Invigorating Academic Library Instruction

Academic library instruction often faces three constraints: The “one-shot” session, the students’ lack of interest, and the absence of faculty involvement. Discover innovative methods for overcoming these obstacles and invigorating your library instruction! From the flipped classroom model to Problem-Based Learning, you’ll explore ways to create meaningful learning experiences for students and build stronger partnerships with faculty.

Elliott Stevens, Library Commons Assistant, Providence College
Andria Tieman, Commons Librarian for Digital Research & Education, Providence College

9:45-10:15 Sponsors/Coffee Break

10:15-11:15

4,956 People in 8 Mondays: What a Farmers Market Did for Our Summer Reading Programs

How can a farmers market help your summer reading programs bloom? Two Connecticut librarians will show you how! Their 2014 summer reading program offered an event every day for every age group: teens, adults, and children. Anchoring this was the creation of a local farmers market, run by the library staff, held every Monday in July and August. With an average of 600 visitors each week, this farmers market had an amazing impact on the library and the community.

Tina Panik, Reference and Adult Services Manager, Avon Free Public Library
Kari Ann St. Jean, Children’s Department Manager, Avon Free Public Library

Promoting Literacy: Inside and Out

The Boston Public Library is committed to promoting lifelong learning and helping patrons develop multiple literacies. By using LibGuides, BPL has been able to target several key areas and reach patrons inside and outside its 24 branches. BPL’s LibGuides include readers’ advisory by genre, library instruction resources, unique special collections, orientation for new hires, and specialized subject information. See how BPL connects with patrons and showcases library resources.

Gianna Gifford, Manager of Reference & Instruction Services, Boston Public Library
Talia Richards, Marketing & Social Media Manager, Springshare

Librarians as Marketing Consultants

People in your community are founding small businesses, and they need help! But how can you lend support? Libraries offer great resources for entrepreneurs, and more patrons are using local libraries as a co-working space to run their small businesses. Let these experienced librarians show you how to help your patrons make money!

Mallory Arents, Head of Adult Programming, Darien Library
Amanda Goodman, User Experience Librarian, Darien Library

Workplace Bullying in Libraries

Recent studies have shown that 40-50% of workers experience or witness bullying at work. Similar statistics have been found in New England area library workplaces. Worried about this trend of bullying in libraries? Join the discussion about how we can encourage healthy, productive library work environments, as well as learning about the Healthy Workplace Bill that is currently being considered in New England and around the country.

Maureen Ambrosino, Library Director, Westborough Public Library, and President of the Massachusetts Library Association
Carol Anne Geary, MLS, Rhode Island State Coordinator, WBI Healthy Workplace Bill
Wednesday, May 27 Continued

11:30-12:00 Business Meeting/Awards

12:15-1:00 Lunch

1:15-2:15 President’s Speaker — Julia Quinn
Julia Quinn, New York Times bestselling author of historical romances, is known for her witty, fast-paced novels set in Regency England. She is a member of the Romance Writers of America’s Hall of Fame, and her books have been translated into 28 languages. Julia grew up in New England, attended Harvard University, and currently lives with her family in the Pacific Northwest.

* Sponsored by RI Office of Library and Information Services (OLIS) *

2:30-3:00 Lightning Round

3:00-3:30 Sponsors/Snack Break

3:30-4:30 Digital Privacy Toolkit
Even before Edward Snowden’s shocking revelations about NSA surveillance, online privacy had been a hot topic for librarians and others who care deeply about 1st and 4th Amendment rights of free speech and freedom from unreasonable searches. But what can libraries do to safeguard patrons’ online communications from illegal spying? Alison Macrina, a 2015 Library Journal Mover & Shaker and founder of the Library Freedom Project, will present a digital privacy toolkit that offers practical solutions to help subvert dragnet surveillance. These tools, which can be installed on public computers or taught to patrons in tech classes, address search tracking, secure deletion of temporary files, secure browsing, and online anonymity.

