

1975

## Humanities: State Agencies (September 15, 1975): Report 04

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AMERICAN ISSUES FORUM

Active Projects

September 1975

The American Issues Forum is a national program for the Bicentennial, uniquely designed to engage the direct participation of every citizen nationwide, as well as others beyond our borders, during the Bicentennial year.

Although developed under the auspices of the National Endowment for the Humanities and co-sponsored by the American Revolution Bicentennial Administration, the Forum has been designed by a small group of private citizens, and initially presents only a framework for other programs. Its success as a national Bicentennial program (and as an extraordinary experiment in the creation of a national dialogue) depends upon the degree to which the nation -- through its organizations, institutions, corporations, foundations, communities, neighborhoods, groups, families, and individuals -- develops programs under the calendar of topics which the Forum affords.

This list of Active Projects describes activities undertaken by various media, organizations, corporations, and state and community groups as of September 1, 1975.

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1. DISSEMINATION AND PROMOTION OF THE FORUM CALENDAR

Sponsor and Project	Activity	Activity Director
Exxon Corporation: The Public's Calendar	Summary version of the Forum Calendar, available for the public in August through an attractive pull-out insert in leading magazines.	See August/September issues of <u>Times</u> , <u>Ladies Home Journal</u> , <u>Ebony</u> , <u>National Geographic</u> , <u>Reader's Digest</u> , and <u>Scholastic Magazines</u> .
Screen News Digest/ Hearst Metrotone News: Film Documentary; Summary Calendar and Discussion Guide	A promotional 20 min., color film documentary on the Forum to introduce interested community organizations and groups to the Forum, with Summary Calendar/Discussion Guide.	State Humanities Committees State Bicentennial Commissions NEH ARBA or Mr. Martin Kendrick, Dir. Screen News Digest/Hearst Metrotone News 325 East 45th Street New York, New York 10017
Bank of America: Statement Stuffers and Special Articles	Introduction to the Forum and summary Calendar in August-September Bank statements, and publication of Forum-related articles in <u>Bank American</u> .	Mr. Duncan Knowles Social Policy Bank of America San Francisco, Calif.
Adult Education Association: Calendar in Spanish	"Foro Sobre Temas De Los Estados Unidos de America." Spanish version of full calendar and supporting materials for local community groups.	Charles Wood, Exec. Dir. Adult Education Association 810 18th Street, N.W. Washington, D.C. 20006

2. MEDIA ACTIVITIES

Sponsor and Project	Activity	Activity Director
WNET/13 PBS In-School Television and Prime Time Broadcast	Monthly in-school television programs with supporting teacher and student materials keyed to the nine monthly Forum topics based on a design created by the Children's Television Workshop. For students in grades 6-9 and for adults. To be broadcast by PBS in school districts and prime time. 16 mm. film prints also available. Additional private sector funding is still being sought.	Dr. Donald Fouser WNET/13 304 West 58th Street New York, New York 10019 or Dr. Dan Fales WNET/13 356 W. 58th Street New York, New York 10016
University of California, San Diego Extension: "Courses By Newspaper"	Weekly articles on Forum topics distributed free to participating newspapers by U.P.I. and the National Newspaper Association. Credit and non-credit courses offered through local colleges. Readers and Study Guides available.	George Colburn/C.A. Lewis "Courses By Newspaper" 4901 Morena Boulevard Suite 209 San Diego, California 92117
National Public Radio: "American Issues Radio Forum"	Nine monthly three-hour radio forums, including presentations, discussions, and national call-in sessions. Broadcast monthly, on the first Saturday from 11:00 A.M. to 2:00 P.M. (Eastern Time) beginning in September.	Dr. Jack Mitchell Director of Informational Programs National Public Radio 2025 M Street, N.W. Washington, D.C. 20036
CBS/ABC/NBC: Forum-related Programs	Network specials, documentaries, public affairs programs, news broadcasts, talk/discussion shows, and sit-com/entertainment programs will be relating their schedules, wherever possible, to Forum topics.	(Information about these to be provided by networks and contained in special NEH bulletins on national television programs.)

