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***Towards a Culturally Inclusive, Integrated, and
Transdisciplinary Media Education Curriculum:
Case Study of an International MA Program at the
University of Lapland***

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ABSTRACT

Internationalization presents both opportunities and challenges for higher education policies and curricula, as well as for teaching and learning methods. This article describes and discusses ongoing exploration and development of the planned curriculum of the MA in Media Education at the Faculty of Education at the University of Lapland, Finland in terms of cultural inclusion and the integration of disciplines. The study concludes that the planned curriculum now includes new content that better supports cultural inclusion. Nevertheless, it was established that several steps are needed to move toward a more inter- and even transdisciplinary media education higher education curriculum.

KEYWORDS: *media education, instructional program, university, integrated curriculum, interdisciplinary curriculum, transdisciplinary, cultural diversity, Finland*

Internationalization presents both opportunities and challenges for higher education policies and curricula, as well as for teaching and learning methods. Previous research has indicated several barriers that may hinder students' reciprocal peer-to-peer learning and interaction, as well as learning between international students and academic staff (Kim 2011; Ryan and Viète 2009; McClure 2007). Leask (2009) defined internationalization as "the incorporation of an international and intercultural dimension into the content of the curriculum as well as the teaching and learning methods and support services of a program of study" (p. 209). However, the practical aspects of curriculum internationalization

have caused confusion, and research on this issue remains relatively scarce (Leask 2013; Clifford 2010).

Another challenge faced by higher education curricula and teaching practices is to support the development of what have typically been framed as “twenty-first century skills” in students. Because of globalization, and the increasing complexity of associated social and environmental problems and labor market changes, there is growing demand for the skills of critical thinking, problem solving, creativity, communication and collaboration (Partnership for 21st Century Skills 2007). These skills needs have typically been addressed through interdisciplinary curricula and interdisciplinary learning, designed to better prepare students to tackle complex problems in interdisciplinary work teams in various fields (Barnard et al. 2013; Pharo et al. 2012). The concept of the integrated curriculum has also been used to describe and discuss multi-, inter-, and transdisciplinary approaches to integrating subjects or disciplines within a curriculum (Drake and Burns 2004).

In the present article, we will discuss ongoing exploration and development of the curriculum of an international media education program: the MA in Media Education (MAME) in the Faculty of Education at the University of Lapland (UoL), Finland. This study examines the *planned curriculum* in terms of cultural inclusion and integration of disciplines, building on a previous case study of the program (Rasi et al. 2015). The previous study examined the 2012–2014 MAME curriculum’s level of *cultural inclusion* by asking *How do the planned and experienced curricula respond to and support cultural inclusion?* The term “planned curriculum” referred to the knowledge, goals, and objectives deemed important by the curriculum designers and written into the curriculum; the concept of “experienced curriculum” refers to media education students’ experiences of the curriculum (Marsh 2009).

In the present study, we¹ explore the 2015–2016 *planned curriculum* to establish whether it has been successfully redesigned for greater culturally inclusion. Second, we analyze the *planned curriculum* in terms of how it integrates a range of disciplines. Before describing our analysis and its results, we will briefly explain what we mean by a culturally inclusive and integrated media education curriculum in the context of higher education.

Cultural Inclusion, Multiculturalism, and Diversity within the Curriculum

Here, the term “cultural inclusion” is used to refer to the principles of inclusive education, including access and equity for all students and a dynamic process of inclusionary and exclusionary pressures in all learning settings (UNESCO 2012). This concept highlights structural conditions that affect presence, participation, and achievement in various educational institutions, shaped by the curriculum and teaching and learning methods. Previous studies indicate a need to enhance the cultural inclusiveness of curricula and practices, and suggest that cultural diversity is often an underused resource (Guo and Chase 2011; Bond 2003). In the case of international study programs, student diversity

¹ All three authors currently teach in the MAME program.

² The curriculum is partly available online: <http://www.ulapland.fi/InEnglish/Units/Centre-for->

should be viewed as enriching the learning environment. Understood as a resource for teaching and learning, cultural diversity offers students and teachers opportunities for more varied and challenging learning experiences, leading to the exchange of ideas and knowledge, and offering new directions for personal and societal development (Wubbels et al. 2008).

