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National Foundation on the Arts and Humanities (1965-1967): Report 03

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NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

1800 G STREET NW., WASHINGTON, D.C. 20506



National Endowment for the Arts
National Council on the Arts

A Review of Programs and Planning
of the
National Council on the Arts
and the
National Endowment for the Arts
1965-67

The following grants have been approved by the National Council on the Arts:

Architecture and Allied Fields

Design Internships: A matching grant to the National Area Council of New York and the America the Beautiful Fund of Washington, D.C., to provide stipends for students of architecture, planning or landscape architecture to obtain practical experience through work in selected public agencies on significant public projects throughout the country. (\$30,000)

American Guide Series: A grant to Carl Feiss, FAIA, AIP, member of the Board of the National Trust for Historic Preservation, to develop a prototype and a program for producing an American Guide Series on significant architecture, landscape architecture and planning. (\$25,000)

Basic Design Manual: A grant to Professor Ralph Knowles of the University of Southern California to develop a basic design manual based on his courses and experiments with the effects of natural forces on three dimensional forms for distribution in schools of architecture, planning and landscape architecture. (\$25,000)

Highway Signs and Graphics: A study grant to Ronald Beckman of the Institute of Research and Design in Providence, R.I., to improve highway signs and graphics to enhance the appearance of the highway and aid highway safety. (\$10,000)

Exhibition and Book on American Architecture: A joint grant with the Graham Foundation for Advanced Studies in the Fine Arts is Chicago for a two-year program under which G.E. Kidder Smith will prepare material for an exhibition and book of photographs of American architecture, landscape architecture and planning. (\$25,000)

Redesign of An Old Industrial River Area: A matching grant to the Lake Michigan Regional Planning Council to develop a design plan for Little Calumet River Basin in southern Illinois and northwestern Indiana. (\$10,000)

Tock's Island Regional Advisory Council: A matching grant for a design action conference permitting local officials and civic leaders to confer with leading design professionals and other experts on developing excellence in design in this area which includes six counties of New Jersey and Pennsylvania. The area could serve as a prototype for other such developments. (\$10,000)

Costume and Fashion Design

Costume Design Program: A matching grant to National Educational Television to produce a film for teachers of textile and costume design made in the studio of a leading designer for distribution to costume-design-teaching schools and museums. (\$12,500)

Historical Costume Exhibit: A matching grant to the Metropolitan Museum of Art for a two-month exhibition of 100 historical and 65 contemporary costumes reflecting the characteristics of our environment and for publication of an illustrated catalogue of excellence in this field of design. (\$25,000)

Creative Writing

Individual Grants to Creative Writers: Grants-in-aid to 22 writers to complete works in progress or conduct special research essential to their continuing work. (\$205,000)

Academy of American Poets: Matching grants to launch a lecture series entitled "Dialogues on the Art of Poetry" for high school teachers and to enable younger poets to read and discuss poetry in pilot programs in high school classrooms in New York, Detroit and Pittsburgh. (\$79,747)

American P.E.N. (Poets, Playwrights, Essayists and Novelists): A matching grant to help meet administrative costs of sponsoring the 1966 International P.E.N. Congress in New York. (\$40,000)

Authors League Fund: A matching grant to enable the Authors League to establish an emergency fund which will assist creative writers. (\$30,000)

Coordinating Council of Literary Magazines: A matching grant to the National Institute of Public Affairs to establish a Coordinating Council of Literary Magazines to aid individual writers and literary magazines and operate a center in Washington, D.C. (\$50,000)

Literary Anthology: A plan to establish an annual anthology of the best American poetry, fiction, essays and criticism from American literary magazines. The project will be supervised by George Plimpton, editor of Paris Review, and the first volume published in the summer of 1967 by Farrar-Strauss and Giroux. (\$55,000)

Radcliffe Institute for Independent Study: A matching grant to expand its program of fellowships for women creative writers. (\$25,000)

Westminster Neighborhood Association, Inc.: A matching grant to continue and expand the activities of Budd Schulberg's Writer's Workshop at Douglass House in the Watts area of Los Angeles. (\$25,000)

Dance

Individual Grants to Choreographers: Grants-in-aid to eight choreographers to create and produce important works in the field of dance. (\$103,000)

American Ballet Theatre: An emergency matching grant (\$100,000) to enable the company to continue operation, and an additional matching grant (\$250,000) for nationwide tours in the fall of 1966 and the spring of 1967. (Total: \$350,000)