Alison Macrina, Founder & Director, The Library Freedom Project

Marketing is one of the most useful skills a librarian can have, but it is often left out of the classroom and learned in the field. In fact, many librarians consider marketing to be a bad word and avoid it at all costs. In this quick course, Melissa and Jenn will share key tools, practical examples, and easy ideas so you can make sure your community knows about the great services you offer. You’ll learn how displays can increase circulation, how knowing your audience will improve program attendance, and how to use signage that people actually read! By the time you leave, you’ll be able to return to your library and implement a new marketing program for no cost and great reward.

Melissa Chiavaroli, Reference Services Coordinator, Cumberland Public Library
Jennifer Cournoyer, Young Adult Librarian, Cumberland Public Library

Learn and Connect with GSLIS
The library world is changing, and so is the way in which students think and learn at the Graduate School of Library and Information Studies at the University of Rhode Island. This session will be devoted to interacting with audience members about what libraries need to teach the next generation of students preparing for a world as information professionals. Discover the modes of learning that faculty use to prepare future librarians, and connect URI’s GSLIS with library stakeholders throughout Rhode Island for future projects and innovation.

Mary Moen, Lecturer & Interim Coordinator, Graduate School of Library and Information Studies, University of Rhode Island
Dr. Valerie Karno, Interim Director of GSLIS, URI
Yan Ma, Professor, GSLIS, URI
Dr. Lauren Mandel, Assistant Professor, GSLIS, URI
Stefanie Metko, Lecturer, GSLIS, URI

4:30 Raffle Mania!

* Join us for Happy Hour at The Fifth Element! *

Lightning Round — 2:30-3:00

Building Your Teen Program
Jennifer Cournoyer, Cumberland Public Library

InfoRhode Information
Literacy Tutorials
Jim Kinnie, URI

Four-Color Academia: Comics & Graphic Novels in the Library
Bill Doughty, Bryant University

The Power of Rhode Island Librarians to Spark Creativity
Kenneth Proudfoot, Author/Filmmaker

---

The Value of Writing Book Reviews
Joanna Burkhardt, URI

Bryant’s Digital Commons
Becca Pac, Bryant University
THURSDAY, MAY 28

8:00-8:45  Registration/Refreshments

8:45-9:45  Librarians Writing
Kelly Easton, award-winning author of ten books for children and young adults, will lead participants through the process of writing creatively, as well as exploring pedagogy and paths for librarians who want to teach creative writing in their programs or write creatively themselves. Kelly will integrate stories of the evolution of a book and discuss librarians who became writers for children.

Kelly Easton, Author & Writing Instructor

Serving Deaf & Hard-of-Hearing Patrons in Libraries
This informative session will give you the knowledge you’ll need to confidently and competently serve deaf or hard-of-hearing patrons in your library. Stacey, a public librarian, and Amy, a school librarian, will demonstrate the do’s and don’t’s of communicating with the deaf and hard-of-hearing, discuss deaf culture, and more.

Stacey Anter, Reference Librarian, Coventry Public Library
Amy Hogue, School Librarian, Rhode Island School for the Deaf

Commonwealth eBook Collections: The Next Phase
It’s an eBook success story! Hear all about the Massachusetts eBook Pilot Project, and learn how the success of this program has led to the next phase: Commonwealth eBook Collections (Beta).

Deb Hoadley, Interim Training & Advisory Services Director, Massachusetts Library System

9:45-10:15  Sponsors/Coffee Break

10:15-11:15  Are Library Vendors Protecting Privacy?
Librarians have done so much to protect user privacy, but we’ve paid relatively little attention to the privacy policies of library resource vendors that increasingly collect user information. Trina Magi shares the results of her recent study into the privacy policies of 27 major vendors. Should we be concerned? Do vendors share librarians’ commitment to privacy? What should we do next?

