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On Faculty Development of STEM Inclusive Teaching practices

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On Faculty Development of STEM Inclusive Teaching practices 1

- Bryan M. Dewsbury¹ 2
- Abstract 3
- Faculty development of inclusive teaching practices has become more common in 4
- response to significant differences in STEM student retention between 5
- underrepresented minorities in the United States and students from other ethnic groups. 6
- Approaches to solve this have shifted from focusing on student deficits, to changing 7
- campus culture, including the mindsets of instructors who teach STEM courses. In this 8
- manuscript I argue that based on the literature informing the conceptual frameworks 9
- used for faculty development in inclusive teaching, faculty developers should reframe 10
- the message of their workshops to focus participants more on the scope of the journey, 11
- and shift the direction of overall efforts some to redevelop pedagogical training at the 12
- graduate and postdoc levels. Informed by historical as well as recent theories on the 13
- 14 role of higher education to society, I highlight the areas of the literature that can
- effectively inform our current approaches to inclusion. I also briefly review the reasons 15
- 16 why this approach is needed, and include suggestions for new faculty development
- 17 approaches for long-term sustainable change in STEM inclusive education at the
- 18 postsecondary level.
- 19 Keywords – inclusive teaching, faculty development, STEM, underrepresented students
 - Introduction

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24 25 Institutions of higher education in the United States are still struggling to retain

underrepresented minorities (URMs) in STEM disciplines in the first two years of matriculation. A recent report by Chen and Soldner (2013) concluded that a black

student not retained in his/her STEM major (by virtue of failing or withdrawing from their

introductory STEM course) had a 67% chance of not earning a Bachelor's degree at all.

For a white student, this probability was 47.9%. This unfortunately is not only a recent 26 27

finding. Almost two decades ago, a multi institutional study was launched to investigate

28 a similarly troubling attrition rate (average 51% for the STEM disciplines; Seymour

29 2000). The authors found that the structure of the first-year learning experience might

possibly explain why 'switchers' (those who left the major) had low confidence in their 30

31 abilities to pursue careers in STEM fields. Not only has the gap in attrition rates

between ethnic groups remained, but more recent studies have showed that sense of 32

33 belonging continues to be a major predictor of success in STEM courses (Booker 2016).

The STEM education process may have become more equitable in its accessibility, but 34

is still inequitable in terms of success for all groups. Concomitantly, the ratio of URM 35

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students to white students are increasing at the secondary level, meaning that the ratios of URMs to current majority populations in the US will adjust at the postsecondary level in the years to come (Fry 2007). Therefore, as we move forward, higher education administrators may have to adjust their assumptions of the traditional demographic backgrounds of their incoming students. As the evidence builds for the supportive role that inclusive environments and activities play in engineering success for all students (Kuh et al. 2011), institutions of higher education need to provide faculty and staff with professional development opportunities for them to gain expertise in this area. The thinking here is that in inclusive classrooms URM students will feel more connected to their peers, the instructor and the campus, and they will then be more likely to be successful in their STEM major pursuit (Ostrove and Long 2007, Palmer and Gasman 2008). The literature on social belonging interventions in this population support these ideas (Walton and Cohen 2011, Yeager and Walton 2011).