Capitol Ballet Guild in Washington, D.C.: An emergency matching grant to enable the company to continue operation. (\$5,000)

Martha Graham National Tour: A matching grant to permit the company to make an eight-week national tour in the fall of 1966, its first American tour in 15 years. (\$142,250)

Regional Development Program: A matching grant to the Washington State Arts Commission to establish a summer residence in the Northwest for the Robert Joffrey Ballet. (\$25,000)

Technical Assistance for Dance Companies: A study grant to organize a meeting of dance companies to survey the feasibility of establishing a national service association for dance. (\$5,000)

Association of American Dance Companies: A study grant (\$11,450) and a matching grant (\$13,550) to develop plans for training seminars for existing and needed dance facilities. (Total: \$25,000)

Drama

American National Theatre and Academy: A matching grant to enable ANTA to aid non-profit theatres by establishing regional offices. (\$30,000)

Baird Puppet Theatre: A grant to Bil and Cora Baird to design, build, stage and rehearse new productions for their permanent theatre and for performances in cooperation with leading American orchestras. (\$20,000)

Carnegie Institute of Technology: A matching grant to assist the development of the American Conservatory Theatre's student training program. (\$160,000)

National Repertory Theatre: Matching grants to assist the company to expand its audience development program and broaden its student education program (\$75,000), and to enable the company to perform on Broadway for a three-week period. (\$30,000)
(Total: \$105,000)

New York Shakespeare Festival: An emergency matching grant to enable the company to conduct educational programs throughout the city which otherwise would have to be canceled or curtailed. (\$100,000)

Pittsburgh Playhouse: A matching grant to enable the company to fulfill commitments for the 1966-67 season, and to augment substantial emergency fund-raising activities undertaken by the citizens of this area to preserve the Playhouse. (\$25,000)

Playwrights Experimental Theatre: Matching grants to \$25,000 each to assist playwrights to secure a public performance of high professional standards in resident professional and university theatres at Arena Stage (Washington, D.C.), Barter Theatre (Abingdon, Virginia), Brandeis University (Waltham, Massachusetts), and the Professional Theatre Program of the University of Michigan (Ann Arbor). (\$100,000)

Resident Professional Theatres: An extensive support program allowing resident professional theatres to further develop the artistic quality of their companies. (\$483,500)

Yale University Drama School: A matching grant to support the school's new play program. (\$25,000)

Education

American Educational Theatre Association: To study development of the theatre at the secondary school level. (\$7,000)

Fordham University: A matching grant for a one-year research and demonstration program to develop superior teaching methods using exceptional films dealing with literature, social studies and the arts to stimulate effective communication among secondary school students, particularly those from culturally and economically disadvantaged backgrounds. (\$71,783)

Laboratory Theatre Project for Education: A program, in cooperation with local school boards and the U.S. Office of Education, which is enabling theatre companies in Providence and New Orleans to give free performances to student audiences, play to the general public at reasonable rates, and develop techniques to improve the instruction of dramatic literature in secondary schools. (\$330,000)

New Orleans Repertory: A supplementary grant to Repertory Theatre, New Orleans to assist their audience development program. (\$22,500)

Music Education: A study grant to Alexander Ringer, Professor of Musicology at the University of Illinois, to explore the feasibility of bringing the Kodaly method in music education to elementary and secondary schools in the United States. (\$12,150)

Program to Strengthen Arts Curricula: A grant to the Association of Higher Education for a ten-month study of the impact of college entrance exams and admissions requirements on school arts curricula. (\$33,000)

Folk Art

National Folk Festival Association: A matching grant to help the Association sponsor an annual national folk festival, encourage regional festivals, and study, collect and publish data on the origin of various forms of American folklore. (\$39,500)

Music

American Symphony Orchestra League: A matching grant to assist the League to establish workshops on orchestra management and related problems, to employ an orchestra manager as a business administration and promotion, and to employ experts on orchestra operations, tax and investment problems, public relations and contemporary music. (\$33,575)

The Boston Opera Company: An emergency matching grant to enable the company to meet commitments for the 1966 season. (\$50,000)

Boston Symphony Orchestra: A matching grant to record the Elliot Carter Piano Concerto, for distribution to music schools in the United States and abroad, and U.S.I.A. and U.S.I.S. centers. (\$7,500)