Trina Magi, Reference and Instruction Librarian, University of Vermont

ALL Access in Libraries: A Collaborative Approach
Thanks to a $500,000 IMLS grant, the ALL Access in Libraries initiative has jump-started collaboration between the Providence Public Library, the Cranston Public Library, the Rhode Island Family Literacy Initiative (RIFLI), and Tech Access of Rhode Island. Together, their four-tiered model has addressed a range of issues related to digital literacy, adult education, and workforce development in libraries. This model includes one-on-one technology appointments, a learning lounge concept, assistive technology stations, and the RI Resource Hub website. You’ll leave this session with best practice tips for replicating these programs and services in your library!

Stefanie Metko, Digital Learning Team Leader, Cranston Public Library
Karisa Tashjian, Director, RIFLI
Dr. Elizabeth Dalton, Director of Development and Research, TechACCESS of Rhode Island
Deborah L. Mathews, Director of the Center for Human Services, URI

What’s Playing at the Library? Bring Film Screenings to the Next Level
Film series have become one of the most popular programs for all ages at Barrington Public Library. Collaboration among library departments and town groups has expanded film offerings to the community, which include classic film series, film lectures, annual documentary series, Summer Family Film Series, monthly matinee events for kids, and much more. Learn about acquiring licenses, collaborating with community groups, and promoting your screenings. Grab some popcorn and get ready to take your library’s film screenings to the next level!

Jessica D’Avanza, Community Services Librarian, Barrington Public Library
Doug Swiszcz, Technical Services & Circulation Librarian, Barrington Public Library
Lisa Lesinski, Children’s Librarian, Barrington Public Library

Getting Ready for Kindergarten: Libraries Empowering Families
Ready for Kindergarten! is a library-based school readiness program that follows the RI Early Learning and Development Standards. Ready for K! is designed for children who have not had any formal preschool education, but are cared for at home. Learn about the 9-session work-

1:45-2:30  Poster Session & McKillop Library Tour

2:30-3:30  Rapid Reviews: Lightning Fast Book Talks
Four librarians review their top ten books from the past year, with just a minute for each review! Catch these lightning fast book talks and stay up on your game.

11:30-12:15  Lunch

12:30-1:30  President’s Speaker — Scott Bonner
Scott Bonner, director of the Ferguson Municipal Public Library in Ferguson, Missouri, made international news in 2014. His tireless efforts to keep the library open as a peaceful community oasis and place of refuge during the unrest in Ferguson have made him an inspiration for all librarians. Scott was recently named as recipient of the second annual “Lemony Snicket Prize for Noble Librarians Faced with Adversity,” which will be awarded during the 2015 ALA Annual Conference in June.

* Sponsored by HELIN Library Consortium *
Librarians are book experts that readers trust for recommendations. Booktalking is a core reader’s advisory and marketing skill that we can use to build credibility with our users.

**Ed Graves**, Regional Librarian, Providence Community Library

**Maryanne Berry**, Reference Librarian, Cranston Public Library

**Joyce May**, Adult Services Librarian, East Providence Public Library

**Jessica Wilson**, Reference Librarian, South Kingstown Public Library

**The ADA and Libraries**

Do you know what your obligations are under Title II and III of the Americans with Disabilities Act? Find out from an ADA specialist! This presentation will focus on nondiscrimination, reasonable modifications, and effective communication. Using real scenarios, Stacy Hart will clarify what constitutes ADA obligations, and what is just good customer service.

**Stacy Hart**, ADA Trainer & Information Outreach Specialist, Institute for Human Centered Design/New England ADA Center

* Sponsored by the Rhode Island Office of Library & Information Services (OLIS) *

**Just Google It! Information Literacy, Metaliteracy & Prior Knowledge**

Every semester, academic instruction librarians identify learning outcomes, teach first-year students both how and why to use library databases, and attempt to assess information literacy competency. For many students, that first-year introduction will be the only library instruction they receive during their undergraduate years. So how do we make our basic instruction not only stick, but also introduce students to more advanced metaliteracy concepts? Discover how Simmons College librarians developed a scaffolded instruction module to optimize “stickiness,” by tapping into first-year students’ prior knowledge, incorporating Google into instruction, helping students retain what they learn, and introducing higher-order concepts.