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Inclusive pedagogy has come to represent a number of things loosely associated with the retention of URM students (Florian 2010, Florian and Black-Hawkins 2011). In this manuscript I define it as 'a philosophy of teaching that provides equal opportunities for all students to have a successful learning experience'. This paradigm places a certain burden of responsibility on institutions and faculty to specifically understand how conventional pedagogies generate inequity, and how a fuller understanding of themselves and the students can better leverage the psychologies needed for an engaging successful learning experience. Rightly, universities have invested in supporting their faculty to shift their thinking to consider these approaches as part of their teaching. In response, many faculty development opportunities on Inclusive Pedagogy have emerged, a consequence not entirely dissimilar to the increase of faculty development opportunities on active learning after the publication of 'Vision and Change in undergraduate biology: A call to action' (AAAS 2011). The implied goal with this push is to encourage existing faculty to think a little differently about their students and their overall pedagogical approach not limited to curriculum design and greater focus on affect within the classroom. There are conceptual frameworks that have helped guide inclusive teaching faculty development efforts that are specific for higher education. Marchesani and Adams (1992) for example proposed a model around which some inclusive pedagogy workshops are developed. This quadrant model asks faculty to critically analyze their own psychologies, understand more broadly situational factors around their students, create inclusive classroom climates, and design curricula that foster greater sense of community. This model (which I have used in my own faculty development work) challenges faculty to consider the various aspects of the teaching experience, arguing essentially that an overly explicit focus on one aspect is insufficient to meet the needs of a truly inclusive, high quality learning experience. Other models like Multiple Intelligence Theory (Barrington 2004), and Culturally Responsive Teaching (Gay 2010) that overlap conceptually with this approach, and vary in terms of the degree they were developed for higher education. It is not my goal here to review these approaches, but to discuss a critical consideration in inclusive teaching faculty

development practice that is a function of a more fundamental paradigm that needs shifting, than with the models themselves.

Current graduate training models in STEM are predicated heavily on large time investments in developing the academic behavior and skills of a scientific researcher (Tanner and Allen 2006). A shockingly small percentage of that time is spent developing skills in pedagogy, especially considering the fact that a semi explicit goal of these programs are to produce PhDs who can be effective academic faculty members, a position that typically involves significant teaching (Austin 2002). There have been some recent positive changes to this culture. Some postdoctoral programs offer opportunities for classroom teaching along with research opportunities so that future faculty members can try and fail at pedagogy and retool accordingly before becoming Assistant Professors (Sales et al. 2007). Some graduate programs now offer courses in pedagogy (Tanner and Allen 2006, Baumgartner 2007) or allow students to obtain 'teaching certifications' in collaboration with centers for teaching and learning. While the above are steps in the right direction, they are likely only a beginning if the ultimate goal is a seismic shift in the role that inclusive pedagogy will play in reducing URM attrition from STEM disciplines.

After several national reports in the United States encouraged a greater use of active learning as part of postsecondary science education reform, universities were tasked with training faculty on using this type of instruction. Similarly, , inclusive pedagogy faculty development has gained in popularity because prior to beginning the professoriate, faculty tend to have little experience in this area. In this vein, the longterm goals of the inclusive teaching movement should be to provide quality professional development for current faculty, and also promote the transformation of pedagogy training of pre-instructors. This way, development helps engineer a paradigm shift among current practitioners, and creates a pathway for inclusiveness-minded instructors for the future. At its heart, inclusive teaching development frameworks focus on relationships. They demand an understanding of the histories of the stakeholders before teaching strategies can be determined appropriate for a situation. It would be impractical to expect, within the timeframe of most professional development workshops, that full understanding will be achieved. Current STEM graduate programs in the United States are mostly devoid of robust pedagogical training (Tanner and Allen 2006), therefore, faculty development on this issue might occur only when the individual is already in the classroom. This means that while inclusive teaching should continue to promote best practices and proven strategies toward developing inclusive climates (for examples see Tanner 2013), they should also lay out clearly the depth and scale of the understanding instructors need if full competency is to be achieved in this area. Absent of this, inclusive pedagogy training will only contain superficial approaches to the concept. Simultaneously, inclusive teaching development should focus more on the transformation of pedagogy training at the graduate and postdoc level, arguably the best strategy to create a new generation of differently minded instructors. This wholesale transformation might necessitate the elimination of terms such as 'inclusive

teaching', and rethink pedagogy training such that a full understanding of the social context of learning is deeply integrated in the development process. Terminology while useful, can create a sense of 'other' or 'type', where the term becomes a separate brand to the main exercise. In this manuscript I discuss how faculty developers can reenvision how a) pedagogy is developed at the graduate level and b) to send a clearer message to existing faculty on inclusive practices. The literature suggests that we dissociate broader social structure and the social dynamics of the classroom at our peril (Freeman et al. 2010), and full engagement in the latter requires a deep understanding of the former. I discuss that link here, focusing on why understanding the depth of the relationship is a critical component of the ways in which faculty should be thinking about inclusion. Through this examination I emphasize the ways in which our current approaches on faculty development of inclusive pedagogy skills may need upgrading and more in keeping with the realities of current and historical social structures.