Developing a study program that is both truly international and culturally inclusive and diverse is challenging in a globalizing world. As curricula are always culturally determined and shaped by environmental, scientific, economic, and political factors within a given society, many viewpoints and perspectives are inevitably excluded from the curriculum, however relevant these may be in students' native contexts (Kellner 1998). Rather than the more common term "curriculum philosophy," Schiro (2013) uses the concept of "curriculum ideology" to refer to the motives that underlie behavior and articulated beliefs—in this case, the planned curriculum—encompassing the collected ideas, visions, myths, doctrines, opinions, worldviews, conceptual frameworks, and belief systems that motivate and inform curriculum designers. Following Schiro (2013), it is important to acknowledge that "educators dealing with curriculum are often not conscious of the major assumptions underlying their actions" (p. 10). As teachers, we understand the role of critical curriculum analysis as a step in better understanding the assumptions that inform our work.

In terms of cultural inclusion, one finding of the previous case study on the MAME program (Rasi et al. 2015) was that some international students experienced a mismatch between the knowledge gained from the MAME program and the application of that knowledge to their present or future life-world. One student was concerned that she might not be able to apply that critical academic knowledge in her country of origin because of the local political system's control of the media. Her experience of returning home with her newly gained knowledge to work as a journalist was somewhat problematic, as she was not free to do what she thought of as "good." Taking such differences in students' life-worlds into account is important in shaping how "international," "multicultural," or "diverse" is to be understood in the context of a curriculum. International programs must therefore be built around recognizing and respecting differences rather than imagining some shared set of values and goals.

Integration of Disciplines Within the Curriculum

Media education is commonly understood to be multidisciplinary in nature, drawing theoretically and methodologically on such fields as the educational sciences, social sciences, humanities, and information sciences (Kupiainen et al. 2008). The multidisciplinary nature of media education is apparent in how media education studies and programs in higher education contexts are coordinated and situated in faculties and schools. For example, in Finland, in the context of this study, media education can be studied as a major in two universities, both offering international master's programs. At the University of Lapland, the master's program is situated in the Faculty of Education, whereas at the University of Tampere, the program is coordinated by the School of Communication, Media and Theatre, in cooperation with the School of Education.

It is important to understand what the term *multidisciplinary* actually means. Multidisciplinary research (multi- = combining or crossing many or multiple) combines *parallel*, purposive work in many different disciplines. Multidisciplinary teams do not necessarily work in close collaboration but benefit from each other's perspectives. This may lead to situations in which a research topic is addressed from various angles of observation, without necessarily achieving an integrated or interactive whole. As multidisciplinary team members all represent their own fields of expertise, which they seek to highlight, the whole may not be fully or equitably constituted, leading in turn to biased final results (Ruokamo and Tella 2005). In curriculum terms, multidisciplinary integration of disciplines can mean, for example, organizing the curriculum as well as related teaching and learning methods around a common theme, phenomenon, or problem, which each discipline explores from its own viewpoint rather than interacting with other disciplines (see for example Drake and Burns 2004). Multidisciplinary curricula and teaching approaches do not inevitably entail the synthesis of knowledge and methodologies drawn from various disciplines but may instead incorporate disciplines as non-interactive parallels (see Yang 2009).

In some cases, media education is defined as *interdisciplinary* research, conducted within diverse disciplines such as social sciences, humanities, and the arts (Pekala et al. 2013). Interdisciplinary research (inter- = between, among, or shared by) makes a point of using the methods and concepts of two or more disciplines and arts in order *to solve problems*, and interdisciplinary teams always comprise experts from several disciplines. Such teams work in close contact and compare their thinking systematically and regularly. Communication between interdisciplinary teams and among their members is characterized by frequent use of tools, methods, and instruments that encourage information sharing (Ruokamo and Tella 2005). In the present context, one way to construct an interdisciplinary curriculum is to bring together the common areas of inquiry within the various disciplines so that interdisciplinary skills and concepts are emphasized while disciplines remain distinct (Drake and Burns 2004). Students can benefit from interdisciplinarity through the integration of knowledge, understanding, methodologies, and perspectives from multiple disciplines (Yang 2009). Pharo et al. (2012) characterized interdisciplinarity as the integration of disciplinary perspectives to produce insights that are more than the summing of disciplinary knowledge. Based on her literature review, Nikitina (2006) argued that a distinction between multi-, inter-, and transdisciplinary is often based on how closely the disciplines *bond in the interaction*; what is produced as a *result* of this bonding is an overarching synthesis of the various disciplinary viewpoints. In terms of curriculum and related teaching practices, one strategy for interdisciplinarity is problem-centering (Nikitina 2006), realized through pedagogical approaches such as problem-based learning, project-based learning, and case-based learning (Savin-Baden 2007; Yang 2009).