**Jennifer Ferguson**, Liaison Librarian, Simmons College

**3:45-4:45 Understanding Copyright & Transformative Fair Use**

This interactive workshop will outline the basics of copyright and fair use, emphasizing the notion of transformative fair use as highlighted in recent court decisions. The majority of the session will be devoted to real-life scenarios, and audience members will be able to analyze texts, images, video, and sound recordings to determine whether the proposed use is fair. You’ll also learn about handy alternatives for situations when fair use does not apply.

**Andrée Rathemacher**, Head of Acquisitions, University of Rhode Island

**Angel Ferria**, Curator of the Media Resources Center, URI

**Julia Lovett**, Digital Initiatives Librarian, URI

**The State of Information Literacy: II Across Rhode Island**

Information literacy is relevant to every librarian, whether in a classroom, at a library desk, or in front of a computer screen. The Information Literacy Action Round Table (ILART) panel, including librarians from public, special, school, and academic libraries, will discuss the nature of information literacy in Rhode Island and consider how we can put the “action” into ILART.

**Maura Keating**, Research & Instruction Librarian, Bryant University

**Mary MacDonald**, Head of Instructional Services, University of Rhode Island

**Loretta Cimini**, Prison Librarian, Rhode Island Department of Corrections

**Heidi Blais**, School Library Specialist, Cranston East High School

**Ariela McCaffrey**, Reference & Instruction Services Librarian, Johnson & Wales University

* Sponsored by the RILA Information Literacy Action Round Table *

**Put On Your Dancing Shoes! Zumba Kids @ Your Library**

Open up a world of possibilities with Zumba Kids at your library! Learn about the benefits of Zumba for children’s health and development and hear about popular, successful Zumba Kids programs being held at the Cranston Public Libraries and the Providence Community Libraries. Then get on your feet for an interactive (emphasis on the active!) demonstration of a Zumba Kids class.

**Stefanie Blankenship**, Branch Librarian, Cranston Public Library

**Judas Hamiidzada**, Children’s Librarian, Providence Community Library

**4:45 Raffle Mania!**
## 2015 RILA Conference Schedule at-a-Glance

### Wednesday, May 27

<table>
<thead>
<tr>
<th>Time</th>
<th>DiStephano Hall Room 128</th>
<th>Room 107</th>
<th>Megley Theater Room 127</th>
<th>Room 121</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 8:45</td>
<td>Registration &amp; Continental Breakfast</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:45 - 9:45</td>
<td>Abigail von Trapp: <strong>Possibilities in Picture Books</strong></td>
<td>Julie DeCesare &amp; Christine Wallace-Goldstein: <strong>Money Smarts in RI</strong></td>
<td>Elliott Stevens &amp; Andria Tieman: <strong>Invigorating Academic Library Instruction</strong></td>
<td></td>
</tr>
<tr>
<td>9:45 - 10:15</td>
<td>Sponsors/Coffee Break</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 - 12:00</td>
<td>Business Meeting &amp; Awards</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:15 - 1:00</td>
<td>Lunch — Miley Cafeteria</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15 - 2:15</td>
<td>President’s Speaker: Julia Quinn — DiStephano Hall, Room 128</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:30 - 3:00</td>
<td>Lightning Round</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00 - 3:30</td>
<td>Sponsors/ Snack Break</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:30 - 4:30</td>
<td>Alison Macrina: <strong>Digital Privacy Toolkit</strong></td>
<td>Melissa Chiavaroli &amp; Jennifer Cournoyer: <strong>Marketing 101</strong></td>
<td>Mary Moen, Valerie Karna, Yan Ma, Lauren Mandel &amp; Stefanie Metko: <strong>Learn and Connect with URI GSLIS</strong></td>
<td></td>
</tr>
<tr>
<td>4:30</td>
<td><strong>Raffle Mania!</strong> <em>Join us for Happy Hour at THE FIFTH ELEMENT!</em></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Thursday, May 28

