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Arts and Humanities: Program Funding (1976): Report 04

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A new Title III

To be carried out by the National Endowment for the Arts

The Chairman, with the advice of the advice of the National Council on the Arts, is authorized to carry out a..

(See attached material)

B

To; Seanter

From: Lb

Jan. 22

During the recess Reger Stevens asked for a meeting to discuss possibilities for an enhanced arts in education program — net to benefit the Kennedy Center (you arranged for a special \$750,000 program there) but the arts in general. Jean was away at the time — but Bud Arberg from CE and the Kennedy Center (where he serves as advisor on the KC project) were present.

As a result I asked Bud to prepare, informally and for us only, some thoughts and possible draft language. He provided the attached.

I have discussed this new with Jean. As you know your bill repeals Title V for teacher training. Jean says there is some possibility that teacher retraining could be discussed in the markup sessions as a worthy program to consider restoring — and that if so, semething could be added to include the arts possibly... But she underscores your wish for all proper economies, and I remember that in your discussions with Sen. Hathaway this a.m. you indicated non-approval to the added career education proposal he was outlining. You said you were "leary of fresh expenditures."

Thus, I come to the possibility that semething for the arts in education might be included in the Arts and Humanities bill — a very modest pilot program perhaps along the lines of the Arberg suggestion. In line with your feelings that we must in the long run prepare our young people for the productive and creative use of increasing leisure time, this program have good applicability.

The program would thus emenate from the Arts Endowment, with the Chairman authorized to carry out the program... and with OE involved perhaps in an appropriate advisory capacity.

Actually, such a program would have a precedent. You'll recall that in the first Arts and Humanities Act, Teacher Training Institutes were included. These were abandoned as time went on — but those who were involved in them felt that they were very worthwhile. They were for short-term training and mankly for maximum retraining in arts areas.

Arberg says that there are enough art teachers... the big need, he says is for in-service retraining.

I suppose Reger may be thinking of involving the Kennedy Center at some time as a fecal point for an exemplary demonstration project demonstrating the values of the arts and how they can best be taught in cooperation with a leading non-prefit institution. That would accord with Bud Arberg's language.

But also -- a museum could equally serve as such a fecal point.

I feel that the idea has appeal... and recommend that it be on the agenda of the matters you will want to discuss with John Brademas at lunch on Feb 3, as per my memo following up on the dates you gave to Carol and me.

Agree ____ Discuss further ____