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Finding Business Information on the Internet

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UNIVERSITY OF
RHODE ISLAND

October 27, 1997

Ms. Andree Rathemacher
University of Rhode Island Library
Kingston
Rhode Island 02881

Dear Ms. Rathemacher:

The Research Center in Business and Economics would like to thank you for your participation in the first Business Intelligence Expo. The workshops were very well received and all of the feedback on them has been positive. My thanks to all workshop presenters for an excellent job.

The panels were outstanding and the panelists did a wonderful job of discussing what I believe are two areas of critical importance. The exhibits were interesting and well designed and those who attended felt the entire show was well done.

For a first time event, I believe the results were very encouraging. Although the turnout for the show did not meet our expectations, those who attended gave us all very positive responses. We assembled some first rate speakers for the panels, both of which were very impressive. I learned a great deal about how to improve our turnout and believe that next year we will be able to do a much better job of improving attendance. I already have several exciting ideas for a better show next year and hope you will all join us again. Next year's theme will be "Work Smarter, Not Harder" using new technologies, customer research, and competitive intelligence. If you have any ideas for improving next year's Expo, please contact me at the Research Center.

Special thanks go to the staff at the URI Providence Center building for all their efforts to produce an outstanding show. The technical support was excellent and they were all very supportive.

Within the next few weeks the Research Center will be providing all exhibitors and workshop presenters with a complete list of attendees as well as feedback from participants. I am enclosing a copy of our information package for your information. If we can be of any further help to you please let us know.

Once again, my thanks to all those who joined us in producing a high quality event, our first Business Intelligence Expo and I look forward to your support next year.

Sincerely,

A handwritten signature in cursive script that reads "Carol F. Surprenant".

Carol F. Surprenant, Director
Research Center in Business and Economics