### 3. NATIONWIDE PROGRAMS

Sponsor and Project	Activity	Activity Director
<p>American Library Association: AIF Reading Lists</p>	<p>Two reading lists--one for adults and one for young readers--to support the weekly Forum topics. 10 million lists that include books, records, and audio/visual materials distributed through all libraries, bookstores, and many national organizations. Posters also available.</p>	<p>Mr. Donald E. Stewart American Library Association 50 East Huron Street Chicago, Illinois 60611</p>
<p>Speech Communication Association: Bicentennial Youth Debates</p>	<p>Local, state, regional, and subsequently national competitive youth debates on the Forum's monthly topics. Participation from high school and college-age youth, as well as wide community participation. Development of ongoing programs for participating youth. Private sector funding is still being sought.</p>	<p>Dr. Richard C. Huseman, Dir. Bicentennial Youth Debates 1625 Massachusetts Avenue, N.W. Washington, D.C. 20036</p>
<p><u>Materials for Schools:</u> 1. Science Research Associates (SRA)</p>	<p>Correlation of SRA social studies materials with the 36 weekly topics of the Forum, available for purchase by elementary and secondary schools, and by adult groups and organizations for use in in community discussions.</p>	<p>Mr. Bernard Velenchik Social Studies Product Manager SRA, Inc. 259 East Erie Street Chicago, Illinois 60611</p>
<p>2. Scholastic Magazines: <u>Scholastic Voice</u></p>	<p>Monthly statements, on the Forum's topics relating various literary works and trends to the monthly issues.</p>	<p>Ms. Marjorie Burns Editor, <u>Scholastic Voice</u> Scholastic Magazines Inc. 50 West 44th Street New York, New York 10036</p>

4. NATIONAL ORGANIZATIONS: SPECIFIC FORUM MATERIALS

Sponsor and Project	Activity	Activity Director
American Association for State and Local History: Assistance to Historical Organizations	Nine essays by distinguished historians viewing the Forum topics from the local perspective of city, town and countryside. Suggestions for Forum programming for organizations, community organizations, and local media.	Dr. William T. Alderson Executive Director American Association for State and Local History 1400 Eighth Ave. South Nashville, Tennessee 37203
AFL-CIO: Labor Perspectives	Pamphlets on the Forum's monthly topics distributed to union members throughout the country.	Mrs. Dorothy Shields Division of Education AFL-CIO 815 16th Street, N.W. Washington, D.C. 20006
Educational Film Library Association: Forum Film List	Comprehensive annotated list of films available on each of the Forum topics, published at cost for use by film libraries and interested groups and organizations.	Ms. Nadine Covert Administrative Director Educational Film Library Association 17 W. 60th Street New York, New York 10023
Foreign Policy Association: Discussion Materials	Discussion materials for the 7th month, "America and the World," for use in FPA nationwide adult study discussion programs.	Dr. Norman Jacob, Dir. Foreign Policy Association 345 East 46th Street New York, New York 10017
Gaylord Brothers, Inc./SIRS: Materials for Libraries	Program package for libraries on the Forum topics. Designed for use by librarians in planning and conducting Forum community discussion programs. Available for purchase.	Ms. Virginia H. Mathews Gaylord Brothers, Inc./SIRS P.O. Box 61 Syracuse, New York 13201