Denver Symphony Orchestra: A matching grant to study the feasibility of converting the organization from a local to a regional performing group. (\$2,500)

Metropolitan Opera National Company: A matching grant for a pilot program to develop new audiences for opera by enabling the company to give additional performances for labor groups and students in many states. (\$150,000)

National Chamber Orchestra: A grant to Alexander Schneider, violinist, chamber musician and conductor, to draw up a plan for the development of a virtuoso calibre ensemble of 50 professional and outstanding young instrumentalists who will devote full time to perfecting, teaching and performing chamber literature. (\$32,500)

National Music Camp at Interlochen: A matching grant to permit the United States to host, for the first time, the 1966 International Society for Music Education Conference at Interlochen, Michigan. (\$25,000)

New York City Opera Company: A matching grant to enable director Julius Rudel to expand a program to train assistant conductors and young singers. (\$40,000)

Project for Young Musicians: A matching grant to Carnegie Hall-Jeunesses Musicales, Inc. to develop a program which will enable promising young musical artists to participate in national tours. (\$31,500 for the initial development)

San Francisco Opera: A matching grant for a one-year pilot program to create a small, flexible opera ensemble to perform condensed and full-length versions of operas for schools, neighborhoods and community organizations, and labor groups in areas where opera on a large scale is not feasible. (\$105,000)

Thorne Music Fund: A matching grant to expand its program of fellowships for deserving composers. (\$50,000)

Violin Finishes: A project, (to be matched by the A.W. Mellon Educational and Charitable Trust) to complete experimental analysis of a violin varnish known to have enriched violin quality prior to 1737. (\$5,000)

Public Media

Educational Television: A program of matching grants to the Educational Broadcasting Corporation (\$625,000), National Educational Television (\$75,000), and Educational Television Stations, a division of the National Association of Educational Broadcasters (\$68,000), to enable educational stations throughout the country to provide additional programming in various arts fields. (Projects funded through unrestricted gifts made to the National Endowment for the Arts.)

Variety of Art Forms

Graduation Awards: Individual grants-in-aid of \$1,000 to 77 promising young artists, composers and creative writers who graduated from college in June 1966 to visit art centers, museums, institutions, or areas of the United States which will enrich their cultural experience. (\$77,000)

Individual Grants to Teaching Artists: Grants-in-aid of up to \$7,500 to 50 novelists, poets, painters, sculptors and composers teaching in institutions of higher learning to take one-year leaves to pursue creative work in the arts. (\$372,500)

American Lyric Theatre Workshop: A plan to create a special theatre laboratory for professional actors, writers, musicians and dancers, under the direction of Jerome Robbins. (\$300,000)

Institute of American Indian Arts: A matching grant for the 1966 Festival of Performing Arts of the American Indian in Washington. (\$29,000)

Rural Arts Program: A matching grant to the University of Wisconsin, College of Agriculture's Wisconsin Idea Theatre for an experimental pilot program in five small rural communities which will explore methods to increase public receptivity to cultural programs and give people who have not had the opportunity a chance to participate in the arts. (\$58,000)

Visual Arts

Awards to Artists: Individual awards to \$5,000 to 60 painters and sculptors in recognition of past accomplishments and to encourage their future efforts in the field of visual arts in the United States. (\$300,000)

Archie Bray Foundation, Helena, Montana: A matching grant to assist artists in the field of ceramics. (\$5,000)

Artists Materials Research Project: A matching grant to the Artists' Technical Research Institute for research on the uses of new materials in visual arts and the dissemination of results to artists, schools, museums. (\$15,000)

Museum Project: Matching grants for pilot programs to increase public interest in the visual arts through expansion of the museum resources of the Detroit Institute of Arts (\$90,000), the Boston Institute of Contemporary Art (\$30,000) and the Amon Carter Museum of Western Art (\$30,000). (Total: \$150,000)

Philadelphia City Planning Commission: A matching grant for the acquisition of up to three pieces of sculpture to be chosen by a mutually acceptable panel for the central Philadelphia area to enhance urban design. (\$30,000)

Print Workshops for Artists: A grant to Tatyana Grosman, Universal Limited Art Editions Director, to implement the development of original art work for exhibition by educational institutions and other non-profit organizations. (\$15,000)

Survey of Community Arts Resources: A project for conducting a nationwide survey of community arts resources and developing a program to meet existing needs. (\$31,000)

