32 ResearchGate vs. the Institutional Repository: Competition or Complement?

Speakers:
Julia Lovett, Digital Initiatives Librarian, University of Rhode Island; Andrée Rathemacher, Head, Acquisitions, University of Rhode Island

Venue - Carolina Ballroom, Francis Marion Hotel

The popularity of ResearchGate and Academia.edu indicates that scholars want to share their work, yet to librarians tasked with implementing an Open Access policy, it can appear as though faculty are willing to invest more time uploading articles to academic social networks—often in violation of publisher policies—than in submitting articles for deposit in the institutional repository. In this session, we will present the results of a population study and survey that revealed the practices, attitudes, and motivations of faculty at the University of Rhode Island around depositing their work in ResearchGate and complying with our permissions-based Open Access Policy. While the majority of URI faculty do not use either service, we were surprised to find that faculty who share articles through ResearchGate are more likely to comply with the Open Access Policy, not less, suggesting that librarians should not view academic social networks as a threat. We discovered that a significant barrier to compliance with the OA Policy is the fact that it targets the author’s accepted manuscript version of articles and that misunderstandings about copyright leave authors confused about options for legally sharing their work. What does it mean for the Open Access movement that only a minority of faculty choose to openly share their work and comply with Open Access policies? Does the strong preference by authors for sharing final publisher PDFs provide support for calls to hasten the transition to a Gold OA publishing system? We hope attendees will engage with us in a discussion of these issues.

33 Nothing is Linear about Open Access Initiatives: Promoting OA at a New Research Institution

Speakers:
Christine Davidian, Electronic Resources & Serial Librarian, Rowan University; Jennifer Matthews, Collection Strategy Librarian, Rowan University

Venue - Carolina Ballroom, Francis Marion Hotel

Every campus appears to be “in the know” when it comes to open access, yet many of us “in the trenches” at our university libraries know that not to be the case. Often what is closer to reality is that there are many pockets of disparate knowledge on campus that need to be harnessed and reconciled in order to truly develop a program that benefits the whole. This poster will describe Rowan University’s current Open Access (OA) and Open Educational Resource (OER) initiatives that conference attendees may use as templates for programs at their institutions. Rowan University’s recent designation as a Carnegie Classification R3 research institution has been a catalyst to propel the university libraries’ many robust, if burgeoning, OA/OER initiatives. The Campbell Library at Rowan University has been actively working to promote open access in a variety of ways, actively working with both deans and university administration to promote OA projects.