Media education is only rarely defined as transdisciplinary in nature. Transdisciplinary research (trans- = across, beyond, through or changing) crosses scientific boundaries to deliberately and purposefully overcome the limitations of multiple disciplines in terms of research methodologies, themes, and the research

teams themselves. In their communication, interaction, and other activities, transdisciplinary teams seek in particular to ensure that the different fields interact synergistically at all times. In transdisciplinary teams, members are more closely interdependent than those of multi- and interdisciplinary teams, who retain more individual autonomy. In transdisciplinary teams, then, individuals must deliberately commit themselves to the aims and goals of the team, helping and supporting each other on an ongoing basis (Ruokamo and Tella 2005). Some researchers understand the transdisciplinary curriculum to be organized around *students'* questions and concerns, promoting the development of students' life skills as they apply interdisciplinary skills in real-life contexts and to problems that are meaningful for them. For example, in project-based learning, students may tackle a local problem based on their interests, curriculum standards, and local resources, and in consequence, the boundaries between disciplines may gradually dissolve (Drake and Burns 2004).

However, in inter- and transdisciplinary programs, students need support in tackling complex issues and problems. For example, Pharo and others (2012) described an interdisciplinary teacher collaboration in which, "rather than leaving it to students to piece together disciplinary responses, eight teaching academics collaborated on the task of exposing students to different types of knowledge in a way that was more than the summing of disciplinary parts" (p. 497). In a similar vein, Chen, Hsu and Wu (2009) underlined the importance of the instructor's role in explicating the interrelationships among concepts in different disciplines to avoid excessive cognitive load.

Research Setting, Data and Methodology

This section will describe the approach taken in addressing the following two research questions: (1) Has the planned MAME curriculum for 2015–2016 been redesigned to become more culturally inclusive, and if so, how? (2) How does the planned 2015–2016 MAME curriculum integrate various disciplines?

The research setting is the University of Lapland (UoL), which is the northernmost university in Finland (and in the European Union). In 2013, it had a population of 4,240 full-time graduate students, 338 postgraduate students, 132 international graduate and postgraduate students, and 268 incoming exchange students; the UoL Internationalization Programme (Lapin yliopisto 2012) set a slightly higher target for the years 2013–2016. The MAME program, which opened in 2010, has an annual intake of 10 international students. Although the medium of instruction at the UoL is generally Finnish, the MAME program is taught through English. The program prepares students for careers as experts in fields such as educational planning, adult education, administration, policy-making and supervision, public communication, project management, and academic research. The teaching staff of the MAME program come from various backgrounds, including education, adult education, journalism and mass communication, and social psychology.

The 120 credits of the MAME curriculum include three courses, each attracting 5 ECTS (European Credit Transfer and Accumulation System) that are mandatory for all students: *Research on Media Education, Internet Use and*

Psychosocial Well-Being, and *Approaches to Media Culture*. In addition, students are expected to take elective courses or book exams worth 10 ECTS from other courses offered by the Faculty or by the wider University. A three-month practical training period (10 ECTS), comprising training and a reflective essay, is included in the curriculum. In addition, students are expected to take four research methodology courses (20 ECTS). Finally, during their second or third year, students must write their master's thesis (30 ECTS), supported by a research seminar (10 ECTS) that spans the whole academic year. Bridging Studies courses (25 ECTS) are provided for students with no prior knowledge of media education.

The Bridging Studies (25 ECTS) consist of the following courses: *Introduction to Global Media Education* (5 ECTS), *Theoretical Approaches to Media Use and Psychosocial Well-Being* (5 ECTS), *Critical Media Analysis* (5 ECTS), *Media Educator in Working Life* (5 ECTS) and *Pedagogical Models for Educational Use of ICTs* (5 ECTS). In practice, most of the international students take the Bridging Studies courses, as media education bachelor studies are offered in only a few universities (either in Finland or internationally).