4. NATIONAL ORGANIZATIONS: SPECIFIC FORUM MATERIALS (Cont'd.)

Sponsor and Project	Activity	Activity Director
National Association for the Advancement of Colored People (NAACP): Minority Viewpoints	Special articles on monthly Forum topics to appear in the NAACP monthly journal, <u>CRISIS</u> .	Mr. Warren Marr, II Editor, <u>Crisis</u> 1790 Broadway New York, New York 10019
National Center for Urban Ethnic Affairs: Ethnic Viewpoints	Series of articles stressing ethnic identity on the Forum's weekly topics. To be distributed to ethnic media throughout the country, including 750 ethnic language community newspapers and radio stations.	Msgr. Geno Baroni, Pres. Andy Leon Harney, Editor National Center for Urban Ethnic Affairs 4408 Eighth Street, N.E. Washington, D.C. 20017
The National Council on the Aging: Older Americans Materials	Discussion materials on the monthly Forum topics for use by organizations and individuals who work. Distributed through newspapers and national organizations affiliated with NCOA.	Mr. Louis Hausman NCOA - Suite 504 1828 L Street, N.W. Washington, D.C. 20036
National Federation of the Blind: "Talking discs."	"Talking discs" containing the full Calendar to enable the blind in America to participate in the Forum.	Mr. James Gashell National Federation of the Blind 1346 Connecticut Avenue, NW Washington, D.C. 20036
The National Grange: Rural and Small Town Area Statements on the Issues	Discussion materials on the monthly Forum topics for use by member Granges and other organizations concerned with the farmers and residents of rural areas and small towns.	Mr. David R. Lambert The National Grange 1616 H Street, N.W. Washington, D.C. 20006

4. NATIONAL ORGANIZATIONS: SPECIFIC FORUM MATERIALS (Cont'd.)

Sponsor and Project	Activity	Activity Director
National Urban League: Minority Viewpoints	Discussion materials on two specific monthly topics for 103 local Urban Leagues and the communities they serve.	Mr. James Williams Director of Communications National Urban League 500 East 62nd Street New York, New York 10022
Women in Community Service, Inc. (WICS): Women's Viewpoints	Pamphlets on the monthly Forum topics for use by four national organizations and two regional organizations of the WICS coalition of women's groups	Miss Mary A. Hallaren Executive Director WICS, Inc. 1730 Rhode Island Avenue, N.W. Washington, D.C. 20036

5. NATIONAL ORGANIZATIONS: GENERAL FORUM PROGRAMS

Sponsor and Project	Activity	Activity Director
Administration on Aging Department of Health, Education, and Welfare Community Meetings	Agencies on the aging at the local, state, and Federal levels to address the question of older Americans and their relationship to the Forum issues.	Dr. Clark Tibbits Administration on Aging Department of Health, Education, and Welfare Washington, D.C. 20201
American Association of Community and Junior Colleges: General Community College Participation	Information to member institutions, encouragement to convene Community Leaders' Workshops, articles in its <u>Journal</u> , and program ideas for community colleges on the Forum topics.	Dr. Roger Yarrington Vice-President AACJC - Suite 410 One Dupont Circle, N.W. Washington, D.C. 20036
American Association of State Colleges and Universities: Community Outreach	Cooperation with the "Courses By Newspaper" and adoption of the Forum as an official program for its Bicentennial community outreach program.	Dr. William Fulkerson AASCU Suite 700 One Dupont Circle, N.W. Washington, D.C. 20037
National Association of Manufacturers: Corporate Involvement	Provision of information about the Forum and opportunities for corporate involvement disseminated through articles in <u>Service for Company Communicators</u> and <u>Industrial Press Service</u> .	Ms. Betty Millsaps Editor/Writer NAM 1776 F Street, N.W. Washington, D.C. 20006
American Association of University Women: Local Programs	Endorsment of the Forum and use of its publications to encourage its 1,850 local branches to participate.	Dr. Linda Hartsock Program Development, AAUW 2401 Virginia Ave. N.W. Washington, D.C. 20037
American Field Service: Student Participation	Recognizing the Forum in <u>World Review</u> , and participation in the Forum's community programs by foreign students, Americans abroad, returnees, and domestic program students.	Ms. Karin F. Eisele Assoc. Dir., Development AFS/International Scholarships New York, New York 10017

