIAN'S ASSESSMENT

Subject selectors will complete this form as requested, assessing library materials and collections as detailed below. Send one copy of the assessment to the faculty member who requested it. Send one copy of the assessment to the Collection Management Officer.

Course: PRS/COM 442 Strategic Media Communication_____

Department, College: Communication, A&S_____

Faculty Member: Regina Bell_____

Date returned to Faculty: 03/31/21_____

Librarian Completing Assessment: Joanna M. Burkhardt_____

Collection Management Officer: Joanna M. Burkhardt_____

Assessment of:

- Suitability of existing library resources;
- New library resources required to support the program;
- Information skills education required by the students; and
- Funds needed for library materials and services.

Please include:

1. What library holdings already exist in relevant subject categories. How much money is now allocated in the subject area?

The library holds both historic and current resources in relevant subject categories. The allocation for the purchase of monographs for Communications in 2020-21 is approximately \$7500.

2. Does URI have the essential journals as noted in the Faculty Questionnaire?

The library has online access to the New York Times as well as all backfiles on microfilm.

3. What new resources are required to support the course (including media, electronic, or other non-print materials)?

No new library resources are required for the support of this course.

4. What information mastery sessions will be required for the students?

No library information mastery sessions are required for students in this course.

5. What is the approximate cost to acquire the materials necessary? Which of these will be continuing costs?

There are no new costs to the library for the support of this course.

Rev 6/16/15 jmb