For our study of the planned curriculum (Marsh 2009), we collected data based on the MAME program curriculum for the years 2015–2016. Curriculum documents were analyzed using qualitative content analysis, taking into account how the course content, learning objectives, teaching and learning methods and resources respond to and support cultural inclusion, with regard to the various cultural backgrounds of students and integration of the various disciplines.

Results

Cultural Inclusion in the MAME Curriculum

The previous study (of the planned MAME curriculum for the years 2012–2014) identified structural conditions that negatively affected cultural inclusion and suggested how the curriculum might be redesigned and refined (Rasi et al. 2015). First, instead of meeting the ideals of cultural inclusion and openness, the prescribed texts and books interpreted “international” mainly in terms of English-language texts and Anglo-American culture in general. The analysis indicated that the curriculum did not sufficiently provide for learning about media education from a domestic (in this case, Finnish) perspective. The prescribed books and other texts play an important role in forming the program's cultural context. From the point of view of cultural diversity, it is essential that the curriculum emphasizes contributions by people from various cultures (Nelson Laird 2011). The cultural diversity of the planned curriculum can be evaluated in terms of the books and texts proposed as study material.

Second, while intercultural interaction was written into the planned curriculum in the form of collaborative teaching and learning methods described as “reciprocal teaching,” “collaborative learning,” “case-based teaching,” and “reflective collaborative seminars,” the *experienced* curriculum indicated that students' intercultural interaction with peers, experts and other stakeholders remained a somewhat unused asset. The previous study also identified challenges related to the three-month practical training period. International students reported

difficulties in finding internships in domestic businesses and organizations because of their insufficient Finnish language skills or because media education is not yet a well-established field outside academia (Rasi et al. 2015). These issues are especially alarming, as many international students hope to stay in Finland and to integrate into Finnish working-life after graduating but face challenges because of their lack of knowledge about the requirements and standards of Finnish working life.

To address the aforementioned challenges related to cultural inclusion, two new courses were designed into the 2015–2016 curriculum: *Introduction to Global Media Education* (5 ECTS) and *Media Educator in Working Life* (5 ECTS). The curriculum states that the goal of the *Introduction to Global Media Education* is for students to “get acquainted with theories and practices of media education in different cultural contexts.” To balance the bias toward books written by scholars from US and UK institutions in the previous curriculum (Rasi et al. 2015), readings and web resources from Finnish media education institutions, Nordic academic institutions, along with one web resource published by UNESCO are included in the new 2015–2016 curriculum. However, the teachers of both of these courses (as well as the MAME program) are all Finnish, and there are no contributions by teachers from other cultural contexts.

Looking at the lists of proposed supplementary literature in the MAME curriculum, twelve books or book chapters, four articles and six web-based resources were listed in the curriculum. In addition, students could choose an optional book exam related to their own master’s thesis research. This element listed three optional sets of books and scientific journals, as shown on Table 1), from which the students can choose one set to study independently for the exam. Within these options, twelve scientific journals and nine books were listed in total; the visible bias toward books written by scholars from US and UK institutions indicated by previous research into the MAME curriculum (Rasi et al. 2015) was still evident. However, it should also be noted that the content within these books and journals was more diverse than could be judged from the publisher, and several books included authors from non-Anglo American societies. Some also included articles dealing with ethnic, racial, and gendered diversity in Western societies, and some others concentrated on cultural contexts beyond Europe and the United States.

At least in principle, a practical training period makes it possible to integrate international students into the Finnish labor market, and to this end, a new course, entitled *Media Educator in Working Life* (5 ECTS) was designed. The curriculum states that on completing the course, the student “knows the working field of media educators in Finland and internationally,” “understands her/his professional role in working life and is able to reflect his/her professional knowledge, skills and capacities as media educator,” and “is able to plan and orientate one’s own studies towards the needs of working-life.” To familiarize students with working practices, the course is implemented in close cooperation with local media educators, whom students meet and interview, as well as visiting media education institutions.

