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November 2016

## Statements and Speeches (1975-1979): Report 01

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INFORMATION SOUGHT BY SENATOR PELL'S  
SPECIAL SUBCOMMITTEE ON ARTS AND HUMANITIES

APPENDIX

1. Museum services to the public -
  - I a) attendance levels and growth
  - II b) school groups attending the museum and utilizing its resources
  - III c) school age level of museum audience in organized tours
  - IV d) educational programs provided by museum (i.e. education department, docent program, grade level served)
  - V e) adult education
  - f) field trips
  - g) support services for local schools
  - V h) number of requests for organized school tours denied because of lack of funding, space, teachers, time, etc.
  - i) examples of intermuseum cooperation
  
- VI 2. Present financial means of providing these services -
  - a) local government
  - b) private contributions
  - c) admission
  - d) bequests
  - e) corporate
  - f) evidence of support through revenue sharing
  - g) other
  
- VI 3. Present and future financial needs -
  - a) operations
  - b) maintenance
  - c) salary
  - d) program
  - e) trends in museum funding, i.e. comparison of budget in 1971 versus 1972
  
4. Nature and use that the Federal Government has made of museums.

SENATE COMMITTEE ON LABOR AND PUBLIC WELFARE  
Dirksen Senate Office Building, (202) 225-5375

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----  
\* Education Subcommittee  
° Arts & Humanities Subcomm.  
+ Smithsonian Subcommittee

## THE BROOKLYN MUSEUM

1. Museum services to the public

## a) attendance levels and growth

<u>Fiscal Year</u>	<u>Attendance</u>
1967-68	810,643
1968-69	791,631 <sup>(1)</sup>
1969-70	864,238
1970-71	1,243,478 <sup>(2)</sup>
1971-72	746,406 <sup>(3)</sup>
5 year average	891,279

(1) Public schools closed for six weeks due to teachers' strike.

(2) Van Gogh exhibition, Feb. 14 - April 11. Attendance, 260,000.

(3) Beginning of electronic counting of visitors; beginning of new education programming.

July 19, 1973

## THE BROOKLYN MUSEUM

1. Museum services to the public

- b) school groups attending the Museum and utilizing its resources

<u>Fiscal Year</u>	<u>Number of school children</u>
1967-68	95,403
1968-69	74,747 <sup>(1)</sup>
1969-70	100,762
1970-71	159,216 <sup>(2)</sup>
1971-72	38,323 <sup>(3)</sup>

(1) Public schools closed for 6 weeks due to teachers' strike.

(2) Van Gogh exhibition, Feb. 14 - April 11. Special school programs.

(3) Beginning of new education programming.

(NOTE: See attached for student hours per school program.)

July 19, 1973

THE BROOKLYN MUSEUM  
EDUCATION DEPARTMENT

Calculations of Student Hours

by program

<u>1967-68</u>	<u>No. of students</u>	<u>Hours per visit</u>	<u>Student hours</u>
<u>Supervised School Programs</u>			
Elem. schools	51,927	1.5	77,890
Jr. High schools	8,784	2	17,568
High schools	2,219	2.5	<u>5,548</u>
Total student hours, supervised			<u><u>101,006</u></u>
Other school services*	<u>32,473</u>		
Total (Appendix 1-(b))	<u><u>95,403</u></u>		
<u>1968-69</u>			
<u>Supervised School Programs</u>			
Elem. schools	47,451	1.5	71,176
Jr. High	4,763	2	9,526
High schools	2,857	2.5	<u>7,142</u>
Total student hours, supervised			<u><u>87,844</u></u>
Other school services	<u>19,676</u>		
Total (Appendix 1-(b))	<u><u>74,747</u></u>		

July 19, 1973

<u>1969-70</u>	<u>No. of students</u>	<u>Hours per visit</u>	<u>Student hours</u>
<u>Supervised School Programs</u>			
Elem. schools	73,935	1.5	110,902
Jr. High	4,239	2	8,478
High schools	3,121	2.5	<u>7,802</u>
Total student hours, supervised			<u><u>127,182</u></u>
Other school services	<u>19,467</u>		
Total (Appendix 1-(b))	<u><u>100,762</u></u>		

<u>1970-71</u>			
<u>Supervised School Programs</u>			
Elem. schools	112,965	1.5	169,447
Jr. High	6,184	2	12,368
High schools	5,164	2.5	<u>12,910</u>
Total student hours, supervised			<u><u>194,725</u></u>
Other school services	<u>34,903</u>		
Total (Appendix 1-(b))	<u><u>159,216</u></u>		

<u>1971-72</u>			
<u>Supervised School Programs</u>			
All schools	16,606	25	415,150
	21,000	2	<u>42,000</u>
Total student hours, supervised			<u><u>457,150</u></u>
Other school services	<u>717</u>		
Total (Appendix 1-(b))	<u><u>38,323</u></u>		

(\*Children's concerts, teacher's courses, etc.)

THE BROOKLYN MUSEUM

1. Museum services to the public

- c) school age level of museum audience in organized tours

Based on 5-year average:

64% elementary school (4th grade - 6th grade)

6% junior high

3% high school

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(27% adult)

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July 19, 1973

## THE BROOKLYN MUSEUM

1. Museum services to the publicd) educational programs  
provided by Museum

	<u>1967-68</u>	<u>1968-69</u>	<u>1969-70</u>	<u>1970-71</u>	<u>1971-72</u>
Children's Art Classes, etc. (Jr. Membership)	11,307	13,251	11,429	23,565	15,662
General programs (concerts, gallery talks, films, etc.)	41,801	43,207	148,520	70,471	23,368

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THE BROOKLYN MUSEUM

1. Museum services to the public  
e) adult education

Art School enrollment

<u>Fiscal Year</u>	<u>Attendance</u>
1967-68	2,768
1968-69	2,603
1969-70	2,367
1970-71	2,500 (approx.)
1971-72	3,562

g) Number of requests for organized school tours denied because of lack of funding, space, teachers, time, etc. : 3 out of 5.

July 19, 1973

## THE BROOKLYN MUSEUM

2. (a-g) Sources of Museum Income  
and  
3. (e) Comparison of 1971 versus 1972 Budgets

Based on actual operating budgets:	<u>1972-73</u>	<u>1971-72</u>
a) Local government (City of New York)	49%	47%
Local government (State of New York)	6%	5 1/2%
b) Private contributions	3%	4%
c) Admission	-0-	-0-
d) Bequests	22%	22%
e) Corporate	1 1/2%	1 1/2%
f) Evidence of support through revenue sharing ?	?	?
g) Other (sales desks, special fund-raising, memberships, tuitions, etc.)	18 1/2%	20%
	<hr/>	<hr/>
	100%	100%
In addition, special grants for designated purposes were received and expended outside operating budget at % value of total expenses of	32%	32%

Figures on which above percentages are based:	<u>1972-73</u>	<u>1971-72</u>
Actual Expenses	<u>\$2,758,500</u>	<u>\$2,503,250</u>
a) From City of New York	1,364,120	1,177,460
From New York State Council	163,410	139,200
b) Unrestricted contributions	82,000	97,700
c) Admission	---	---
d) Wilbour, Lever, Kevorkian, and other endowment	643,300	548,300

	<u>1972-73</u>	<u>1971-72</u>
e) Restricted contributions (corporate)	\$ 42,100	\$ 37,150
f) ?		
g) All other income and deficit *	463,570	503,440
Special grants for designated purposes	\$ 900,000	\$ 800,000

\* 1972-73 deficit \$29,600  
1971-72 deficit \$66,400