Venice Biennale: A matching grant to provide a United States exhibit, assembled by the National Collection of Fine Arts of the Smithsonian Institution, for the September 1966 Biennale in Venice. (\$38,000)

Special Projects

American Theatre of Being: A matching grant to support theatre presentations of works predominately by Negro authors in schools and depressed areas of Los Angeles, under the direction of Frank Silvera. (\$25,000)

Artists' Housing: A matching grant to The J.M. Kaplan Fund to initiate a program to develop studio-living quarters for artists at reasonable rates. (\$100,000)

Artists' Rights: A study grant to Melville B. Nimmer, Professor of Law at UCLA, to explore laws applying to the arts and the legal rights of artists. (\$25,000)

Arts and Disadvantaged Areas: A grant to Julian Euell to research the use of the arts to benefit disadvantaged persons and areas. (\$8,764)

Elma Lewis School of Fine Arts, Boston: An emergency grant to permit the school to continue operation until additional funds are available. (\$3,500)

Hull House, Chicago: A matching grant to implement plans for an outdoor theatre and a number of basement theatres in public housing projects. (\$30,000)

St. James Community House School of the Arts: A matching grant to support theatre training programs for underprivileged youth in New York City under the supervision of Dorothy Maynor. (\$24,500)

The Program of Assistance to State Arts Agencies

Fifty States, the District of Columbia, the Virgin Islands, Guam and Puerto Rico are receiving funds from the National Endowment for the Arts which will enable them to study their cultural resources and establish an official State arts agency or develop programs, facilities and services at the community level.

Eleven States, Guam and the Virgin Islands have received non-matching study grants of up to \$25,000; eleven States, the District of Columbia and Puerto Rico are receiving up to \$50,000 program grants on a 50-50 matching basis; and 28 States have received study grants which will be followed by a matching program grant of approximately \$12,500 before the end of fiscal 1967.

The National Foundation on the Arts and the Humanities Act of 1965 was specifically designed to encourage States to furnish "adequate programs, facilities and services in the arts to all the people and communities in each of the several States," authorizes \$2.75 million annually for the program, requiring that funds be matched and equally allotted among the States and special jurisdictions. Congress appropriated \$2 million for the program in fiscal 1967, the only year in which non-matching study grants are available.

Following is a breakdown of the program of assistance to State arts agencies:

	<u>Study</u>	<u>Program</u>
Alabama	\$25,000	\$12,053
Alaska	25,000	12,053
Arizona	25,000	12,053
Arkansas	25,000	12,053
California		50,000
Colorado	25,000	12,053
Connecticut	7,000	43,000
Delaware	25,000	12,053
District of Columbia		50,000
Florida	25,000	12,053
Georgia	25,000	12,053
Guam	25,000	
Hawaii	25,000	12,053
Idaho	25,000	12,053
Illinois	25,000	12,053
Indiana	25,000	
Iowa	25,000	
Kansas	25,000	12,053
Kentucky		50,000
Louisiana	11,800	25,000
Maine	25,000	
Maryland	25,000	12,053
Massachusetts	25,000	12,053
Michigan		50,000
Minnesota	25,000	12,053
Mississippi	25,000	
Missouri		50,000
Montana	25,000	
Nebraska	22,080	12,053
Nevada	25,000	
New Hampshire	25,000	12,053
New Jersey		50,000
New Mexico	22,840	12,053
New York		50,000
North Carolina	24,820	12,053
North Dakota	25,000	
Ohio	25,000	12,053
Oklahoma	25,000	12,053
Oregon	25,000	
Pennsylvania	25,000	12,053

Puerto Rico		\$50,000
Rhode Island		50,000
South Carolina	\$25,000	
South Dakota	25,000	
Tennessee	25,000	
Texas	25,000	12,053
Utah	25,000	12,053
Vermont	25,000	12,053
Virgin Islands	25,000	
Virginia		43,000
Washington		50,000
West Virginia		50,000
Wisconsin	25,000	12,053
Wyoming	25,000	12,053

An extraordinary variety of programs, developed and implemented by State arts agencies, is currently providing technical assistance, tours, exhibits and special educational services in the arts to individuals and organizations throughout the Nation.

Since the National Endowment for the Arts was created--

State agencies are functioning in every State and jurisdiction of the United States as the result of legislation or executive action. Thirty-three States, the District of Columbia and Guam have established official agencies since 1965. Only six existed before the New York State Council on the Arts was formed in 1960 and Utah was the only one with an active program using State funds.