Table 1
Examples of the thematic media education literature in MAME program's curriculum

Theme	Literature
Media in Teaching and Learning	<ul style="list-style-type: none"> • <i>Australasian Journal of Educational Technology</i> • <i>Educational Researcher</i> • <i>Educational Technology & Society</i> • <i>Seminar.net – International Journal of Media, Technology and Lifelong Learning</i>
Media in Society	<ul style="list-style-type: none"> • Everett, A. 2008. <i>Youth and digital media</i>. The John D. and Catherine T. MacArthur Foundation Series on Digital Media and Learning. Cambridge, MA: The MIT Press. • Gillespie, M. 2005. <i>Media audiences</i>. Maidenhead: Open University Press. • McMillin, D.C. 2007. <i>International media studies</i>. Malden (Mass.): Blackwell. • McPherson, T. (Ed.) 2008. <i>Digital youth, innovation, and the unexpected</i>. The John D. and Catherine T. MacArthur Foundation Series on Digital Media and Learning. Cambridge, MA: The MIT Press. • McRobbie, A. 2009. <i>The aftermath of feminism, gender, culture, and social change</i>. London: Sage. • Olsson, T. & Dahlgren 2010. <i>Young people, ICTs and democracy</i>. Gothenbourg: Nordicom. • Salen, K. (Ed.) 2008. <i>The ecology of games: Connecting youth, games, and learning</i>. The John D. and Catherine T. MacArthur Foundation Series on Digital Media and Learning. Cambridge, MA: The MIT Press. • Stokes, J. 2003. <i>How to do media & cultural studies</i>. London: Sage. • Tufte, T., Wildermuth, N., Hansen-Skovmoes, A-S. & Mitullah, W. 2013. <i>Speaking up and talking back?</i> University of Gothenburg: Nordicom.
Media and Psychosocial Well-Being	<ul style="list-style-type: none"> • <i>Computers in Human Behavior</i> • <i>New Media & Society</i> • <i>Journal of Computer-Mediated Communication</i> • <i>Cyberpsychology: Journal of Psychosocial Research on Cyberspace</i> • <i>International Journal of Human-Computer Studies</i> • <i>Journal of Social and Personal Relationships</i> • <i>Journal of Youth and Adolescence</i>

Integration of Disciplines in the MAME Program

The disciplinary orientations within the MAME program are apparent in the three themes that the curriculum builds on.² These multidisciplinary themes relate to the scientific backgrounds of the teaching staff, who plan the curriculum collaboratively with the aim of providing students with various disciplinary viewpoints. These themes also reflect the understanding of the scope and aims of media education shared by the curriculum designers—that is, as a field of science that seeks a deeper understanding of the meanings of media in teaching and learning, in civic society and empowerment, and in the well-being of individuals and communities. The first theme, *Media in Teaching and Learning*, is most clearly connected to education, and is taught by staff with PhDs in educational sciences (education, adult education, media education). The second theme, *Media in Society*, relates to social sciences, and is taught by a member of staff with a PhD in social sciences (journalism and mass communication). The third and final theme, *Media and Psychosocial Well-Being*, relates to the disciplines of social

² The curriculum is partly available online: <http://www.ulapland.fi/InEnglish/Units/Centre-for-Media-Pedagogy/Studying/MA-in-Media-Education>

psychology and psychology, and is taught by a member of staff who is currently finishing her PhD in social sciences (social psychology). Theme descriptions and the examples of courses offered within each theme are provided in Table 2.

Table 2
Themes, courses, and main disciplinary emphases within the MAME curriculum

