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2016-09 Library Impact Statement for BUS 249 Business of Innovation

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**LIBRARY IMPACT STATEMENT
LIBRARIAN'S ASSESSMENT**

Course: BUS 249 *The Business of Innovation*

Department, College: College of Business Administration

Faculty Member: Prof. Nancy Forster-Holt

Date returned to Faculty: 12 September 2016

Librarian Completing Assessment: Prof. Andrée J. Rathemacher

The Library Impact Statement for BUS 249 *The Business of Innovation* states that students will not be conducting library research in the course.

In response to the question about what critical journals, monographs, and electronic resources the University Libraries *must* have to support the course, the response is, “mostly popular press.” Examples are given.

Of the five journals listed as examples, the University Libraries can provide access to two:

- *Inc. Magazine* (ISSN: 0162-8968) [available in EBSCOhost Academic Search Complete from 1990 to present]
- *Entrepreneur Magazine* (ISSN: 0163-3341) [No access; no institutional online site license subscription option.]
- *Fast Company* (ISSN: 1085-9241) [Available in EBSCOhost MasterFILE Premier from 2000 to present. This is an AskRI.org database and subject to state funding.]
- *Family Business* (ISSN: 1047-255X) [No access; no institutional online site license subscription option.]
- *Providence Business News* (ISSN: 0887-8226) [No access; no institutional online site license subscription option.]

However, if these titles are only examples (which is my assumption), the databases ABI/Inform and EBSCOhost Academic Search Complete will provide access to much similar content. Furthermore, the instructor can post to Sakai specific articles not available through the University Libraries.

Given the fact that a) this course does not require library research of students and b) the University Libraries have continuing access to the full-text business database ABI/Inform and other aggregator databases (e.g. EBSCOhost Academic Search Complete, LexisNexis Academic), it is my opinion that there are adequate resources to support the needs of this course.

Thus, based on my review of the Library Impact Statement and the sample syllabus for BUS 249, I conclude that the University Libraries can meet the needs of this course with no additional resources.

In my role as Subject Selector for the College of Business Administration, I support the addition of this course.

Andrée J. Rathemacher

Professor

Head of Acquisitions, University Libraries

Subject Selector for the College of Business Administration