

2012

## Ref Works Usage Statistics 2011-2012

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**RefWorks  
2011-2012**

Metric	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Total	2011-2012	Cost per
														Price	unit
New Users	11	3	167	80	71	11	34	40	36	28	9	16	506	\$14,450.00	\$28.56
Repeat Users	42	24	56	144	155	10	42	95	88	108	43	35	842	\$14,450.00	\$17.16
<b>Total Monthly Users</b>	<b>53</b>	<b>27</b>	<b>223</b>	<b>224</b>	<b>226</b>	<b>121</b>	<b>76</b>	<b>135</b>	<b>124</b>	<b>136</b>	<b>52</b>	<b>51</b>	<b>1,448</b>	\$14,450.00	<b>\$9.98</b>
<b>Total Sessions per month</b>	<b>247</b>	<b>115</b>	<b>847</b>	<b>1174</b>	<b>1087</b>	<b>488</b>	<b>295</b>	<b>661</b>	<b>498</b>	<b>629</b>	<b>214</b>	<b>195</b>	<b>6,450</b>	\$14,450.00	<b>\$2.24</b>
Average Sessions Per User	4.66	4.26	3.8	5.24	4.81	4.03	3.88	4.9	4.02	4.63	4.12	3.82	52.17	\$14,450.00	\$276.98
<b>Total Subscriber References added</b>	<b>817</b>	<b>1328</b>	<b>2,104</b>	<b>3,082</b>	<b>3,086</b>	<b>1,200</b>	<b>1,173</b>	<b>1,686</b>	<b>1,164</b>	<b>1,482</b>	<b>532</b>	<b>858</b>	<b>18,512</b>	\$14,450.00	<b>\$0.78</b>
Average References added per user	15.42	49.19	9.43	13.76	13.76	9.92	15.43	12.49	9.39	10.9	10.23	16.82	186.74	\$14,450.00	\$77.38

**TOTAL USERS = 2,654**  
**TOTAL REFERENCES = 104,440**

## RefWorks User Type and Focus Area Summary

User Type	Focus Area	User Count as of 8/9/2012
N/A**	N/A**	1
Alumni	College of Arts and Sciences	2
Alumni	College of Business Administration	1
Alumni	College of Human Science and Services	1
Alumni	College of Nursing	2
Alumni	Other	1
Estudiante Postgrado	College of Business Administration	1
Etudiant deuxième cycle	College of Business Administration	1
Faculty Member	Business	1
Faculty Member	College of Arts and Sciences	41
Faculty Member	College of Business Administration	3
Faculty Member	College of Engineering	4
Faculty Member	College of Environment and Life Sciences	7
Faculty Member	College of Human Science and Services	26
Faculty Member	College of Nursing	12
Faculty Member	Graduate School of Oceanography	1
Faculty Member	Humanities	7
Faculty Member	Medicine	5
Faculty Member	Nursing	2
Faculty Member	Other	23
Faculty Member	Science & Technology	10
Faculty Member	Social Sciences	17
Faculty Member	University College	4
Graduate Student	Business	6
Graduate Student	College of Arts and Sciences	160
Graduate Student	College of Business Administration	33
Graduate Student	College of Continuing Education	4
Graduate Student	College of Engineering	18
Graduate Student	College of Environment and Life Sciences	66
Graduate Student	College of Human Science and Services	143
Graduate Student	College of Nursing	48
Graduate Student	College of Pharmacy	11
Graduate Student	Graduate School of Oceanography	9
Graduate Student	Humanities	17
Graduate Student	Medicine	5
Graduate Student	Nursing	9
Graduate Student	Other	164
Graduate Student	Science & Technology	46
Graduate Student	Social Sciences	45
Graduate Student	University College	5
Other	College of Arts and Sciences	5
Other	College of Continuing Education	1
Other	College of Environment and Life Sciences	2
Other	Medicine	1
Other	Other	192
Other	Science & Technology	2
Other	Social Sciences	1
Other	University College	3
Researcher	College of Arts and Sciences	7

Researcher	College of Engineering	1
Researcher	College of Environment and Life Sciences	2
Researcher	College of Human Science and Services	7
Researcher	Graduate School of Oceanography	5
Researcher	Humanities	1
Researcher	Medicine	1
Researcher	Other	4
Researcher	Science & Technology	4
Researcher	Social Sciences	3
Undergraduate Student	Business	8
Undergraduate Student	College of Arts and Sciences	616
Undergraduate Student	College of Business Administration	86
Undergraduate Student	College of Continuing Education	10
Undergraduate Student	College of Engineering	41
Undergraduate Student	College of Environment and Life Sciences	31
Undergraduate Student	College of Human Science and Services	271
Undergraduate Student	College of Nursing	104
Undergraduate Student	College of Pharmacy	6
Undergraduate Student	Humanities	20
Undergraduate Student	Medicine	8
Undergraduate Student	Nursing	5
Undergraduate Student	Other	122
Undergraduate Student	Science & Technology	11
Undergraduate Student	Select a Focus Area	1
Undergraduate Student	Social Sciences	47