Defining Inclusion

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Faculty developers of inclusive teaching practices need to be clearer about what the term 'inclusive' actually means. In practice, it has been used to promote strategies that provide a boost to historically marginalized groups so that they can more effectively engage in the learning process. The disproportionately higher attrition of URMs may tempt an explicit focus on this particular group. There are a few critical issues with this. Firstly, it creates an artificial sociocultural hierarchy, arbitrarily assigning the dominant culture (the group currently being well-served) a normative status to which the marginalized must aspire. It offers no critiques of the mainstream pedagogy and its inherent exclusivity. Secondly, when interpreted out of context, in a superficial sense it still somewhat subscribes to a deficit model. It can assume that there are specific deficits with the marginalized which, when plugged, can eliminate the sense of exclusion that STEM classrooms can create. Many of these 'deficits' include identity contingencies associated with the underrepresented group (Crocker et al 2008) and addressing them are certainly an important part of a holistic approach, but a hyper focus on addressing 'the student' can preclude the need for other stakeholders, especially instructors to examine their own contributions to the process, especially with respect to their cultural competency. Thirdly, inclusive pedagogy training that creates instructors hyper focused on historically marginalized groups can have the ironic effect of creating more resentment of those groups by majority classmates and/or instructors. This is the potential result when inclusiveness is defined as a focus on a subset of identities (the historically marginalized) within the classroom. If inclusive pedagogy approaches do not engage the social contexts of non-minoritized populations, there will remain a probability for backlash. This potential effect was discussed as early as the 1960s, then with respect to Affirmative Action. Kaplan (1966, but see Elden 1969 for a rebuttal) warned that the legalization of identity politics will undoubtedly create a pushback effect from the majority, who, without a full understanding of the law's context will themselves feel discriminated against and marginalized. The effect of this contextual nuance has been seen more recently in corporate diversity trainings (Von Bergen et al. 2002), where

some implementations of the diversity training actually increased racial resentment (Kalev et al. 2006).

To be fully inclusive, pedagogy has to engage both majority and minority students. It 164 should consider the systemic problems that have resulted in our current URM retention 165 struggles, and also address the shared histories of all students in the classroom such 166 that the social conditions that generate identity contingencies are understood as a 167 collective responsibility. Faculty training on inclusive practices, especially components 168 169 that encourage a deeper understanding of the students, should strongly promote intercultural knowledge. It should not solely focus on deficits of the disenfranchised, but 170 also on opportunities for students to learn and grow from the diverse authentic 171 172 experiences of their peers. The development of inclusive classrooms that promote sense of belonging mean that all students must belong. The transformation of 173 classroom culture to create greater inclusion may fundamentally alter the conventional 174 characteristics of these classrooms. Specific strategies that promote inclusive 175 environments in STEM classrooms such as using multicultural examples (Chamany et 176 al. 2008), or developing targeted exercises for teaching students how to work in teams, 177 can be viewed as part of an overall structural departure from the traditional STEM 178 course delivery. An inclusive approach should be one where the histories of both the 179 privileged and disadvantaged are engaged with and understood more fully. Such an 180 engagement requires a full understanding of how the intersections of those histories, 181 with all its fractiousness and resilience, have come to inform the structure of the world 182 today. Conceptually, engaging in totality would mean placing a common identity (in this 183 case national identity) above the sub-categories (race, gender etc.) that have historically 184 informed people's American experience. Disadvantage experienced by any group in this 185 context will be viewed as an American problem, and not one defined by a particular 186 group. This paradigm shifts the focus of inclusion from the underperforming or 187 disadvantaged group in the classroom toward seeking a better understanding of shared 188 histories. Beyond a 'pedagogy for the oppressed', inclusive practices can provide a 189 platform upon which there is greater understanding between participants who exist in 190 different spheres of the social power structure. 191

