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Art and Industry (1962): Correspondence 02

John Sherrod

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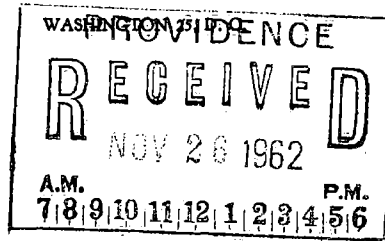
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REFERENCE DEPARTMENT
SCIENCE AND TECHNOLOGY DIVISION



November 21, 1962

Sir:

Miss Leeds' request of November 8 to the Legislative Reference Service was referred to this Division.

The following articles, citing examples of varying acceptability of manufactured products, including sewing machines, refrigerators, paint sprayers, radio sets and cigarette packages, are enclosed as instances in which improved design has fostered marketability:

Bowles, James D. Points of view. Product engineering, v. 32, July 10, 1961:24-25.

Freedgood, Seymour. Odd business, this industrial design. Fortune, Feb. 1959:130-132.

Wallance, Don. Shaping America's products. New York, Reinhold, 1956:73-74.

Please do not hesitate to call or write if further information is required.

Very truly yours,

John Sherrod
Chief
Science and Technology Division

Enclosures

The Honorable
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