5. NATIONAL ORGANIZATIONS: GENERAL FORUM PROGRAMS (Continued)

Sponsor and Project	Activity	Activity Director
American Library Association Local Leadership	Use of ALA publications to inform 22,000 libraries of the Forum. State librarians are taking the lead in stimulating Forum activity state-by-state.	Dr. Robert Wedgeworth Executive Director American Library Association 50 East Huron Street Chicago, Illinois 60611
American Society of Newspaper Editors: Resources for Projects Relating to the Press	Knowledgeable editors as speakers and resource persons for Forum projects related to press freedom topics.	Mr. William H. Hornby Executive Editor The Denver Post P.O. Box 1709 Denver, Colorado 80201
Camp Fire Girls: Local Forum Programs	Integration of Forum with Bicentennial activities, presentations in <u>Camp Fire Leadership</u> , and encouragement of local groups to develop Forum Programs.	Ms. Gwen Harper, Dir. Program Development Camp Fire Girls, Inc. 1740 Broadway New York, New York 10019
Kiwanis International: General Information to Members	Feature the Forum in Kiwanis Bicentennial activities and ask clubs to develop seminars around the Forum's topics each month.	Mr. John L. McGehee, Dir. Public Relations Dept. Kiwanis International Kiwanis International Bldg. 101 East Erie Street Chicago, Illinois 60611
League of Women Voters: Community Projects	Publicizing of Forum among 1,350 local chapters, encouraging participation in the Community Leaders Workshops, and stimulating community discussions on the Forum's topics.	Ms. Peggy Lampl, Exec. Dir. League of Women Voters 1730 M Street, N.W. Washington, D.C. 20036
National Association of Counties: County Programs	Introduction of Forum in a series of regional Bicentennial Workshops and publicizing the Forum in its publications to generate county Forum programs.	Ms. Florence Zeller National Association of Counties 1735 New York Avenue, N.W. Washington, D.C. 20006

5. NATIONAL ORGANIZATIONS: GENERAL FORUM PROGRAMS (Continued)

Sponsor and Project	Activity	Activity Director
National Association of Educational Broadcasters: Media Programs	Publicizing of the Forum in NAEB's general membership newsletter and in the April issue of <u>Public Programming</u> .	Ms. Eva Archer, Dir. Publications & Informational Services - NAEB 1346 Connecticut Ave. N.W. Washington, D.C. 20036
National Congress of Parents and Teachers: Involving the PTA Units	Information to 35,000 local PTA Units in <u>PTA Today</u> , and addressing the PTA annual conference to one of the Forum topics.	Dr. Robert Crum Managing Director National Congress of PTA 700 North Rush Street Chicago, Illinois 60611
National Conference on Social Welfare: Annual Forum	Use of the Forum topics and Forum materials to plan its 103rd Annual Forum.	Ms. Margaret E. Berry National Conference on Social Welfare 22 West Gay Street Columbus, Ohio 43215
National Education Association: (NEA): State and Local Educational Programs	Feature the Forum in its publications, carry notices about the topics to be discussed, and suggest to state and local chapters how they can participate.	Ms. Janice M. Colbert Bicentennial Coordinator National Education Assoc. 1201 16th Street, N.W. Washington, D.C. 20036
National Institute of Senior Centers: Local Center Projects	Publicize the Forum in its newsletter, and encourage Senior Center Directors to include Forum projects as a major Center activity for the life of the Forum.	Mrs. Joyce Leanse, Dir. National Institute of Senior Centers 1828 L Street, N.W. Washington, D.C. 20036

