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Items For Discussion at the Press Briefing
Design Forum Planning Meeting
March 3, 1995
11:00 am
Bayard Ewing Building
Rhode Island School of Design
231 South Main Street

Thank you for agreeing to participate in the upcoming press briefing. The briefing is intended to be an informal session in which to discuss with you the objectives of today's planning committee meeting and the upcoming National Forum on Design this fall.

President Mandle will welcome the media and introduce the assembled participants in the planning meeting. The following are potential items of discussion:

- The National Forum on Design—development of a platform to address the current state and future of design.
- The theme of "Design Is A Strategic National Resource" as a means to enhance America's economic, environmental, educational and social goals.
- The need to demonstrate and increase the visibility of the power of design.
- Design and how it relates to global competitiveness.
- Desire to generate a comprehensive perspective on design (academic, corporate, small business and federal government sectors).

Individuals representing the various sectors at the meeting will be:
Roger Mandle,
President, Rhode Island School of Design
Samina Quraeshi,
Director, Design Program
Dan Ritter,
Counsel, Subcommittee on Education, Arts & Humanities
Dianne Pilgram,
Director, Cooper-Hewitt, National Museum of Design, Smithsonian Institute
Sam Farber,
President, Oxo International
Kent Hughes,
Associate Deputy Secretary for Competitiveness Policy, Department of Commerce
Potential Participation
Tom Matano,
Executive Vice President, Mazda, R&D of North America
FROM: PHONE NO.: 401-454-6351

National Publications
THE NEW YORK TIMES
Sara Rimer - Boston Bureau Chief

THE WALL STREET JOURNAL
Gary Putka - Boston Bureau Chief

USA TODAY
Betty Ann Williams - Assistant National Editor

THE WASHINGTON POST
Mary Hadar - Arts/Assistant Managing Editor
Fred Barbash - National News Editor

ASSOCIATED PRESS
Ray Formanek, Jr. - Providence Bureau Chief

UNITED PRESS INTERNATIONAL
David Haskell - Boston Bureau Chief

BOSTON BUSINESS WEEK
Mark Maremont - Boston Bureau Chief

NEWSWEEK
Mark Starr - Boston Bureau Chief

TIME
Sam Allis - Boston Bureau Chief

FORBES MAGAZINE
Lawrence Minard - Managing Editor

INC.
Christopher Bergonzl - Managing Editor

U.S. NEWS & WORLD REPORT
Harrison Rainie - National News Assistant Managing Editor
William Meyers - Business Assistant Managing Editor

CHRONICLE OF HIGHER EDUCATION
Malcolm Scully - Managing Editor
Zoe Ingalls - Boston Correspondent

WBUR-FM (National Public Radio Affiliate)
Eve Epstein - Assignment Editor

CHRISTIAN SCIENCE MONITOR RADIO
Sharon Basco
Publications Where Planning Committee Members Are From:

DETOUR FREE PRESS
   Nancy Laughlin - National News Editor
DETOUR NEWS
   Mark Lett - National News Editor
LOS ANGELES TIMES
   Norman Miller - National News Editor
SAN FRANCISCO CHRONICLE
   Tim Neagle - National News Editor
THE OREGONIAN
   John Harvey - National News Editor
CHICAGO SUN TIMES
   Max Limanowaki - National News Editor
National Forum on Design
Media Listing - Dinner/Reception

PROVIDENCE JOURNAL
Stephen Hamblett - Publisher
Robert Whitcomb - Editorial Page Editor
James Rosenthal - Managing Editor
Joel Rawson - Deputy Executive Editor
Peter Phipps - Business Editor

WPRI-TV 12
Robert Finke - General Manager

WJAR-TV 10
Linda Sullivan - General Manager

WLNE-TV 6
Paul Kilcullen - General Manager

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Gina Maniscalco - Manager, Electronic Publishing
David Greenway - Editorial Page Editor
Mary Jane Wilkinson - Arts Editor

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Ray Formanek, Jr. - Providence Bureau Chief

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BUSINESS WEEK
Mark Maremont - Boston Bureau Chief

NEWSWEEK
Mark Starr - Boston Bureau Chief

TIME
Sam Allis - Boston Bureau Chief

U.S. NEWS & WORLD REPORT
Mel Elfin - Special Sections
NATIONAL FORUM ON DESIGN
Media Briefing/Invited Media

PROVIDENCE JOURNAL
Bill Ostendorf - Photo Editor
Susan Hunntmann - Design
Morgan McVicker - Education
Carol Young - Metro Managing Editor
Andrew Burkhardt - Day City Editor
Jack Major - Arts Editor
Peter Philips - Business Editor
Bill Vav Siclen - Arts

PROVIDENCE BUSINESS NEWS
Frank Prosnitz - Editor

THE PROVIDENCE PHOENIX
Lou Papineau - Editor

NEWPORT DAILY NEWS
David B. Offer - Editor

EAST PROVIDENCE POST
David B. Howard - Editor

BROWN DAILY HERALD
Editor

WPRO-AM
Rory O'Neill - News Director

WSNE-FM
Charles Henman - News Director

WPRI-TV 12
Bill Brand - News Director

WJAR- TV 10
Betty Jo Cugini - News Director

WLNE - TV 6
Scott James - News Director

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Wendy Fox - Education Editor
Sue Morrow - Photo Editor
Stephen Baily - Business Editor
Mary Jane Wilkinson - Arts Editor