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Web Based Business Information on a Budget

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NELA TO-DO

1. **Is starting and running a small business right for you? What kinds of business should you choose?**

   - Definition of a small business.
   - How many succeed and fail?

   - The U.S. Small Business Administration’s web site offers a great deal of guidance with the initial steps of deciding to start a business.

**U.S. Small Business Administration**


*Starting Your Business – FAQ’s (U.S. Small Business Administration)*

*Starting Your Business – Your First Steps (U.S. Small Business Administration)*
[http://www.sba.gov/starting/indexsteps.html](http://www.sba.gov/starting/indexsteps.html)

*Starting Your Business – Startup Kit (U.S. Small Business Administration)*

- **InfoUSA**

**InfoUSA.com**


*Starting Your Business*

[http://www.infousa.com/toolkit/text/P01_0000.htm?](http://www.infousa.com/toolkit/text/P01_0000.htm?)

*The Right Small Business for You*


*Choosing a Type of Business*
Evaluating Your Chance for Success
http://www.infousa.com/toolkit/home/text/P01_2000.htm?

Getting Started
http://www.infousa.com/toolkit/home/text/P01_4000.htm?

2. Researching your industry.

• Trade & industry associations are often the best sources of industry information.
  [What is a trade / industry association and what do they do?]

National Restaurant Association
http://www.restaurant.org/

• You can search for trade & industry associations using the following sites:

Gateway to Associations Online
http://www.asaenet.org/Gateway/OnlineAssocSlist.html

Associations on the Net (Internet Public Library)
http://www.ipl.org/ref/AON/

3. Getting general assistance and financing

• Small Business Development Centers – what they are and what they do…

  SBA – Small Business Development Centers
  http://www.sba.gov/SBDC/

Association of Small Business Development Centers
http://www.asbdc-us.org/cover.html

SBDC National Information Clearinghouse
New Hampshire Small Business Development Center

http://www.nhsbdc.org/

- State Government (Secretary of State, Economic Development, Taxation, Labor, etc.)

New Hampshire Business Finance Authority
http://www.state.nh.us/bfa/bra.htm

New Hampshire’s Office of Business & Industrial Development

http://www.ded.state.nh.us/obid/

Guide to NH State Government Information by Subject
http://www.state.nh.us/agency/stinfo.html

- Advice from the SBA

SBA – Counseling Help
http://www.sba.gov/starting/indexcounseling.html

SBA – New Hampshire Office

http://www.sba.gov/regions/states/nh/

- Other advice

InfoUSA – Getting Financing for Your Business
http://www.infousa.com/toolkit/home/text/P10_0500.htm?

4. Creating a business plan

- General advice

Starting Your Business – Business Plans (U.S. Small Business Administration)
http://www.sba.gov/starting/indexbusplans.html

InfoUSA – Writing Your Business Plan
NH SBDC – A Guide to Writing a Business Plan for the Small Business Owner

http://www.nhsbdc.org/busplans.htm

NH SBDC – A Sample Business Plan Outline

http://www.nhsbdc.org/outline.htm

- Finding information about your market (include difficulty of getting low-cost, up-to-date demographic information)

American Factfinder – Community Profiles

http://factfinder.census.gov/

Manchester Chamber of Commerce

http://www.Manchester-Chamber.org/

Chamber of Commerce International Directory

http://chamber-of-commerce.com/

- Finding information about your competition

InfoUSA Sales Leads and Mailing Lists

http://www.infousa.com/…

Economic Census

http://www.census.gov/epcd/www/econ97.html

County Business Patterns

http://www.census.gov/epcd/cbp/view/cbpview.html
• Online examples of business plans and related links

SBDC National Information Clearinghouse

http://sbdcnet.utsa.edu/bplanbib.htm
http://sbdcnet.utsa.edu/bplans.htm

5. Registering your business and other paperwork

• Form of organization

  Starting Your Business – Startup Kit (U.S. Small Business Administration)
  http://www.sba.gov/starting/getting.html

  New Hampshire Small Business Development Center – Different Forms of Business Organization in New Hampshire
  http://www.nhsbdc.org/incorp.htm

• Taxes

  New Hampshire Small Business Development Center – Starting Your Business
  http://www.nhsbdc.org/incorp.htm

State of New Hampshire Department of Revenue Administration

http://www.state.nh.us/revenue/revenue.htm

• State wage and hour laws.

State of New Hampshire Economic and Labor Market Information Home Page

http://www.nhworks.state.nh.us/Imipage.htm

• Licenses, etc.

6. Finding suppliers
7. Additional sources of information

- Franchises:

  The Franchise Registry
  
  http://www.franchiseregistry.com/

  International Franchise Association
  
  http://www.franchise.org/

  SBA: Franchise Workshop
  
  http://www.sbaonline.sba.gov/workshops/franchises/

  Entrepreneur Magazine’s Franchise Channel
  
  http://www.entrepreneurmag.com/franchise/

  Federal Trade Commission – Franchises and Business Opportunities
  
  http://www.ftc.gov/bcp/franchise/netfran.htm

  BISON – The Franchise Network
  
  http://www.bison1.com/
- General Small Business Information, e.g. business plans, industry profiles marketing, etc.

**EntrepreneurMag.com**


Many internet resources / pathfinders listed at:

**SBDC National Information Clearinghouse**

[http://sbdcnet.utsa.edu/](http://sbdcnet.utsa.edu/)