<table>
<thead>
<tr>
<th>Time</th>
<th>DiStephano Hall Room 128</th>
<th>Room 107</th>
<th>Megley Theater Room 127</th>
<th>Room 121</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 8:45</td>
<td>Registration &amp; Continental Breakfast</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:45 - 9:45</td>
<td>Kelly Easton: <strong>Librarians Writing</strong></td>
<td>Stacey Anter &amp; Amy Hogue: <strong>Serving Deaf and Hard-of-Hearing Patrons</strong></td>
<td>Deb Hoadley: <strong>Commonwealth eBook Collections</strong></td>
<td></td>
</tr>
<tr>
<td>9:45 - 10:15</td>
<td>Sponsors/Coffee Break</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 - 12:15</td>
<td>Lunch — Miley Cafeteria</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:30 - 1:30</td>
<td>President’s Speaker: Scott Bonner — DiStephano Hall, Room 128</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:45 - 2:30</td>
<td>Poster Session in Murray Lobby / McKillop Library Tour</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:30 - 3:30</td>
<td>Ed Graves, Maryanne Berry, Joyce May &amp; Jessica Wilson: <strong>Rapid Book Reviews</strong></td>
<td>Stacy Hart: <strong>The ADA and Libraries</strong></td>
<td>Jennifer Ferguson: <strong>Information Literacy, Metaliteracy, and Prior Knowledge</strong></td>
<td></td>
</tr>
<tr>
<td>3:45 - 4:45</td>
<td>Andrée Rathemacher, Angel Ferri &amp; Julia Lovett: <strong>Copyright &amp; Transformative Fair Use</strong></td>
<td>Mary MacDonald, Maura Keating, Ariela McCaffrey, Loretta Cimini &amp; Heidi Blais: <strong>Information Literacy Across Rhode Island</strong></td>
<td>Stefanie Blankenship &amp; Judanne Hamidzada: <strong>Zumba Kids @ Your Library</strong></td>
<td></td>
</tr>
<tr>
<td>4:45</td>
<td><strong>Raffle Mania!</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Register Online: [www.rilibraries.org/annual-conference](http://www.rilibraries.org/annual-conference)
CONFERENCE RATES

RILA Members*:
$65 one day/$90 both days

Non-Members:
$105 one day/$160 both days

Students/Unemployed/Retired:
$45 one day/$60 both days

Early-bird registration by May 8th,
$10 additional fee after May 8th.

*RILA Member rates extended to SLRI, SLA, CLA (CT), MLA (MA) & NELA members

REGISTER ONLINE!
www.rilibraries.org/annual-conference

Or print & mail your conference registration! Please make checks out to RILA and mail to Jenifer Bond, Bryant University, 1150 Douglas Pike, Smithfield, RI 02917

SPECIAL THANKS TO OUR SPONSORS!

HELIN Library Consortium
RI Office of Library & Information Services
Tecton Architects * VenMill Industries
AskRI.org * Road Scholar * World Book, Inc.
LASERFICHE\Automated Business Solutions
OCLC Online Computer Library Center, Inc.
AtoZdatabases * EBSCO Information Services
Innovative Interfaces Inc. * Mango Languages * ProQuest
Servicestar * Springshare * Tutor.com
URI Graduate School of Library and Information Studies
LearningExpress LLC * BiblioCommons Inc. * OverDrive

RAFFLE PRIZES — SNEAK PREVIEW!
Newport Mansions passes!
Essence Yoga gift certificate!
Brick Alley Pub gift card!
Tennis Hall of Fame passes!
Theatre By The Sea tickets!
L’Occitane & Mary Kay sets!
Seascapes Salon gift certificate!
Zumba & Pilates classes!
Gift baskets!
Original artwork!
…and much more!