Theme	Description of the theme	Courses offered	Main disciplinary emphasis
Media in Teaching and Learning	In this theme students get acquainted with how media as well as information and communication technology (ICT) can be utilised in teaching and learning processes. This is done from the viewpoints of learning theory, constructivism, and society and culture. The students examine the use of media and ICT in different formal and informal learning environment contexts through production, reception, and critical observation. The goal is that the students are able to utilise media and ICT in a pedagogically appropriate manner. They also are familiar with a variety of pedagogical models and methods for using ICT in teaching and learning. The students also learn methods for online guidance and tutoring. They will familiarise themselves with multidisciplinary media education research and can analyse it critically.	<i>Pedagogical Models in Educational Use of Information and Communication Technologies</i> <i>Media Education Literature: Media in Teaching and Learning</i>	Educational sciences (education, adult education, media education)
Media in Society	In this theme students get acquainted with the role of media in society and the historical and philosophical foundations of critical media education. This is done through the viewpoints of media and cultural studies, sociology, philosophy, and critical media education. The students examine the mediatization of society and the role of media in the society's political, economic, cultural, and gendered structures. The goal is that the students understand the role of media in society and are familiar with theories explaining empowerment, control, and influence of media. Students are also able to search, read, and critically analyse research literature dealing with the role of media in society and the principles of critical media education.	<i>Critical Media Analysis Approaches to Media Culture</i> <i>Media Education Literature: Media in Society</i>	Social sciences (media and cultural studies, sociology)
Media and Psychosocial Well-Being	In this theme students get acquainted with the roles of media in the psychosocial well-being of individuals and communities. This is done through the viewpoints of social psychology and psychology. The roles of media in the psychosocial well-being of people of all ages are examined especially from the viewpoints of emotional and cognitive processes, behaviour, identity, social relations, and communality. The goal is that students are familiar with theories explaining psychosocial well-being and media effects, and understand the interactive and culturally shaped nature of the relationships of individuals and communities with media. In addition, the goal is that students are able to search, read, interpret, and critically analyse research publications dealing with the topic of media and psychosocial well-being.	<i>Theoretical Approaches to Media Use and Psychosocial Well-Being</i> <i>Internet Use and Psychosocial Well-Being</i> <i>Media Education Literature: Media in Society</i>	Social sciences (social psychology, psychology)

The planned MAME curriculum for 2015–2016 is *multidisciplinary* in the sense that the separate courses, each instructed by a single teacher, explore their overarching theme mainly from the viewpoint of the scientific field that the course instructor specializes in (Drake and Burns 2004). Within that scientific field, the instructor may of course be integrating viewpoints from several disciplines, but the curriculum as such does not provide evidence of this integration. To assess the multi-, inter-, or transdisciplinary nature of students' *learning experiences*—that is, the experienced curriculum (Marsh 2009)—we must look to other kinds of research data. Whether the courses listed in Table 2 afford opportunities for *interdisciplinary* and *transdisciplinary learning* depends, among other things, on teaching and learning methods, the research orientation of the instructors, and the scientific backgrounds of the students. As MAME program students come from different disciplines, their work with the teaching staff and within their own student teams is both challenging and enriching.

How does the *planned curriculum* address 21st century skills (Partnership for 21st Century Skills 2007) in students? Looking at the three mandatory courses, *critical thinking*, *communication and collaboration* are written into the curriculum through teaching and learning methods in which students' role is to analyze and discuss scientific literature and real-life cases (Table 3). However, students' *problem-solving skills* and *creativity* are not explicitly addressed in the planned curriculum. Problem-centering (Nikitina 2006) and pedagogical approaches such as problem-based learning and project-based learning (see for example Savin-Baden 2007; Yang 2009) are not written into the curriculum with the exception of one course that draws on case-based teaching. Within the Bridging Studies (25 ECTS), two course descriptions explicitly address 21st century skills, as the descriptions (Table 3) state that the courses aim at developing students' skills in critical media analysis and practical application of theoretically grounded pedagogical models.

From the viewpoint of curriculum and staff development and student learning, interdisciplinary teacher collaboration has yielded promising results in higher education contexts (Pharo et al. 2012). The MAME curriculum for 2015–2016 includes two introductory courses (*Introduction to Global Media Education* and *Introduction to Media Education*) that are co-taught by teachers from several disciplines. However, these teachers are not engaged in simultaneous co-teaching or dialogue with each other while teaching but rather take turns in running lectures and workshops for students. Help for students in understanding, integrating, or synthesizing the various disciplinary viewpoints, concepts, and methods (Pharo et al. 2012; Yang 2009) is not purposefully written into the curriculum. For example, simultaneous and dialogic co-teaching practices or learning assignments aimed at integrating educational sciences and social sciences are missing from the curriculum, and students must make connections and integrate disciplinary views independently. In these circumstances, it seems likely that the course content as a whole may be less easily constructed and integrated in students' minds (Chen et al. 2009).