State agencies are generating funds to match Federal support from public and private sources. It is estimated that legislatures in more than 30 States have appropriated \$5.4 million for State arts agency programming since 1965. The private support of individuals, corporations and foundations has also increased.

State agencies surveyed the cultural resources in almost all States and 39 States developed approximately 300 new arts programs which provided performances and exhibits in communities which had never had the opportunity to participate in such activities.

As a result of the program, existing new projects are stimulating new artists and new audiences. A few examples:

- In Oklahoma, a festival of resident singers, dancers, actors, writers, painters and sculptors is touring the State.
- In the District of Columbia, a national contest is developing new sculpture for recreation areas.
- In Minnesota, a special flexible graphic exhibition of city planning possibilities is encouraging small towns to examine their potential for improvement.
- In Missouri, social, civic and student groups are enjoying lectures on the history of art through a specially developed sight-sound unit.
- In Alabama, the Mobile Symphony Orchestra is touring the State for the first time.
- In Wyoming, the Jackson Hole Festival Orchestra, which once played only to visiting tourists, is performing in communities throughout the State.

The National Council on the Arts has allocated funds for the following programs:

Architecture and Allied Fields

Undergraduate Student Travel: Up to 50 grants-in-aid of \$750 each for undergraduate students selected by schools of architecture, planning and landscape architecture, for research and travel during the summer before their final year of study. (Allocation: \$37,500)

Design Studies for Hawaiian Islands: A matching grant to appropriate groups on the Hawaiian Islands to develop effective design techniques and means for preserving Hawaii's natural beauty in the face of ever-increasing pressures for urban and recreational development. (Allocation: \$50,000)

Institute of Architecture, Planning and Design: A program to develop a plan for a national institute in these fields. (Allocation: \$100,000 for a feasibility study)

Creative Writing

The Inter-American Foundation for the Arts: A program to stimulate Inter-American artistic activities in the United States and to assist American artists to translate and adapt important Latin-American writings. (Allocation: \$150,000)

Drama

American Playwrights Theatre: A project to enable the production of two new plays by established playwrights by the 153 university, community and resident professional theatres included in the APT membership. (Allocation: \$50,000)

International Theatre Institute 1967 Congress: A matching grant to the U.S. Centre of the International Theatre Institute to help support the first international theatre event of its kind to be held in the United States. (Allocation: \$35,000)

Minnesota Theatre Company (Tyrone Guthrie Theatre): A matching grant to meet the demands of producing the "Oresteia," which is to be directed by Tyrone Guthrie during the 1967 season, and will become part of the regular repertoire. (Allocation: \$45,000)

Music

Individual Grants to Composers: Up to 50 grants-in-aid averaging \$2,000 each to enable composers to defray costs of copying scores and parts for orchestral presentation of their work. (Allocation: \$100,000)

Assistance to Orchestras: Up to 25 grants-in-aid averaging \$2,000 each to enable orchestras to commission new works and to prepare them for performance. (Allocation: \$50,000)

Regional Opera Project: A program to establish for the first time a regional opera company in the Southeastern United States. (Allocation for research and demonstration projects: \$98,000)

Public Media

American Film Institute: The Council plans to support the establishment of a non-profit, tax-exempt American Film Institute whose activities, organization and location will be guided by a 15-member Film Advisory Council headed by former Council member Gregory Peck. (Stanford Research Institute received a \$91,000 study grant to develop a plan for a national film institute; the Council has allocated \$1.3 million to the project contingent upon the availability of funds from unrestricted gifts made to the National Endowment for the Arts.)

Visual Arts

Drawings: A project to make fine reproductions of drawings by contemporary artists, as well as historical drawings, available to wider audiences, particularly in educational fields. (Allocation: \$150,000)

Print Commissions: A pilot project to commission painters to create new prints for distribution in portfolios of the highest quality to high schools, libraries and educational institutions, and through state arts agencies for teaching purposes. (Allocation: \$100,000)

Sculpture Project: A pilot project to make outstanding pieces of sculpture available to three cities for placement in appropriate outdoor areas. (Allocation: \$140,000)

Special Projects

Arts Management: Up to 50 grants-in-aid of \$450 each to enable arts administrators to participate in seminars sponsored by the Institute for the Study of Arts Administration. (Allocation: \$22,500)

Foundation Giving in the Arts: A project to explore national and local foundation support for the arts. (Allocation: \$13,300)