5. NATIONAL ORGANIZATIONS: GENERAL FORUM PROGRAMS (Continued)

Sponsor and Project	Activity	Activity Director
Speech Communication Association: Bicentennial Archives of Spoken Communication	A sound recording archive for the Forum following the nine monthly Forum topics. Private sector funding being sought.	Dr. William Work, Exec. Dir. Speech Communication Association Statler Hilton Hotel New York, New York 10001
Toastmasters International: Speakers Bureaus	Presentation of one Forum topic each month in <u>The Toastmaster</u> , and encouraging membership to develop Forum speeches for Toastmasters Clubs and Speakers Bureaus.	Mr. Bruce Anderson Toastmasters International 2200 North Grant Santa Ana, Calif. 92701
U.S. Conference of Mayors: City Programs	Publicizing the Forum in its newsletter, <u>Bicentennial Cities</u> , and introduction of the Forum at a series of regional Bicentennial Workshops.	Mr. Michael DiNunzio U.S. Conference of Mayors 1620 Eye Street, N.W. Washington, D.C. 20006
Academy Forum of the National Academy of Sciences: Open Forums	Series of 5 - half day public forums from the scientific perspective on Forum topics, with 2-day summary forum.	Dr. Robert White Director, Academy Forum National Academy of Sciences 2101 Constitution Ave. N.W. Washington, D.C. 20918
<b>6. <u>INTERNATIONAL PARTICIPATION</u></b>		
U.S. Information Agency (USIA):	Distribution of the Forum Calendar to U.S. embassies, along with video tapes, reading lists, and special discussion guides on Forum topics.	Mr. Richard Wooten U.S. Information Agency 1776 Pennsylvania Ave., N.W. Washington, D.C. 20547

7. REGIONAL, STATE, AND COMMUNITY PROGRAMS

Sponsor and Project	Activity	Activity Director
<p>Courses By Newspaper, University of California Extension, San Diego:  <u>Forum Source Book for Community Leaders.</u></p>	<p><u>Source Book</u> for the Forum includes discussion questions, ideas on speakers and panels, and films, records and cassettes related to each weekly topic.</p>	<p>Publisher's Inc.  P.O. Box 381  Del Mar, California 92014</p>
<p>Georgia Center for Continuing Education:  <u>Handbook for Organizing a Community Group</u></p>	<p>Guidebook for organizing community forum programs.</p>	<p>Ms. Margaret E. Holt  Georgia Coordinator  American Issues Forum  Georgia Center for Continuing Education  University of Georgia  Athens, Georgia 30662</p>
<p>State and Regional Bicentennial Commissions:  Information Network</p>	<p>Introduction of the Forum to regions and states. Some active statewide Forum projects: Illinois, North Dakota, South Dakota, Florida, Arizona, Ohio, Alabama, New York, Pennsylvania, Nebraska, Iowa, Washington, Utah, Montana, Indiana, Wisconsin, Michigan, Georgia, and Rhode Island.</p>	<p>State, territorial, or regional Bicentennial Commission.</p>
<p>State Humanities Committees: Forum projects</p>	<p>Information to the public through newsletters and other publications, provision of Forum film and literature to community groups, and funding Forum projects.</p>	<p>State Humanities Committee</p>
<p>Bank of America:  Stimulating Community Forums</p>	<p>Provision of Forum information through branch banks in California and other western states, encouragement of communitywide projects, and use of bank facilities for local meetings.</p>	<p>Mr. Duncan Knowles  Social Policy  Bank of America  San Francisco, Calif. 94104</p>

7. REGIONAL, STATE, AND COMMUNITY PROGRAMS (Continued)

Sponsor and Project	Activity	Activity Director
The University of Denver: Regional American Issues Forum Program	Forum regional program providing supporting materials and coordination in Colorado, Montana North Dakota, South Dakota, Utah and Wyoming.	Dr. Robert E. Roeder Office of the Dean University of Denver Denver, Colorado 80210
The University of South Dakota: Forum Regional Teaching Guide (grades 4-9)	Regional teaching guide coordinated with the Forum topics available for purchase by schools, libraries, and community groups.	Dr. Bruce G. Milne, Educational Research and Service Center University of South Dakota Vermillion, So. Dakota 57069
Adult Education Association: Community Leaders Workshops	One-day Community Leaders Workshops for 10-12 leaders of the local community (including church, labor, business, service clubs, library, civic, etc., representatives). 1350 Workshops have been scheduled.	Mr. Charles Wood, Exec. Dir. Adult Education Association of the U.S.A. 810 18th Street, N.W. Washington, D.C. 20006 or Mr. John Nachtrieb Community Workshops Project
Project Forward '76: Religious Organizations	Promotion of the Forum through the religious media and provision of a reader's guide for religious organizations, churches, and synagogues developing Forum discussion and study groups.	Mr. Charles Brackbill Project Forward'76 Suite 1676 475 Riverside Drive New York, New York 10027
American Issues Forum Cities Committees: Citiwide Forums	Endowment sponsored urban programs on Forum topics in 4 metropolitan areas. Coordinated city-wide Forum programs utilizing media, continuing education programs, supporting materials, and local discussion formats.	Dr. J.S. Holliday Director, California Historical Society 2090 Jackson Street <u>San Francisco, Calif.</u> 94112