Table 3
Examples of how course descriptions within the MAME curriculum address 21st century skills

	Course offerings	Description of teaching and learning methods addressing 21st century skills
Mandatory courses (15 ECTs)	<i>Research on Media Education</i> (5 ECTs)	Students read and analyze Doctoral Theses and reviewed journal articles that are within the field of media education.
	<i>Internet Use and Psychosocial Well-Being</i> (5 ECTs)	Students will construct, read and discuss real-life cases relating to the course topics in small groups. The course draws on case-based teaching and includes lectures, and students' case presentations and discussions.
	<i>Approaches to Media Culture</i> (5 ECTs)	The course focuses on research traditions examining media structures, media influences, media psychology, media and democracy, audience, popular and visual culture, gender and new media. The lectures are interactive by their nature and require participation in the discussion as well as in the exercises to be performed during the lectures.
Bridging Studies (25 ECTs)	<i>Critical Media Analysis</i> (5 ECTs)	Through lectures, course readings and exercises course aims at developing students' skills in critical media analysis. The course provides the students with different theoretical, methodological and conceptual tools in exercising critical analysis of media texts, production, consumption and reception.
	<i>Pedagogical Models for Educational Use of ICTs</i> (5 ECTs)	Students familiarize themselves with research-based and theoretically well-grounded pedagogical models and plan how to use them in practice.

As well as teaching and learning methods, another key affordance for inter- and transdisciplinary curricula is a practical training period for students. Previous research has indicated a change in some higher education students' perceptions of interdisciplinary curriculum content over time, as students nearing graduation have reported a greater appreciation of interdisciplinary education in preparing them for the world of work after completing their practical training/placement (Barnard et al. 2013). Such a practical training period clearly offers students opportunities to reflect on complex issues, problems, and phenomena from multiple disciplinary viewpoints, and to integrate and synthesize these viewpoints. However, these opportunities must be designed and written into the curriculum in the form of, for example, interdisciplinary learning assignments and teacher collaborations.

Transdisciplinarity represents a challenge for the MAME curriculum. The interactivity and integration of various disciplines is best fulfilled through communal and shared interaction. As mentioned earlier, this would require staff to engage in simultaneous co-teaching and facilitating, as for instance in research seminars and supervision of practical training. Transdisciplinary teams also commonly include experts from neighboring fields of science or domains of knowledge, which is likely to lead to a sharing of roles that differs somewhat from interdisciplinary teams. This is something we would hope to achieve in planning and implementing our forthcoming media education curriculum for 2017–2019.

Conclusion

From our preliminary analysis of the planned curriculum, it is clear that while we may have succeeded in designing a multi- and interdisciplinary curriculum, we need to take several further steps to arrive at a more *interdisciplinary* or *transdisciplinary* higher education curriculum for media education. There is also a need to better involve students in the process of curriculum development, as previous research indicates that students' learning experiences and their interest in interdisciplinary study are influenced by their involvement in that process (Chen et al. 2009). Our next steps in this regard will be to design curriculum content, interdisciplinary teacher collaborations and teaching methods that support the *interaction*, *integration* and *synthesis* of the multiple educational and social sciences encompassed by the MAME curriculum.

Developing a study program that is both truly international and culturally inclusive is challenging. Internationalization of the curriculum content and teaching and learning methods (Leask 2009) entails promoting cultural inclusion and the integration of disciplines, since in a globalizing world, students need to tackle complex issues and problems. The best way to co-construct our knowledge, in close collaboration with each other and our students, would be to co-teach and solve complex problems together. Presently, students' *problem-solving skills* and *creativity* are not explicitly addressed in the planned curriculum.

The development of online learning technologies support the internationalization of the curriculum. Educational technologies have made possible the growth of international collaborative university partnerships such as MOOCs and online courses (University of Oxford 2015). However, with the exception of short-term visiting lecturers, the teachers in our program are all Finnish, and in this regard, our next steps include seeking opportunities for building international, inter-university online courses or course contents. Our new course *Introduction to Global Media Education* provides one opportunity to accomplish this as we could invite teachers beyond Finland to teach the course with us.

Certainly, we agree with Chen, Hsu and Wu's (2009) argument that curriculum reform is "definitely not a one-off process" (172). One obvious limitation of our present analysis is that it focuses only on the planned curriculum rather than on both the planned and the experienced curriculum. Once a sufficient number of students have studied the new curriculum for at least one academic year, we will gather data from students' experiences (i.e., the experienced curriculum) as well.

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