

Amgen Seminar Series in Chemical Engineering
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Ensuring Successful Industrial R&D Projects

By

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This talk will present industrial research and new product development projects, and highlight factors that can lead to success or failure driven by the knowledge and capabilities of R&D team members. Emphasizes the need for cross-functional work experiences in order to improve skills and capabilities and realize improved outcomes. Also highlights various risks and benefits of cross-functional work experiences.

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