What Makes Sadie Paint?
What Makes Sadie Paint?

Everyone is familiar with that marvelous story "What Makes Sammy Run" but can you truly answer "What Makes Sadie Paint?" NAMTA has answers by experts — but — whether or not you know or care, you must know about the increasing flood of money to-be spent by the Sadies and Sammys in your type store.

The NAMTA Convention and Trade Show gives you the most of the best that you may learn, apply and gain by America’s cultural explosion. COME! STAY! LEARN! PROFIT!

NAMTA EXHIBITORS TO DATE

2. Delta Brush Mfg. Co. 34. American Blueprint Co. 68. Art-O-Graph
3. Stacor Corp. 35. Prestype Inc. 69. Badger Air Brush Co.
4-5. Permanent Pigments Inc. 36. C-Thru Ruler Co. 70. Testrite Instrument Co.
6. Robert Simmons Inc. 37. X-Acto Inc. 71. Chas. T. Bainbridge’s Sons
11. Eberhard Faber Pencil Co. 41. Sargent Art Materials Inc. 75. The Carter’s Ink Co.
13. Artype Inc. 43-44. Talens & Son Inc. 77. A. Langnickel Inc.
21-22. M. Grumbacher Co., Inc. 54. Arthur Gaebel Inc. 90. deSherbinin Industries
29. Flash Mfg. Co. 60. Speedy Chemical Products Inc. 97. Bocour Artists Colors
32. Art Material Trade News 66. Lloyd’s Art Co., Inc.
NAMTA Convention Attractions

GENE DONATI and his ORCHESTRA — Internationally famous, professional party planner. He will play at our Mixer Party and Banquet. Formerly with Lawrence Welk and one of the many bands engaged for the Inaugural Ball

VAN HARRIS — Suave Master of Ceremonies — who can create an aura of excitement and audience participation. Star of T.V., Radio, Night-Clubs and Theatres

The Terrace where our Mixer Party will be held if good weather permits

Jack Bear, Chairman of the Membership Drive

Since the start of our 1964-65 Membership Campaign, October 15th, the assistance of our large task force of manufacturer and distributor salesmen have added 41 new dealer and 10 new manufacturer distributor members to our ever expanding role. They are still hard at work and will bring this contest to its conclusion in early April. Those securing 5 or more new members will be awarded savings bonds – with top awards of up to $500.00 in bonds available. It is not for bonds alone that these sales representatives call on you, the dealer, they are working hard for the enhancement of NAMTA and the Art Material industry. They are convinced that a NAMTA member will be better informed, more progressive and will make them a better account.

NAMTA CONVENTIONS GIVEN GREATER CONTINUITY

The committee for the 1966 NAMTA National Convention to be held in Chicago, May 6th to 9th, recently met in the Conrad Hilton Hotel, which will be Convention headquarters. The early start is in response to ever increasing interest in our Conventions and Dealers' Seminars. A very close examination of our Convention practices will be brought to the Board of Directors. It is the aim of NAMTA to give the dealer attendees ever more useful information for improvement of their business and expansion of our mutual interests.

WELCOME NEW MEMBERS

Alis of Texas, Fort Worth, Texas
American News Co. New York City
The Art Village, Portland, Oregon
Art & Design Materials Co., Miami, Florida
The Art Shop, Napa, Calif.
George Bowers, Burlingame, Calif.
Caldwell-Keyes Paint & Glass Co., San Angelo, Texas
Craswell Studio, Minneapolis, Minn.
Dowell's Paint Store, Independence, Missouri
Pollett's North Side Book Store, Chicago, Ill.
Gallery Art & Craft Shop, Sacramento, Calif.
Grove Paint & Wallpaper Co., Grove Village, Ill.
Lusby's Artists Supplies, Westwood, New Jersey
McLeod's, Harlingen, Texas
M.T.S. Frames Inc., Clifton, N. J.
P. A. Matthews & Son, Bureka, Calif.
Piner's Bicycle & Hobby Store, Jacksonville, Florida
Sloan's Stationers, Inglewood, Calif.
Varsisupply, Northridge, Calif.

NAMTA CONVENTIONS

GIVEN GREATER CONTINUITY

The District of Columbia is dry on Sunday. Those exhibitors who wish to entertain in their rooms prior to the Awards Dinner on Sunday evening, can secure setups, ginger- ale, etc., but they cannot serve liquor. This must be purchased no later than 12:00 midnight on Saturday if it is to be used on Sunday.
Leonard Bocour of Bocour Artists Colors, in charge of Member Art

RECIPIENT OF THE NAMTA ART AWARD
Dr. S. Dillon Ripley, Secretary of the Smithsonian Institution, and sustaining contributor to the welfare of American art. Dr. Ripley will be accorded the award at the annual banquet, May 10th, for his devotion and furtherance of American art.

The beautiful Shoreham, showing the view over Rock Creek Park, the Motel section, the swimming pool and the famed Terrace for dining and dancing.

The Regency Room of the Shoreham set for the NAMTA Banquet

George Smith of George Smith Artists’ Materials, in charge of Art for the Handicapped

fri day - MAY 7
9:00 AM to 6:00 PM REGISTRATION (Main Lobby)
10:30 AM to NOON \ ANNUAL MEMBERSHIP MEETING
NOON to 6:00 PM EXHIBITS OPEN
7:30 PM to 10:00 PM SPECIAL SUNDAY NITE SUPPER & NAMTA DEALER & MANUFACTURER AWARDS •

saturday - MAY 8
8:00 AM to 6:00 PM REGISTRATION (Main Lobby)
8:30 AM to 10:30 AM COMPLIMENTARY - CONTINENTAL BREAKFAST
3 DEALER CLINICS •
10:00 AM to NOON EXHIBITS OPEN
NOON to 2:00 PM "KICK-OFF" LUNCHEON • (Cash Bar)
2:15 PM to 4:00 PM V.I.P. GUEST SPEAKER
5:00 PM to 6:00 PM MIXER PARTY •
7:00 PM to 8:00 PM THEME "THE ARTIST"

monday - MAY 10
9:00 AM to 2:00 PM REGISTRATION (Main Lobby)
8:30 AM to 9:00 AM COMPLIMENTARY CONTINENTAL BREAKFAST
9:00 AM to 11:00 AM 3 DEALER CLINICS •
10:00 AM to 6:00 PM EXHIBITS OPEN
7:00 PM to 8:00 PM COCKTAIL RECEPTION
8:00 PM to 9:00 PM ANNUAL BANQUET & DANCE • (Black Tie Optional)

sunday - MAY 9
9:00 AM to 4:00 PM REGISTRATION (Main Lobby)
9:30 AM to 10:30 AM MOTHERS DAY AND GRANDPARENTS BRUNCH • (Special Program)

May 8th SATURDAY 8:30 A.M. to 10:30 A.M.

May 10th MONDAY 8:30 A.M. to 11:30 A.M.

YOUR CONVENTION COMMITTEE

Lee Muth — General Convention Chairman
Ed Smith of Visual Systems Co., Inc., in charge of Exhibits
George E. Muth, Finance Chairman
Ed Lipman, The Art Shop and Gallery, in charge of Program
MRS. GEORGE E. (Lydgene MUTH Ladies’ Committee
Logan Wilton, Visual Systems Co., Inc. Arrangements and Entertainment
Joe Coplay of Geo. F. Muth Co., Hospitality Chairman

Breakfast anyone!