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## RefWorks Usage Statistics 2010-2011

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**RefWorks  
2010-2011**

| Metric                                   | Jul-10 | Aug-10 | Sep-10 | Oct-10 | Nov-10 | Dec-10 | Jan-11 | Feb-11 | Mar-11 | Apr-11 | May-11 | Jun-11 | Total         | 2010-2011   | Cost per       |
|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|-------------|----------------|
|  |        |        |        |        |        |        |        |        |        |        |        |        |               | Price       | unit           |
| New Users                                | 17     | 7      | 71     | 112    | 18     | 8      | 8      | 139    | 63     | 28     | 12     | 8      | 491           | \$14,030.00 | \$28.57        |
| Repeat Users                             | 31     | 20     | 39     | 96     | 120    | 86     | 35     | 66     | 131    | 135    | 76     | 37     | 872           | \$14,030.00 | \$16.09        |
| <b>Total Monthly Users</b>               | 48     | 27     | 110    | 208    | 138    | 94     | 43     | 205    | 194    | 163    | 88     | 45     | <b>1,363</b>  | \$14,030.00 | <b>\$10.29</b> |
| <b>Total Sessions per month</b>          | 243    | 109    | 337    | 698    | 570    | 378    | 160    | 793    | 1,161  | 763    | 335    | 227    | <b>5,774</b>  | \$14,030.00 | <b>\$2.43</b>  |
| Average Sessions Per User                | 5.06   | 4.04   | 3.06   | 3.36   | 4.13   | 4.02   | 3.72   | 3.87   | 5.98   | 4.68   | 3.81   | 5.04   | 50.77         | \$14,030.00 | \$276.34       |
| <b>Total Subscriber References added</b> | 2,225  | 7      | 3,382  | 4,553  | 2,949  | 1,009  | 1,610  | 1,669  | 4,615  | 2,762  | 767    | 1473   | <b>27,021</b> | \$14,030.00 | <b>\$0.52</b>  |
| Average References added per user        | 46.35  | 24.19  | 30.75  | 21.89  | 21.37  | 10.73  | 37.44  | 8.14   | 23.79  | 16.94  | 8.72   | 32.73  | 283.04        | \$14,030.00 | \$49.57        |

**TOTAL USERS = 2,145**  
**TOTAL REFERENCES = 86,379**

## RefWorks User Type and Focus Area Summary

| User Type               | Focus Area                               | User Count as of 7/21/2011 |
|-------------------------|--|----------------------------|
|                         |  | 1                          |
| Alumni                  | College of Arts and Sciences             | 2                          |
| Alumni                  | College of Business Administration       | 1                          |
| Alumni                  | College of Nursing                       | 2                          |
| Alumni                  | Other                                    | 1                          |
| Estudiante Postgrado    | College of Business Administration       | 1                          |
| Etudiant deuxième cycle | College of Business Administration       | 1                          |
| Faculty Member          | Business                                 | 1                          |
| Faculty Member          | College of Arts and Sciences             | 35                         |
| Faculty Member          | College of Engineering                   | 4                          |
| Faculty Member          | College of Environment and Life Sciences | 7                          |
| Faculty Member          | College of Human Science and Services    | 22                         |
| Faculty Member          | College of Nursing                       | 11                         |
| Faculty Member          | Graduate School of Oceanography          | 1                          |
| Faculty Member          | Humanities                               | 7                          |
| Faculty Member          | Medicine                                 | 5                          |
| Faculty Member          | Nursing                                  | 2                          |
| Faculty Member          | Other                                    | 19                         |
| Faculty Member          | Science & Technology                     | 10                         |
| Faculty Member          | Social Sciences                          | 17                         |
| Faculty Member          | University College                       | 3                          |
| Graduate Student        | Business                                 | 6                          |
| Graduate Student        | College of Arts and Sciences             | 135                        |
| Graduate Student        | College of Business Administration       | 32                         |
| Graduate Student        | College of Continuing Education          | 4                          |
| Graduate Student        | College of Engineering                   | 12                         |
| Graduate Student        | College of Environment and Life Sciences | 55                         |
| Graduate Student        | College of Human Science and Services    | 129                        |
| Graduate Student        | College of Nursing                       | 45                         |
| Graduate Student        | College of Pharmacy                      | 10                         |
| Graduate Student        | Graduate School of Oceanography          | 6                          |
| Graduate Student        | Humanities                               | 17                         |
| Graduate Student        | Medicine                                 | 5                          |
| Graduate Student        | Nursing                                  | 9                          |
| Graduate Student        | Other                                    | 151                        |
| Graduate Student        | Science & Technology                     | 46                         |
| Graduate Student        | Social Sciences                          | 45                         |
| Graduate Student        | University College                       | 3                          |
| Other                   | College of Arts and Sciences             | 5                          |
| Other                   | College of Environment and Life Sciences | 2                          |
| Other                   | Medicine                                 | 1                          |
| Other                   | Other                                    | 25                         |
| Other                   | Science & Technology                     | 2                          |
| Other                   | Social Sciences                          | 1                          |
| Other                   | University College                       | 2                          |

|                       |  |             |
|-----------------------|--|-------------|
| Researcher            | College of Arts and Sciences             | 6           |
| Researcher            | College of Engineering                   | 1           |
| Researcher            | College of Environment and Life Sciences | 2           |
| Researcher            | College of Human Science and Services    | 6           |
| Researcher            | Graduate School of Oceanography          | 5           |
| Researcher            | Humanities                               | 1           |
| Researcher            | Medicine                                 | 1           |
| Researcher            | Other                                    | 4           |
| Researcher            | Science & Technology                     | 4           |
| Researcher            | Social Sciences                          | 3           |
| Undergraduate Student | Business                                 | 8           |
| Undergraduate Student | College of Arts and Sciences             | 500         |
| Undergraduate Student | College of Business Administration       | 80          |
| Undergraduate Student | College of Continuing Education          | 8           |
| Undergraduate Student | College of Engineering                   | 37          |
| Undergraduate Student | College of Environment and Life Sciences | 26          |
| Undergraduate Student | College of Human Science and Services    | 209         |
| Undergraduate Student | College of Nursing                       | 91          |
| Undergraduate Student | College of Pharmacy                      | 6           |
| Undergraduate Student | Humanities                               | 20          |
| Undergraduate Student | Medicine                                 | 8           |
| Undergraduate Student | Nursing                                  | 5           |
| Undergraduate Student | Other                                    | 103         |
| Undergraduate Student | Science & Technology                     | 11          |
| Undergraduate Student | Select a Focus Area                      | 1           |
| Undergraduate Student | Social Sciences                          | 47          |
| Undergraduate Student | University College                       | 50          |
| ☒☒☒                   | Other                                    | 1           |
| <b>TOTAL</b>          |  | <b>2145</b> |