Creating a classroom atmosphere where these intercultural connections are fruitful and educational is no simple task, but, there is a rich history of the study of cultural assimilation in America that faculty developers and instructors can learn from. This scholarship underscores the fact that the ways in which new groups attempt to assimilate with an existing social structure is varied (Alba and Nee 1997). However, achieving equity between groups may require deep alterations of the power structure that exists at any given time. Understanding the dynamics of these structural shifts is critical to its replicability in other settings, including the college classroom and therefore it is to this area of scholarship we now turn our attention.

The social context of STEM education

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Faculty development models of inclusive teaching request participants to consider more carefully the role that their own sociocultural histories and those of their students play in the classroom relationship (Marchesani and Adams 1992). A full understanding of this relationship requires participants to consider the sociological and psychological frameworks used to study the connection between history and identity. Among faculty developers these frameworks are well known. Stereotype threat (Steele and Aronson 1995), implicit bias (Greenwald and Krieger 2006), sense of belonging (Hurtado and Carter 1997) and values affirmation (Miyake et al. 2010) to name a few are all predicated on the notion that social history in the United States has had unequal outcomes for different groups, and that this inequity has resulted in attitudes and perceptions that potentially create social barriers within the STEM classroom. Faculty development on inclusive teaching include some exposure to these conceptual frameworks, but are likely to lack the time to engage participants deeply with the social contexts that dictated the frameworks' development. This can perpetuate a 'best practices' approach to faculty development on inclusion, which has some use, but lacks the deeper understanding of social assimilation history necessary to ingrain a full understanding of the subject matter. To this end, faculty developers can ask practitioners to begin their journey toward a fuller understanding by asking - a) how assimilation of diverse groups has occurred in the Unites States' social history b) the relationship between that assimilation process and higher education and c) the specific ways in which our understandings of this relationship can inform our praxis.

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Cultural assimilation in the United States – Any practical consideration of inclusive approaches should include a critical examination of the history of cultural assimilation within the United States. Such an examination would include an understanding of the chronological history of the assimilation of different cultures within broader US society as well as a critical look at the theoretical frameworks used to better understand these assimilation patterns. Some amalgamated works in this area may provide a useful starting point to understanding this history. In 'A Different Mirror' (Takaki 2012) for example, the author describes a multi-generational history of immigration and cultural assimilation in the United States. He explains that as various ethnic and cultural groups arrived, whether involuntarily or by choice, the ways in which integration occurred, or the degree to which it happened at all, was largely dependent on the views of the social power structures of the day. The integration process was rarely a linear one, and was sometimes further complicated by now mostly antiquated views on the relationship between race and intelligence. The result has been an uneven pathway for most groups from immigration or slavery status to being viewed in full equality as an American (Berry 1997). Some might argue that for some groups this pathway is still in process (Yoon et al. 2012). It is important to understand therefore that 'sense of belonging' only makes sense as a concept when the normative culture serving as a reference point is clearly defined. If the reference point of 'belonging' is being 'American', then the challenge is figuring out what this label actually means (Schildkraut 2007). The literature suggests that the social articulation of this has varied in both time and space (Phinney 1996). This means that any consideration of the concept of 'belonging' must include an examination

of the overall social structure of the local community. Additionally, the evolution of social belonging on a national scale has impacted the degree to which various subcultures have been able to integrate into various social institutions. Faculty development on inclusive teaching should be deeply reflective of this integration process for higher education, and thus consider why the evolution of belonging in general matters for our classrooms and profession.

