

University of Rhode Island

DigitalCommons@URI

---

3rd Annual LGBT Symposium (Misc.)

3rd Annual LGBT Symposium [1997]

---

1997

## American Airlines Sponsorship Terms of Service

Rick Cirillo

Follow this and additional works at: <https://digitalcommons.uri.edu/lgbt-symposium-3-misc>

---

### Recommended Citation

Cirillo, Rick, "American Airlines Sponsorship Terms of Service" (1997). *3rd Annual LGBT Symposium (Misc.)*. Paper 5.

<https://digitalcommons.uri.edu/lgbt-symposium-3-misc/5><https://digitalcommons.uri.edu/lgbt-symposium-3-misc/5>

This Contract is brought to you for free and open access by the 3rd Annual LGBT Symposium [1997] at DigitalCommons@URI. It has been accepted for inclusion in 3rd Annual LGBT Symposium (Misc.) by an authorized administrator of DigitalCommons@URI. For more information, please contact [digitalcommons@etal.uri.edu](mailto:digitalcommons@etal.uri.edu).

# American Airlines®

## CONTRACT

February 19, 1997

Ms. Holly J. Nichols  
Chair, 3<sup>rd</sup> Annual Symposium on LGBT Issues  
University of Rhode Island  
c/o Women's Studies Program  
Roosevelt Hall  
Kingston, RI 02881

Dear Holly:

This letter constitutes an agreement between American Airlines, Inc. (American) and the Committee to Eliminate Homophobia and Heterosexism at the University of Rhode Island (URI) for sponsorship of 3<sup>rd</sup> Annual Symposium on Lesbian, Gay, Bisexual, and Transgender (LGBT) Issues to be held April 10-12, 1997.

A. The Committee to Eliminate Homophobia and Heterosexism at URI will provide the following advertising and promotional support to American:

- \* American's logo placed in "Options" - Rhode Island's monthly gay and lesbian newspaper (circulation 5,000)
- \* American's banner to be displayed at both the Memorial Union and the Symposium

B. In return for the aforementioned and upon receipt of suitable evidence of performance, American agrees to provide to Committee to Eliminate Homophobia and Heterosexism at (URI) in compliance with applicable law, two (2) roundtrip coach class tickets to any American Airlines destination in the 48 contiguous United States.

C. When advertising your event, please use the phrase "air transportation provided by American Airlines". We do not provide "airfare". Airfare implies monetary compensation. In the event "airfare" is advertised your organization will be responsible for providing compensation if necessary.

D. Corporate Logotype Trademark Usage: American Airlines logos will be displayed in all print and electronic media as described herein. Logotypes are not to be set in type by outside suppliers but are to be reproduced from the reproduction art furnished by American.

E. The Committee to Eliminate Homophobia and Heterosexism at (URI) agrees to submit to American for approval layouts, artwork, photographs, storyboards, and final proofs of all copy which refer to American, including the official rules, if any, prior to publishing any of the materials, and further agrees that no changes will be made to the layouts, artwork, photographs or copy after approval by American unless such changes are approved by American in writing.

F. It is agreed that American is the Official and Exclusive Airline of the 3<sup>rd</sup> Annual Symposium on LGBT Issues and no other carrier may be illustrated or mentioned in any manner. American Airlines has the first right of refusal on a similar contract for your 1998 event.

G. Travel must originate and terminate in the American Airlines cities listed in B. using direct service. Direct service is travel on a published routing between two points, and any connection must be a standard connection for that route. Backtracking is not permitted.

H. Transportation on other carriers, ground transportation and overnight lodging, if required, will not be at the expense of American. Stopovers are not permitted, and tickets are not transferable or refundable. Minors must be accompanied on flights by a parent or guardian.

I. The Committee to Eliminate Homophobia and Heterosexism at URI understands that employees of American Airlines or any other AMR subsidiary and their immediate family members are not eligible to receive or use the tickets.

J. All federal, state and local taxes will not be the responsibility of American Airlines. Any applicable Customs or Federal Inspection fees will not be the responsibility of American Airlines.

K. The Committee to Eliminate Homophobia and Heterosexism at URI agrees to defend, indemnify and hold harmless American, its directors, officers, agents and employees from and against any and all liabilities, claims, suits, damages, judgements, costs and expenses, including reasonable attorney's fees arising out of or in connection with the products, services or promotions contemplated or supplied pursuant to this Agreement except for such liabilities and claims that may arise out of American Airlines' breach of its duties and obligations as a common carrier.

L. This agreement will be governed and construed in accordance with the laws of the state of Rhode Island for contracts made and performed primarily in the state of Rhode Island.