7. REGIONAL, STATE, AND COMMUNITY PROGRAMS (Continued)

Sponsor and Project	Activity	Activity Director
<p>American Issues Forum            Cities Committees:            Citywide Forums            (Cont'd.)</p>		<p>Dr. Robert Wright, Dea.            School of Urban Affairs            Metropolitan State Coll  <u>Denver, Colorado</u></p> <p>Mr. Claud Stanush            P.O. Box 897  <u>San Antonio, Texas 7829</u></p> <p>Dr. Stanley Katz            The Law School            University of Chicago  <u>Chicago, Illinois 6063</u></p>
<p>Bicentennial Communities:            City and Town Programs</p>	<p>Many of the nation's 5,000 "Bicentennial            Communities" have endorsed the Forum, held            community-wide assemblies and are now planning            community Forum programs.</p>	<p>Chairman, Bicentennial            Committee (City/Tow</p>
<p>University and Colleges:            Statewide, Regional            and Community Programs</p>	<p>Universities and colleges--serving as resource            centers for their areas, have become focal points            for developing Forum programs such as lecture            series, interdisciplinary credit and non-credit            courses on Forum topics, speakers bureaus, and            town meetings.</p> <p><u>Examples of statewide Programs:</u>            University of Utah and Brigham Young University            developed a series of 36 television programs            to coincide with the Courses By Newspaper weekly            articles. Available to institutions of higher            learning throughout the state, and to community            groups for use in their Forum discussions.</p>	<p>Dr. Richard Kendall            Office of the Dean            Graduate School            University of Utah            Salt Lake City, Utah 84.</p>

7. REGIONAL, STATE, AND COMMUNITY PROGRAMS (Cont'd.)

Sponsor and Project	Activity	Activity Director
<p>University and Colleges: Statewide, Regional and Community programs (Cont'd.)</p>	<p>The University of Georgia Center for Continuing Education coordinates the Forum in Georgia, is developing university Forum programs, and has held a statewide meeting in cooperation with the State Bicentennial Commission and the State Humanities Committee to assist community groups.</p> <p><u>Examples of Regional Programs:</u> University of Wisconsin, Oshkosh has developed weekly panel discussions for radio broadcasting, inviting community groups in the northeast region of Wisconsin to participate in the programs. Bergen County Community College has developed a countywide Forum program involving a wide range of community organizations in Forum activities.</p>	<p>Ms. Margaret Holt Center for Continuing Education University of Georgia Athens, Georgia 30601</p> <p>Dr. Kenneth Grieb University of Wisconsin Oshkosh, Wisconsin 54901</p> <p>Ms. Lois Marshall Dean, Community Services Bergen Community College Paramus, New Jersey 07652</p>
<p>United Church Board for Homeland Ministries, National Congress of PTA, Education Commission of the States: Radio Interviews and Discus- sion Guides for Communities</p>	<p><u>Our Heritage, Our Hopes</u>--30 minute, taped radio interviews and discussion guides for community, business and Labor organizations, church groups, schools and student organizations. Provocative observations about the United States made by leading citizens in all fields, keyed to the Forum Calendar.</p>	<p>Grant Spradling/Robert Ritchter United Church Board for Homeland Ministries 287 Park Avenue South New York, New York 10010</p>
<p>Institute for the Study of Civic Values: Local Labor Program</p>	<p>Forum program with Labor groups in the Philadelphia five-county region, including neighborhood and civic organization projects.</p>	<p>Mr. Edward Schwartz Institute for the Study of Civic Values 330 Race Street Philadelphia, Pennsylvania 19106</p>