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Social Media for Strategic Communication SCM 610

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LIBRARY IMPACT STATEMENT (New Course Proposal)
LIBRARIAN'S ASSESSMENT

Subject selectors will complete this form as requested, assessing library materials and collections as detailed below. Send one copy of the assessment to the faculty member who requested it. Send one copy of the assessment to the Collection Management Officer.

Course: SCM 610 Social Media for Strategic Communication _____

Department, College: Communication/A&S _____

Faculty Member: Joon Kyoung Kim _____

Date returned to Faculty: 03/25/2022 _____

Librarian Completing Assessment: Joanna M. Burkhardt _____

Collection Management Officer: Joanna M. Burkhardt _____

Assessment of:

- Suitability of existing library resources;
- New library resources required to support the program;
- Information skills education required by the students; and
- Funds needed for library materials and services.

Please include:

1. What library holdings already exist in relevant subject categories. How much money is now allocated in the subject area?

The library has both historic and current holdings in relevant subject categories. The allocation for the purchase of monographs for Communications for 2021-22 is approximately \$6,500. The costs for journal and database subscriptions is not broken out by department or college.

2. Does URI have the essential journals as noted in the Faculty Questionnaire?

There are no essential journals noted in the Faculty Questionnaire. The three journals listed as non-essential are all available online via the library website.

3. What new resources are required to support the course (including media, electronic, or other non-print materials)?

No new library resources are required to support this course.

4. What information mastery sessions will be required for the students?

No library information mastery classes are required for students in the class.

5. What is the approximate cost to acquire the materials necessary? Which of these will be continuing costs?

There are no new costs to the library for the support of this course.

Rev 6/16/15 jmb