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KANSAS CITY MUSEUM OF HISTORY AND SCIENCE

3218 GLADSTONE BOULEVARD

KANSAS CITY, MISSOURI
INTRODUCTION

The Kansas City Museum of History and Science is operated by the Kansas City Museum Association under contract from, and in facilities owned by, the City of Kansas City, Missouri.

Exhibits utilize 55% of a total of 40,000 square feet of available space. Funding comes largely from a museum tax levy and is sufficient for operation at past levels, but not for new programs proposed in 1972-73.

In a study initiated in 1967 and extending to 1970, the Lawrence Leiter Company, a nationally respected consulting firm, intensively surveyed Kansas City's needs and opportunities in museum services. They concluded that Kansas City could provide more than 2,000,000 museum experiences annually if a complete general museum facility (all museum services excluding art) were developed.

A plan, now adopted by the Museum's Board of Governors, calls for conversion of existing space to Regional History exhibits only, and the construction of a new Science Center in an area near, but not in, the central business district in which to present the museum's natural history and other science exhibits and services. A new major planetarium/environment theatre is included in this proposal.
Attempts over the past few years to finance the expansion of the museum with public money have failed. New efforts seeking private funding were begun in 1972, and the actual funding drive will begin before the end of 1973.

It should be stated here that it is the belief of our planners that museum modernization of the right kind would stimulate local support once begun in the community.

From a relatively early stage continuing support and funding should naturally flow from the public as a positive and even enthusiastic response to new museum experiences which touch them and relate to them. The long range success in the design and operation of important new museum work can be demonstrated by popular acceptance and participation. Federal support introducing new programs and new ideas in modernization would be multiplied many times.
### YEAR ENDING APRIL 30TH

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<tbody>
<tr>
<td>Gen'1. Attendance</td>
<td>135,000</td>
<td>147,000</td>
<td>156,000</td>
<td>132,000</td>
<td>144,000</td>
<td>2,000,000</td>
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<tr>
<td>Classroom Units</td>
<td>20,000</td>
<td>17,000</td>
<td>21,000</td>
<td>24,000</td>
<td>31,000</td>
<td>100,000*</td>
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<tr>
<td>Exhibit Space sq. ft.</td>
<td>22,000</td>
<td>22,000</td>
<td>22,000</td>
<td>22,000</td>
<td>22,000</td>
<td>150,000</td>
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<tr>
<td>Operating Budget</td>
<td>235,000</td>
<td>330,000</td>
<td>291,000</td>
<td>306,000</td>
<td>312,000</td>
<td>1,270,000**</td>
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1. The Kansas City Museum offers tours and classroom units presented by a full-time teaching staff of 5. A voluntary teacher group of 30 provides additional tours. In the fiscal year 1972-1973 (ended April 30, 1973) the following services were added:

- added 7,320 elementary students to the number of children served through school cooperative programs, to bring the total of children for the current academic year to 30,000 (compared with 23,000 in 1971-1972)

- added a new study unit on Urban Biology, for a total of 16 different study units for elementary school children in the general fields of Life Sciences, Earth Sciences, Social Studies, and Space Sciences.

- started internship program for area colleges. These college students have the opportunity to use the Kansas City Museum as a laboratory for full-time or part-time work "in residence", through cooperative arrangements between the college and the Museum.

* Staff estimate
** Includes new exhibit design/construction crews
- started Practicum program for area college
  students majoring in education. This allows
  college students to receive academic credit
  for a Practicum course, through cooperative
  arrangements between the college and the
  Museum.

- Saturday Nature Classes for preschoolers
  and elementary students.

- Summer classes for preschoolers and students
  in elementary, junior high, and senior high
  grades.

- Evening courses for adults.

- Increased its traveling exhibits (designed
  for schools) from 34 to 48.

- Approximately 20 subjects given by staff
  personnel for public meetings and lectures.

- Special mini-courses to help scouts meet
  requirements for 7 merit badges.

- Special lectures for college students who
  visit the Museum.

Proposed new programs, 1973-74 (by Director of Education):

- lectureship in Biology at University of Missouri
  at Kansas City.

- consultant to Mid-Continent Educational Laboratory.

- consultant to Natural Science for Youth Foundation.

- research director of graduate student in psychology
  at the University of Missouri at Kansas City.

- Museum Methods" course at University of Missouri
  at Kansas City.
These new added programs are the primary cause of the 20% budget increase mentioned in the following paragraph.

2. Past funding has come from a museum tax levy (90% of total) and other miscellaneous sources. For 1973-74 the budget will be increased approximately 20% and most additional funds will come from membership dues and contributions which were placed into capital improvements funds in the past.

Admission charges are made only for planetarium shows. Income is inconsequential in a small and obsolete facility. New programs and a more modern instrument will increase planetarium activity and income by 1974-75.

No revenue sharing funding has been approved although application was made for 1973-74.

Private funding will be sought for all proposed programs and new proposed construction at the successful conclusion of negotiations for a new site. If negotiations are unsuccessful for our preferred site we have another site actually available.