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2016-09 Library Impact Statement for BUS 149 Introduction to Entrepreneurship

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LIBRARY IMPACT STATEMENT LIBRARIAN'S ASSESSMENT

Course: BUS 149 Introduction to Entrepreneurship

Department, College: College of Business Administration Faculty Member: Prof. Nancy Forster-Holt Date returned to Faculty: 8 September 2016

Librarian Completing Assessment: Prof. Andrée J. Rathemacher

The Library Impact Statement for BUS 149 *Introduction to Entrepreneurship* states that students will be conducting library research in the course. From my reading of the syllabus and the Library Impact Statement, it appears that the primary course assignment that will require library resources is the business "Pitch." In the "Pitch," groups of students "come up with an original business idea, translate the idea into a well-conceptualized business concept, then build a business model for the concept," resulting in a 5-page paper.

The Library Impact Statement notes that the critical library resources needed to support the course are the following databases: Hoover's Online, FirstResearch, ABI/Inform Complete, and Academic Search Complete.

The library has continuing access to all of these databases, and it is my opinion that these resources will be more than adequate to support the needs of all assignments in the course.

Based on my review of the Library Impact Statement and the sample syllabus for BUS 149, I conclude that the University Libraries can meet the needs of this course with no additional resources.

In my role as Subject Selector for the College of Business Administration, I support the addition of this course without reservation.

Andrée J. Rathemacher Professor Head of Acquisitions, University Libraries Subject Selector for the College of Business Administration