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Curricular Affairs Committee Report #398

University of Rhode Island Faculty Senate

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Faculty Senate Curricular Affairs Committee

Three Hundred and Ninety-Eighth Report

At the Curricular Affairs Committee's meeting of April 23, 2001 the following matters were considered and are now presented to the Faculty Senate.

SECTION I

Informational Matters

A. College of Arts and Sciences

1. Department of Computer Science and Statistics

CHANGE: Prerequisite for CSC 201 to "Pre: MTH 111 or equivalent. May not be taken for credit by students with prior credit in 200 or 211."

2. Department of Military Science

a. CHANGE: Title and description for the following courses:

1) MSC 105 (or PEX 105) Aerobic Fitness and Muscular Endurance (1)
   See Physical Education and Exercise Science 105. (Practicum)
   Conditioning and exercise geared toward improving performance on the Army Physical Fitness Test. Required for all cadets enrolled in 301.

2) MSC 205 (or PEX 205) Aerobic Fitness and Muscular Endurance (1)
   See Physical Education and Exercise Science 205. (Practicum)
   Conditioning and exercise geared toward improving performance on the Army Physical Fitness Test. Required for all cadets enrolled in 302.

B. College of Business Administration

1. CHANGE: Title for MGT 303 to "Human Resource Management."

2. CHANGE: Prerequisite for MKT 311 to "Pre: 301 or concurrent enrollment."

C. Curricular Affairs Subcommittee on Community Service
ADD: The "*service learning" designation to the following courses in accordance with Senate Bill #98-99--7 The Three Hundred and Sixty-Eighth Report of the Curricular Affairs Committee:

* EDC 456

* PHL 401 topic The Prison Project

*HDF 298 topic A FLITE

*LAR 244

*HPR 411 topic R Psychology of Sexual Identity and Orientation

*PSY 625 topic I Psychology of Sexual Identity and Orientation

Note: Specific topics in open-ended courses and temporary courses may carry the "*service learning" designation but will not appear in the list of Service Learning courses in the University Catalog.

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SECTION II

Curricular matters which require confirmation by the Faculty Senate

A. College of Human Science and Services

Department of Human Development and Family Studies

a. ADD: HDF 381 Field Experience Seminar (1) Group discussion of field experiences in community agencies and related academic assignments. (Seminar) Pre: junior standing and acceptance in HDF program; concurrent enrollment in 380 and permission of instructor.

b. ADD: Minor in Financial Counseling and Planning:

Students outside the department of Human Development and Family Studies may declare a minor in financial counseling and planning by completing 18 credits as follows: HDF 205, 418, 424 and 426; one course from HDF 210, 225 or 428 and one course from HDF 450, 451 or 477.

B. Feinstein College of Continuing Education
Bachelor of General Studies Program

ADD: BGS 350 Directed Study or Research (1-6) Directed research or study designed to meet the particular needs of individual students. (Independent Study) Pre: permission of the academic department chairperson and the BGS Program Coordinator. May be repeated for a maximum of 6 credits.

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SECTION III

Joint Report of the Curricular Affairs Committee and Graduate Council on 400-Level Courses.

At the April 23, 2001 meeting of the Curricular Affairs Committee and the April 20, 2001 meeting of the Graduate Council the following matters were considered and are now presented to the Faculty Senate.

A. Informational Matters

*1. College of Business Administration

a. CHANGE: Title and description for the following courses:

1) MKT 406 Product Innovation and Strategy (3) Development and management of new and existing products and services from a decision making perspective. Emphasis on value creation through the development of innovative products and services. (Lec. 3) Pre: 301.

2) MKT 442 Customer Relationship Management (3) Planning, organization, and control relationship activities, including sales techniques and strategies, development and management of sales organizations and distribution channels, and emerging technologies. (Lec. 3) Pre: 301

3) MKT 451 Global Marketing (3) Focus on understanding how cultural, political, economic, legal and other macrofactors affect market strategies. Application of these factors in dealing with planning and organizing for global marketing operations. (Lec. 3) Pre: 301 or equivalent.

b. CHANGE: Level, number and prerequisite for MKT 415:
MKT 315 (415) ... Pre: BAC 202 or equivalent and MKT 301 or concurrent enrollment.

2. School of Education

a. CHANGE: Prerequisite for EDC 425 by adding 424 to the existing prerequisite.

*b. CHANGE: Description and prerequisite of EDC 429 to read as follows:

EDC 429 Emergent Literacy and Storytelling (2) Theoretical foundations and practical applications of emergent reading, writing and language development including field-based storytelling experiences at Early Childhood Sites. Focuses on children birth-six years. (Lec. 2) Pre: Portfolio interview/ acceptance into ECE Teaching program, (except summer). Prior or concurrent enrollment in 424 (except summer). Spring enrollment limited to students admitted to ECE teaching program and scheduled to student teach the following fall. Not for graduate credit.

*c. CHANGE: Prerequisite for the following courses by adding:

1) EDC 452 "; 453, 454."
2) EDC 455 "; 452, 456 and 457. Concurrent enrollment in 458 and 459. "
3) EDC 456 "; 453 and 454. Concurrent enrollment in 452 and 457."
4) EDC 457 "; 453 and 454. Concurrent enrollment in 452 and 456." 
5) EDC 458 "; 452, 456 and 457. Concurrent enrollment in 455 and 459. 

*d. CHANGE: Prerequisite for EDC 459 to "Pre: Concurrent enrollment in 455 and 458."

B. Curricular matters which require confirmation by the Faculty Senate

College of Business Administration

*ADD: MKT 461 Special Topics in Marketing (3) Selected topics of current interest in marketing. (Lec. 3) Pre: 301. Not for graduate credit.

*No action by Graduate Council. Not for graduate credit.