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## Kerr, John Hoare (1978-1984): Correspondence 72

John Hoare Kerr

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NATIONAL  
ENDOWMENT  
FOR  
THE ARTS

WASHINGTON  
D.C. 20506



A Federal agency advised by the  
National Council on the Arts

April 18, 1978

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Honorable Claiborne Pell  
United States Senate  
Washington, D.C. 20510

Dear Senator Pell:

I hope all is going well for you and want to thank you for your kind notes and continuing concern. Please do let me know if I can be of any assistance at any time.

To my great pleasure, the East-West Center in Honolulu has an opportunity as Director of Public Affairs and Executive Administrator which I have been nominated for by Honorable Daniel Akaka of Hawaii with a letter of recommendation from Livingston Biddle.

I would so appreciate a supportive note on my behalf from you as my senior Senator (the closing date is May 1) that might emphasize the excellent match between its needs and my credentials (see attached). I have long been interested and followed the work of the East-West Center. My background as a senior foreign service officer, in administration and public affairs in developing and maintaining cultural and educational programs here and abroad seems ideal, as is my ability to relate well and happily to all the other cultures served by the East-West Center (I am hanai to an important native Polynesian family and I have worked and traveled in Asia and the Pacific where members of my family have a long history in China, Japan and India dating from the 19th Century). You will recall that prior to coming with the Endowment, I was a senior foreign service cultural officer in India handling all our contracts with the cultural and education institutions in South India.

The address at the East-West Center is:

Everett Kleinjans  
President  
East-West Center  
1777 East-West Road  
Honolulu, Hawaii 96822

All goes well at the Endowment and Livingston's grasp of our needs in education over years of experience with you proves of great value. If last years excellent Pell Amendment on teacher-in-service training in the arts which passed the Senate had happened this year, I believe it would also have passed the House too, today, as everyone seems together now (see attached article), and for the first time the arts educators are testifying in full support of our Endowment funding. The Music Educators National Conference was kind enough to write me that they felt I had been instrumental in bringing all together so much so that this forthcoming Congressional testimony on behalf of full funding for the Endowment could be referred to as a testimonial to John Kerr... a nice compliment. I will be presenting our Education Program as the guest of the British in Scotland and England shortly. The word spreads like wildfire, and they feel our work at the Endowment in education is far ahead.

It would be very much appreciated if you could find time to write on my behalf to the East-West Center.

Please accept my warmest good wishes to you and Mrs. Pell and your fine staff as always.

Cordially,



John Hoare Kerr  
Director of Education

Enclosures

Director of Public Affairs & Executive Administrator  
East-West Center

The East-West Center is accepting applications and nominations for the position of Director of Public Affairs and Executive Administrator to be responsible for initiating, promoting and maintaining lines of communication aimed to stimulate awareness, participation, and cooperative support of institutions and individuals with an interest in Center goals and programs. The individual selected will: assume the management of the Office of Vice President for Development and Public Affairs; develop and supervise the Center's public information, publication, and community services activities; assist in Center's development and alumni efforts; plan and supervise public events and orientations.

REQUIRED QUALIFICATIONS

Education - Master's degree (or the equivalent) in communication, journalism, public relations or an area directly related to this position (equivalent four years related work experience).

Experience - Five years experience developing, directing and maintaining an effective comprehensive public relations program in an educational, governmental or business organization. Concurrent with or in addition to the above, three years executive-level administrative experience in an educational, governmental or business organization. Experience must provide demonstrated ability to determine public relations needs; implement and direct a public information program through written materials, illustrations, photographs, exhibits, and radio, television, and motion picture materials; produce informational materials; plan public events; work with people of diverse cultural backgrounds.

PREFERRED QUALIFICATIONS

Above described experience in an educational institution; experience in development and alumni work; living or working experience in a second cultural environment.

Salary - \$36,171 to \$47,025 per annum plus for those eligible, 17.5 percent cost-of-living allowance (subject to change). Travel and relocation to Hawaii paid.

Cover letter detailing relevancy of qualifications and complete vita with name and address of three professional references must be postmarked no later than May 2, 1978. Send to East-West Center, Personnel Division, Dept. \_\_\_\_\_, 1777 East-West Road, Honolulu, Hawaii 96848.

An Equal Opportunity Employer M/F

Curriculum Vitae: JOHN HOARE KERR

Mailing Address: 1) 5301 Westbard Circle, Washington, D.C.  
20016 (301) 657-2696  
2) "Derrydown", Newport, Rhode Island (Summer)  
(401) VI.63776  
3) OFFICE: National Endowment for the Arts  
Washington, D. C. 20506  
(202) 634-6028

EDUCATION: Secondary: Hill School and Mercersburg, in Pa., the Art Students League, N. Y.

University: Yale University, New Haven, Conn., B.A. 1955,  
History of Art and Political Science: Foreign Relations,  
with courses in the Fine Arts at Yale School of Fine Arts.  
University of Rhode Island, Kingston, R.I., advanced courses  
in Economics, 1957. Boston Museum of Fine Arts -- advanced  
courses in Fine Arts, experience as painter, 1958-59.  
Seminars at The Foreign Service Institute, 1967.

GOVERNMENT FOUNDATION EXPERIENCE: 1969 to present. Director of Education,  
National Endowment for the Arts, National Foundation of the Arts and  
Humanities, Washington, D. C.

As director of Education, I am responsible for program evaluation and development in all matters affecting the Endowment's grants or interests in education at all levels: primary, secondary, and higher education, and in general public education particularly as it affects the arts. I advise the Chairman and the Council of the Endowment, serve as liaison with government agencies and private foundations in developing programs, and serve as a member for the Endowment on various high level government groups such as the Federal Inter-agency Committee on Education (FICE), FICE Task Force on Educational Issues, Conference on the Humanities in the Schools (NEH), Department of Health, Education and Welfare's Task Force on In-Service Education of Teachers, and Panel of Educational Research and Development of the President's Science Advisors Committee, and Chairman of Museum Committee of the Federal Council of the Arts. Represent the Endowment Chairman as her alternate on many government bodies.