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Social structure and higher education - The relationship between higher education and evolving social structures can be argued to be a cyclical one. Existing social structures influence to a large degree the demographics of student populations, the chosen research foci at universities, and the nature and style of the pedagogy (Naidoo 2004). In turn, universities act as intellectual vehicles, broadening our understanding of ourselves and our society so that we can make more inclusive, collective decisions that benefit all citizens. Many authors have considered the philosophy of the relationship between higher education and its role in solving or perpetuating social structures (Brennan and Naidoo 2008). More practically, faculty need not look very far back into history to see how society and classroom structure are inextricably linked. The passing of the Civil Rights Act, the American Disabilities Act, and Title IX legislation are all examples of how law profoundly influenced the demographics on college campuses (Ladson-Billings 2006). Prior to these bills, college classrooms were dominated by a phenotypically monolithic culture. The change in legislation forced a fractious higher education integration process that was historically exclusive. While legislative changes were somewhat reflective of broader social upheavals that was taking place through the decades, laws alone do not necessarily engineer paradigm shifts (Wilkinson III 1995). Legislation helped create access, but when the historically underrepresented or marginalized newly occupy a majority space all parties need to rethink how that space is defined. Therefore, when faculty developers ask instructors to know their students, that knowledge should be contextualized within the re-configuration of these social spaces. It is only after there is a full engagement in this social history, that instructors can reliably make deep transformations to their practice.

Faculty development of inclusive practices – Implicit in faculty development of inclusive practices is an assumption of a facilitative approach to pedagogy. Freire's (1968) discussion of dialoguing as a means to create equity between the instructor and the instructed, and in general a more facilitative classroom is useful even in contemporary contexts. It is truly unfortunate that decades after Freire argues against the 'banking' concept of pedagogy as a means of oppression, national reports (in STEM) are still needing to urge instructors to move away from unidirectional instruction. In Freire's model, the denying of dialogue limits the scope of the education experience, and perpetuates existing hierarchies. The art of dialogue as a pedagogical tool is relevant to our efforts at promoting inclusion. If engaging through dialogue is inherent within the pedagogy, the instructor will always be primed to consider the experiences and histories of the students in the teaching process. Faculty developers of inclusive practices should explicitly encourage faculty to revisit some of the earliest discussions on education

viewed then as a vehicle for liberation (Friere 1989), and the promoter of democracy 287 288 (Dewey 2004). In considering this liberation pedagogy faculty should be mindful of the 289 role that both their own psychologies and the situational factors of the students play in fostering academic success. By asking instructors to engage more deeply in the social 290 history of integration and assimilation through dialogue, faculty development of inclusive 291 292 teaching is essentially challenging instructors to develop relationships. These relationships are not necessarily with individual students, but with the social context of 293 the instructors' own selves and the student. This includes understanding the historical 294 and contemporary sociological frameworks that inform the social context of learning. 295 The effects of a potential paradigm shift on praxis can be significant. Some studies 296 suggest that even low level improvements in our understanding of a framework like 297 Implicit Bias for example, can augur behavioral change (Lebrecht et al. 2009). This 298 299 should not discount the need for specific, proven long-term strategies, but understanding local contexts would put the instructor in a better position to automatically 300 determine inclusive approaches for their own particular teaching situations. Faculty 301 development on inclusive teaching may serve instructors better if, while providing useful 302 tips, focus on understanding inclusion as a journey to which the participant must 303 commit. It is here though that the demands of this engagement meet the realities of 304 available time, mental bandwidth and professional development resources for 305 practitioners (Sorcinelli 1994). It would be impossible therefore to consider a rethinking 306 of inclusive teaching faculty development without addressing the overall environment in 307 which pedagogy training generally occurs. 308