If this agreement meets with your approval, please indicate acceptance by signing and returning BOTH copies to the undersigned.

THIS AGREEMENT WILL NOT BECOME BINDING UNTIL COUNTERSIGNED  
BY AMERICAN AIRLINES.

*Travis Goodyear*

Travis Goodyear  
National Sales Manager  
Gay & Lesbian Community

*Committee to eliminate Homophobia + Heterosexism  
+ GLBTA*

AMERICAN AIRLINES, INC.

\_\_\_\_\_  
(Organization Name)

By: *Bobby Williams* 2-26-97  
*[Signature]*  
2-26-97

By: *[Signature]*

Date: \_\_\_\_\_

Date: *3/4/97*

**Common Currency**  
**The Values for American Airlines Promotional Tickets**  
**Effective January 1, 1997**

This table represents the equivalent dollar value for promotional tickets offered by American Airlines. For example, it reflects the assigned value given by American Airlines for flights to a range of geographical destinations (domestic and overseas) and at all three classes of service (coach, business and first class). All are round-trip tickets.

*Example:* If your organization is eligible for the equivalent of a \$5,000 sponsorship from American Airlines, you may choose any combination of tickets and service that is equal to or less than \$5,000. That amount may result in 7 coach class tickets within North America and the Caribbean (NAM), or at your option, you may choose one business class ticket between the U.S. and Europe (EUH), and one coach class ticket within North America and the Caribbean (NAM).

**From:** Home City (48 U.S. States, not Hawaii and Alaska)

**To:** NAM (48 States, Canada, Mexico, Caribbean, Bermuda and Bahamas)

Coach (T)	\$700
Business (U)	\$1,800
First Class (D)	\$2,200

**EUH (Europe and Hawaii)**

Coach (T)	\$1,400
Business (U)	\$4,000
First Class (D)	\$6,200

**LAT (South and Central America)**

Coach (T)	\$2,800
Business (U)	\$4,500
First Class (D)	\$6,200

**PAP (Pacific and All Points)**

Coach (T)	\$2,800
Business (U)	\$4,500
First Class (D)	\$6,200

**Exchange Schedule**  
**American Airline Travel Authorization Certificates (TACs)**  
**Effective January 1, 1997**

This schedule represents the exchange schedule for Travel Authorization Certificates.

**NAM = 48 U.S. States, Canada, Mexico, Caribbean, Bermuda and Bahamas**  
**EUH = Europe and Hawaii**  
**LAT = South and Central America**  
**PAP = Pacific and All Points**

For example, if you received certificates for 6 coach class domestic tickets (NAM), you may want to convert them to one business class round-trip between Washington, D.C. and London that allows you to bring in a dignitary or an entertainer for your fund-raiser. This table explains to you how you can make best use of your TACs. Again, this is intended for convenience and for your consideration prior to actual ticketing.

<b>3 NAM Coach</b>	<b>=</b>	<b>1 NAM Business</b>
<b>4 NAM Coach</b>	<b>=</b>	<b>1 NAM First Class</b>
<b>2 NAM Coach</b>	<b>=</b>	<b>1 EUH Coach</b>
<b>4 NAM Coach</b>	<b>=</b>	<b>1 LAT Coach</b>
<b>6 NAM Coach</b>	<b>=</b>	<b>1 EUH Business</b>
<b>7 NAM Coach</b>	<b>=</b>	<b>1 LAT Business</b>
<b>9 NAM Coach</b>	<b>=</b>	<b>1 EUH First Class</b>
<b>9 NAM Coach</b>	<b>=</b>	<b>1 LAT First Class</b>
<b>3 EUH Coach</b>	<b>=</b>	<b>1 EUH Business</b>
<b>4 EUH Coach</b>	<b>=</b>	<b>1 LAT Business</b>
<b>5 EUH Coach</b>	<b>=</b>	<b>1 EUH First Class</b>
<b>5 EUH Coach</b>	<b>=</b>	<b>1 LAT First Class</b>
<b>2 EUH Business</b>	<b>=</b>	<b>1 EUH First Class</b>
<b>2 EUH Business</b>	<b>=</b>	<b>1 LAT First Class</b>

**American Airlines also will collect a \$50.00 fee as an administrative charge for handling each exchange. This charge will be in addition to any other applicable fees. All requests for exchanges must be sent clearly in writing to Mr. Rick Cirillo, American Airlines, 700 DFW Business Center, 2<sup>nd</sup> Floor, North Tower, DFW Airport, Texas 75261. Your letter must include the original Travel Authorization Certificate(s) for exchange, as well as a check or money order made payable to American Airlines.**