CULTURAL-DIPLOMATIC EXPERIENCE: 1967 to 1969, Senior Foreign Service Officer, USIA Cultural Affairs Officer with diplomatic-consular rank as Consul, assigned to Madras, India reporting to USIA and The Department of State (Cultural Affairs) on matters concerning all the arts, performing and visual, and education and exchange matters between the United States and India.

MUSEUM DIRECTOR: 1964 to 1967, Director, Huntington Galleries, Huntington, West Virginia. As Director of the major fine arts museum in West Virginia (encompassing the immediate tri-state area which included parts of Kentucky and Ohio), I was responsible for the total opera-

tion and planning for the museum. With the enthusiastic support of the museum's twenty-six member board, significant strides were made during this period. The museum was entirely refurbished, freed of debt, an important collection donated, and its education and school progress stepped-up, its collections solicited, resulting in impressive donations. Community and private support was greater than ever before. Funds for a one million dollar wing (designed by Walter Gropius) were secured, and significant progress towards the establishment of an Appalachian collection of American Art through Government funding was made by securing project support of a two and a half million dollar collection development plan in American Art for the museum (and Appalachia) through endorsement by the West Virginia Arts and Humanities Council, and encouragement by the National Arts Council, and approval in principle by the 13 Governors of Appalachian States sitting on the Appalachian Regional Commission. Additional voluntary activities: I was called upon to testify before the U. S. Congress in support of national legislation to aid the arts, and was a member of the Governor's Interim Council on the Arts and the West Virginia Arts and Humanities Council set up to promote the cultural growth of West Virginia. I also served on the Board of the Charleston Creative Arts Festival, and completed a preliminary study for a book on American Art to be published at a later date.

**GOVERNMENT MUSEUM, COLLECTION AND FOUNDATION PLANNING EXPERIENCE:**

1963-1964. As special consultant to the Smithsonian's National Collection of Fine Arts (N.C.F.A.) I succeeded to the work begun by the late Dr. George C. Groce, author of the New York Historical Society's "Dictionary of American Artists." This work was in connection with the broadening program of the N.C.F.A. (permitted by an overall seven million dollar government expansion grant). My work involved surveying, visiting, and evaluating major museums in the U.S.A. with collections of American art; examining their collections, facilities, recommending possible sources of future exhibits and loans and suggesting to N.C.F.A. display and exhibit techniques. In addition, a complete survey of patterns of Foundation giving to the Arts with recommendation of approaches to selected Foundations was made. I also surveyed the entire Smithsonian N.C.F.A.'s collection of American Art recommending what works were of major interest and what works should be removed. To plan an ideal collection, I wrote a three volume, exhaustive study of all major painters, (including many minor) sculptors, and print makers in the American field from earliest colonial days to the present with appropriate classifications, commentary and justification of their achievement. This work was carried on with the closest cooperation and liaison with museum directors, connoisseurs and curators.

**CULTURAL FOUNDATION - MUSEUM MANAGEMENT EXPERIENCE:** 1961-1963. Sleepy Hollow Restorations, 30 Rockefeller Plaza, New York 20, New York, a non-profit, educational foundation administering a collection of historic house museums, restored and operated under a grant from

the late John D. Rockefeller, Jr. These historic properties, located in the lower Hudson Valley, span three centuries of history in the political, cultural, intellectual and decorative arts fields, and contain distinguished and historic collections of furniture, paintings and decorative objects. My particular segment of responsibility was for the educational or interpretive phase, the Interpretation Program, as presented to the public, schools, special adult groups; its planning, coordination and supervision. This required detailed familiarity with the collection, furnishings, architecture and history; management and training of personnel, surveying of field performance, coordination, and future planning.

**ADMINISTRATIVE - EDUCATIONAL - GOVERNMENTAL SERVICE EXPERIENCE:**

1959-1961. United Nations, U. S. Committee for UNICEF, United Nations, N.Y. The Committee was established with its primary function, an educational one: to inform and educate the public and its leaders on the world-wide work of UNICEF on behalf of children. It provided information of a cultural and social nature, published books, materials, provided fund raising programs to stimulate public interest, and advised the Executive and Legislative branches of government. As executive assistant and Acting Deputy I aided in program planning and administration, liaison with White House, Congressional leaders and other branches of government; edited publications, layouts, lectured, planned meetings exhibits (in connection with UN Art Exhibits) and participated in research, surveys, and public and inter-committee relations.

**BUSINESS EXPERIENCE:** 1957-1958, Overseas Training Program, 1st National City Bank of N.Y.

**MILITARY EXPERIENCE:** 1955-1957, United States Army. Troop Information and Education Program (graduate: Information and Education School, Fort Slocum, N.Y.) Lectured to troops on current events, Army programs, educational and cultural subjects, served as reporter and broadcaster, United States Armed Forces Network. Awarded: Official Commendation from Commanding General for Outstanding Military Service.

**PERSONAL DATA:** Born 1931, divorced, 3 children, health excellent. Knowledge of French, Spanish.

**Professional Organizations:** Professional member of both the American Association of Museums and the National Trust for Historic Preservation, and the Society of Architectural Historians.

**BIOGRAPHIC LISTINGS:** "Who's Who in the East", "Who's Who in American Art", "The Biographic Register", and "Foreign Service List" published by the Department of State.

**PUBLICATIONS:** Numerous involvements with museums, American Art, Art of India, Foreign Affairs (cultural) and Educational matters.