Suggestions for the future

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The continued disparities in STEM performance between URM students and other 310 ethnic groups in the United States demands our sustained critical attention. While 311 inclusive practices in principle should be practiced across the curriculum, demographic-312 related performance gaps in STEM points to a particular need for a deeper 313 incorporation of these approaches in science classrooms. As we shift from solely 314 addressing student deficits to transforming campus culture, faculty development of 315 316 inclusive practices will play an increasing role. In this vein I am suggesting two main things. First, faculty development on themes of inclusion should focus more squarely on 317 the scope of work instructors need to engage in as they move toward cultural 318 competency. It should be made to clear to faculty that to effectively transform their 319 practice, they should commit to a cultural understanding that is ongoing and permanent. 320 It behooves faculty developers to point out that workshops can only serve to launch 321 participants on a journey of understanding, and that commitment to this journey is 322 mainly up to them. Secondly, greater efforts should be placed on the infusion of 323 inclusive principles in transformed pedagogical training programs, **before** individuals 324 become postsecondary instructors. This would mean a deep, purposeful transformation 325 of the training STEM graduate students receive to a) focus more explicitly on pedagogy 326 327 competency and b) ensure that cultural competence is a major part of that training.

In the long-term, inclusive teaching aims for every student in the classroom to have an equal opportunity to leave the classroom having developed particular skills. To ensure that possibility, the classroom environment should be one where the diverse identities of the students are validated and that critical engagement in a broad range of issues. including highly polarizing ones, are not only encouraged but expected. Faculty development on inclusive practices should be backwardly designed from this goal to hone in on the skills instructors need to enable this environment. Such a vision would require instructors to shore up their understandings of the social context around diverse identities (both their own and students) and social barriers that prevent equal opportunities from happening. These are not simple steps to take. The emphasis on 'journey' in this essay is deliberate, as the mental and emotional effort required to understand these barriers are great. The structure of most American instructor positions often provide little space for that effort to be fruitfully expended. Faculty development of inclusive practices therefore cannot focus simply on the tools. Developers should also look at a more comprehensive reconfiguration of the academic system to incentivize, promote and even demand a dialoguing approach to pedagogy.

A systemic overhaul will demand that we embrace not only inclusive teaching practices but also take a critical look at the overall practice of teaching. Effective teaching by definition should be structured such that it creates equitable outcomes for all students. In essence, this paradigm shift for inclusive teaching faculty development requires a slight shift in focus from solely promoting best practices to existing faculty, to the development of future faculty's pedagogical skills at the graduate and postdoc level. Some notable efforts are being made in this regard (Allen and Tanner 2006). STEM graduate students and postdocs can now access a sizeable number of robust professional development opportunities focused on pedagogy (e.g. Nadelson et al. 2012). What is unknown is the extent to which those programs currently contain robust treatments of the social context of learning. Simultaneously, developers should consider messaging to faculty more strongly the need to delve deeply into the literature on inclusion. In this way, even if the time demands of current instructors preclude the ability to fully develop competencies in this area, they remain aware of the fact that best practices are only a part of the solution.

Ultimately, faculty development on inclusive teaching should lead us away from inclusive teaching as a term and refocus our efforts on a different model of higher education pedagogy training. Inclusive teaching risks becoming an approach or style, separate and distinct from the craft of teaching itself. I refer to my suggested approach here as 'Deep Teaching'. In the same way we challenge students to develop academic skills that promote 'deep' learning for long-term retention (Chin and Brown 2000), our pedagogy should reflect a deep engagement with the human aspect of the learning experience. Learner-centered pedagogy can only be effective insomuch as there is a clear understanding of the learner.

- As institutions of higher education position themselves to address the issues of URM
- retention by rethinking their campus and classroom cultures, faculty developers will
- continue to play an important role in assisting instructors in refining their practice. As
- potential stewards of progressive approaches to pedagogy, it behooves faculty
- developers to reflect on approaches to faculty development. The dogged persistence of
- achievement gaps between URM and white students in the United States suggest that
- in general, a lot more work needs to be done in the area of equitable STEM pedagogy.
- 375 The underlying frameworks that currently guide our models further suggest that our
- current approaches to inclusive teaching training might be somewhat simplistic. The
- training of existing faculty should be clear on the broad scope of the relationship
- between inclusion and higher education, and instructors of the future can only be
- positioned to serve all students if they are steeped in a critical rigorous exposure to an
- understanding of the society they aim to serve.
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